

## Industry Leaders Emphasize On Standardisation In Logistics At CII Conference

*Logistics*

*Author : mahindraadmin Category : Logistics Published : 5/3/2019*

- Confederation of Indian Industry (CII), along with Mahindra Logistics organized a conference on Standardisation in Logistics 2019

**May 3, 2019, New Delhi:** Logistics in India is the backbone of development and a strong and growing logistics sector indicates the healthy trend of a growing economy. The sector is in an evolving phase with newer technologies being introduced to improve on efficiency and help in reduction of costs. Although the industry is highly fragmented, with various regulatory changes by the government and the few organized 3PL players playing a significant role, the Indian logistics industry is accelerating like never before.

Considering the vital role, the logistics industry plays in growth of the country, Confederation of Indian Industry (CII), had organized a conference on **Standardisation in Logistics 2019** - 'A step Towards Accelerating Logistics Sector Growth.

Speaking at the conference, Mr. Anant Swarup, Joint Secretary – Logistics, Ministry of Commerce and Industry, Government of India said, "The department of logistics is working towards reducing cost of logistics and improving the performance index for the country. Standardization in the industry is an important step towards that. Standardization was also part of the draft National logistics policy which the department released earlier. We

look forward to work with CII and the industry to make this happen".

"The Bureau of Indian Standards (BIS) is the bridge between international and the domestic standards", said Mrs. Surina Rajan, Director General of BIS. I am happy to see that the industry and CII are working towards bringing in standards in Logistics. We are happy to support this initiative in all possible ways", she adds.

Delivering the theme address, **Mr Pirojshaw Sarkari, Member CII National Committee on Logistics & CEO, Mahindra Logistics Ltd.** said, **"The Government has given a boost to the sector through infrastructure status and formation of department of logistics. We took up standardization in logistics last year as an important agenda. Standardization needs to take place across the industry be it pallet or vehicle size, warehousing standards, contracting standards or facilities for drivers. The cost of logistics is relatively higher in our country than comparable countries due to inefficiencies created by lack of standardization. I believe that for MAKE IN INDIA to be successful, MOVE IN INDIA must be efficient. The journey to common standards is not going to be easy. But, I believe this is the way forward."**

### **About Mahindra Logistics**

Mahindra Logistics Limited (MLL) is a portfolio company of Mahindra Partners, the USD 1 billion private equity division of the USD 20.7 billion Mahindra Group. MLL is an integrated third-party logistics (3PL) service provider, specializing in supply chain management and people transport solutions. Founded more than a decade ago, MLL serves over 350 corporate customers across various industries like Automobile, Engineering, Consumer Goods and E-commerce. The Company pursues an "asset-light" business model, providing customised and technology enabled solutions

that span across the supply chain and people transport operations.

For more information, visit [www.mahindralogistics.com](http://www.mahindralogistics.com)

**Media contact details:**

NAYANA BORTHAKUR

Email address : [borthakur.nayana@mahindra.com](mailto:borthakur.nayana@mahindra.com)

Tags :

Logistics 3PL Standardisation CII Institute of Logistics  
warehousing Freight supply chain