

Anand Mahindra appointed Chairman of National Safety Council

Brand

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Mumbai: Mr. Anand Mahindra, Vice-Chairman and Managing Director, Mahindra & Mahindra has been appointed Chairman of the National Safety Council by the Government of India. Mr. Mahindra takes over from Dr. Kumar Mangalam Birla, who led the National Safety Council for over three years. The National Safety Council (NSC) was set up by the Ministry of Labour, Government of India (GOI) in 1966 as an autonomous body to generate, develop and sustain a voluntary movement on Safety, Health and Environment (SHE) at the national level.

Speaking on his appointment, Mr. Anand Mahindra said, 'I am honoured to assume the post of Chairman of the National Safety Council, a position which my father had also previously held. With an increasing level of automation at the workplace and all around us, safety has assumed greater importance and organizations such as the NSC go a long way in educating the public about the need to create a safe and healthy atmosphere at work.'

NSC is managed by a Tripartite 51-Member Board of Governors headed by the Chairman, nominated by the Government of India(GOI) and the Director General, the Chief Executive of NSC and Secretary to the Board of Governors, appointed by the GOI on the recommendation of the Board.

About the National Safety Council

The National Safety Council (NSC) was set up by the Ministry of Labour, Government of India (GOI) in 1966, as an autonomous body to generate, develop and sustain a voluntary movement on Safety, Health and Environment (SHE) at the national level. It is an apex nonprofit making, tripartite body, registered under the Societies Registration Act 1860 and the Bombay Public Trust Act 1950.

NSC's vision is to generate, develop and sustain a voluntary movement on HSE at the National Level aimed at educating and influencing society to adopt appropriate policies, practices and procedures that prevent and mitigate human suffering and economic loss arising from all types of accidents.

About The Mahindra Group

The US \$6 billion Mahindra Group is among the top 10 industrial houses in India. Mahindra & Mahindra is the only Indian company among the top tractor brands in the world. Mahindra's Farm Equipment Sector has recently won the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. Mahindra is the market leader in multi-utility vehicles in India. It made a milestone entry into the passenger car segment with the Logan.

The Group has a leading presence in key sectors of the Indian economy, including the financial services, trade and logistics, automotive components, information technology, and infrastructure development.

With over 62 years of manufacturing experience, the Mahindra Group has built a strong base in technology, engineering, marketing and distribution which are key to its evolution as a customer- centric organization. The

Group employs over 50,000 people and has several state-of-the-art facilities in India and overseas.

The Mahindra Group has ambitious global aspirations and has a presence on five continents. Mahindra products are today available on every continent except Antarctica. M&M has one tractor manufacturing plant in China, three assembly plants in the United States and one at Brisbane, Australia. It has made strategic acquisitions across the globe including Stokes Forgings (UK), Jeco Holding AG (Germany) and Schoneweiss & Co GmbH (Germany). Its global subsidiaries include Mahindra Europe Srl. based in Italy, Mahindra USA Inc. and Mahindra South Africa.

M&M has entered into partnerships with international companies like Renault SA, France, and International Truck and Engine Corporation, USA. Forbes has ranked the Mahindra Group in its Top 200 list of the World's Most Reputable Companies and in the Top 10 list of Most Reputable Indian companies. Mahindra has recently been honoured with the Bombay Chamber Good Corporate Citizen Award for 2006-07.

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