

## **Club Mahindra members meet the star-studded 'RACE 3' family**

*Hospitality*

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*The company hosted a glamorous meet-and-greet evening for members*

**Mumbai, June 11, 2018:** Mahindra Holidays & Resorts India Limited (MHRIL), India's leading player in the leisure hospitality industry, has associated with 'RACE 3', the latest action-thriller Hindi film. A special 'Meet-and-Greet' with the dazzling film cast was organised for Club Mahindra members at Taj Lands End, Bandra (W), Mumbai on June 8, 2018.

This event gave Club Mahindra members the opportunity to interact with the film's star cast, including Salman Khan, Anil Kapoor, Bobby Deol, Jacqueline Fernandez, Daisy Shah, Saqib Saleem and Freddy Daruwala, and take photos with them. Post the meet, a special dinner was also organized for guests to celebrate the collaboration. The Club Mahindra-RACE3 collaboration is also offering customers a chance to win a 3N/4D holiday to Abu Dhabi on purchase of the 25-years Club Mahindra Membership.

Set to release on June 15, 2018, 'RACE 3' is directed by Remo D'Souza, and produced by Ramesh S. Taurani and Salman Khan. The film is the third sequel to the RACE film series; the first two blockbusters, 'RACE' and 'RACE 2', were released in 2008 and 2013 respectively.

## **About Mahindra Holidays and Resorts India Limited**

Mahindra Holidays & Resorts India Limited (MHRIL), India's leading player in the leisure hospitality industry, offers quality family holidays primarily through vacation ownership memberships. While Club Mahindra is the flagship brand, the other brands offered by the company are – Club Mahindra Fundays and Svaastha Spa.

As on September 30, 2017, MHRIL has ~225K vacation ownership members and operates 50+ resorts across India and abroad and its subsidiary, Holiday Club Resorts Oy, Finland, a leading vacation ownership company in Europe has ~ 50K members and 32 resorts across Finland, Sweden and Spain.

Mahindra Holidays has been awarded as 'India's Favorite Resort Chain' by HolidayIQ and has also received the prestigious Golden Peacock Award for Sustainability 2017. Visit us at [www.clubmahindra.com](http://www.clubmahindra.com). Visit us at [www.clubmahindra.com](http://www.clubmahindra.com)

## **About Mahindra**

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

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