## Indian Chefs create a Guinness World Record at Mount Everest with #ProjectTriyagyoni

Hospitality

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Chef Soundararajan P and Chef Sanjay Thakur become the world's first to set up the highest altitude Indian fine-dine pop-up restaurant.

June 13, 2018, Mumbai: Mr. Soundararajan P. and Mr. Sanjay Thakur, two of India's leading Chefs, have created a Guinness World Record with #ProjectTriyagyoni. The remarkable culinary feat was achieved at Island Peak, above Mount Everest Base Camp. The two Chefs prepared an exclusive fine-dine meal inclusive of marquee traditional Indian dishes for six guests from around the world in the highest altitude pop-up restaurant.

#ProjectTriyagyoni was conceptualized by Chef Soundararajan P,
Corporate Executive Chef, Mahindra Holidays, and Chef Sanjay Thakur,
Etihad Airways, to showcase Indian cuisine on a global platform. In an
exemplary expedition, the Chefs trekked all the way to the Base Camp and
collected valuable herbs and other natural ingredients that have been the
hallmark of the cuisine, which has evolved over the last 8000 years. These
unadulterated fresh herbs were blended organically with authentic Indian
spices to curate a never-before culinary experience. Beginning on May 24,
2018, the project concluded on June 1, 2018.

On achieving the Guinness World Record, Chef Soundararajan P,
Corporate Executive Chef, Mahindra Holidays & Resorts India Limited
(MHRIL), stated, "#ProjectTriyagyoni was a life changing experience for
each of us who took part in this extraordinary journey. It was a pleasure to
collaborate with Chef Sanjay and put our complimentary skills to the best
use. The journey was a surreal experience and was one of the most
cherished moments of my career so far. It is a matter of great pride and
honor to be a part of the Guinness Book of World Records, which will
undoubtedly put Indian culinary craft on the global centerstage."

Complimenting the Chefs, Mr. Kavinder Singh, MD & CEO of Mahindra Holidays, stated, "I am excited to hear about this achievement; heartiest congratulations to Chef Soundararajan P, our Corporate Executive Chef and Chef Sanjay Thakur. This recognition does not come as a surprise to me as Chef Soundararajan, through his extraordinary culinary skills, has served the most exclusive gastronomic delights and has created a signature Club Mahindra F&B experience for our members for over two decades."

## About Mahindra Holidays and Resorts India Limited (MHRIL)

Mahindra Holidays & Resorts India Limited (MHRIL), India's leading player in the leisure hospitality industry, offers quality family holidays primarily through vacation ownership memberships. While Club Mahindra is the flagship brand, the other brands offered by the company are – Club Mahindra Fundays and Svaastha Spa.

As on March 31, 2018, MHRIL has ~235K vacation ownership members and operates 55 resorts across India and abroad and its subsidiary, Holiday Club Resorts Oy, Finland, a leading vacation ownership company in Europe has ~ 50K members and 33 resorts across Finland, Sweden and Spain.

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in agribusiness, aerospace, commercial vehicles, components, defense,

logistics, real estate, renewable energy, speedboats and steel, amongst

other businesses. Headquartered in India, Mahindra employs over 2,40,000

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**Kavinder Singh** 

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