

## India's No.1\*\* selling electric auto Mahindra Treo, now in Maharashtra

Auto

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*Treo offers amazing savings of up to ₹ 2,00,000.00\* in 5 years over CNG autos*

**Mumbai, December 16, 2021:** Mahindra Electric Mobility Ltd, part of the Mahindra Group, today announced the launch of its electric three-wheeler Mahindra Treo in Maharashtra at ₹2.09 Lakh (ex-showroom, Mumbai) post FAME-II, state and early bird subsidies. The **Mahindra Treo is the No.1\*\* electric 3-wheeler auto in India** with a 67% market share\*\*. The Mahindra Treo can **save an owner up to ₹2,00,000.00 in 5 years\***. It offers **best-in-industry performance**, with the highest power of 8 kW and **best-in-industry slope climbing ability of 12.7 degree**.

The Treo is available with a **low-down payment scheme of just ₹ 41,500.00** from Mahindra Finance and **low interest rate scheme of only 10.8%** from State Bank of India. A customer can also avail the attractive **exchange bonus of ₹7,500.00** on the Mahindra Treo.

Suman Mishra, CEO of Mahindra Electric Mobility Limited said, "Maharashtra with its EV friendly policy has already taken the lead in electric mobility. With the launch of Mahindra Treo today, I am certain that we will

help transform Maharashtra's last mile commute to a noise and pollution free ride. India's No.1\*\* selling electric auto, Treo, will also enhance livelihoods with up to ₹2,00,000.00 savings in 5 years.”

## **Mahindra Treo highlights**

### **India's largest selling electric Li-ion three-wheeler platform**

- More than **13,000 electric three-wheelers** sold since launch
- **NEMO Mobility platform** helps to remotely monitor vehicle range, geo-fence, track speed, location, and a lot more.

### **Higher Savings of up to ₹ 2,00,000.00\***

- Treo offers savings of **₹ 2, 00,000.00\* in fuel cost in 5 years Vs CNG (₹ 63.9/kg, prevailing rate as of Dec'21)**
- The maintenance cost of Mahindra Treo is only **50 paise/km**
- The lithium-ion battery requires zero-maintenance and offers more than **1,50,000+ km** of hassle-free running

### **Best-in-Industry Performance**

- **Highest power of 8 kW** and **highest torque of 42 Nm.**
- The Treo's ability to climb inclines with ease is second to none with a **gradeability of 12.7 degree**
- Useable driving range of **130 km/charge** ensures additional trips in a day and thereby more earnings

### **Advanced Technology**

- **Lithium-ion technology:** The Mahindra Treo is powered by an advanced lithium-ion battery pack that is IP65-rated, and ensures highest dust and water protection
- **Direct Drive transmission:** It comes with a Direct Drive transmission, and is **gearless, clutch-less and vibration-free** making the drive very

comfortable and fatigue-free

- **Ease of charging:** Mahindra Treo can be charged anywhere through a 16 A socket using the onboard portable charger
- **Reliable IP67 rated motor:** Gives enhanced protection from dust and water entry
- **Rust free body panels:** Modular rust-free Sheet Moulding Compound (SMC) panels for easy cleaning

### **Superior Space & Comfort**

- **Best-in-segment wheelbase:** With the longest wheelbase of 2073 mm, the Mahindra Treo offers segment-best comfort with more leg room and easy entry and exit for all age groups
- **Enhanced safety:** Mahindra Treo **offers side doors** making the ride much safer

### **Excellent Warranty & Aftersales**

- **Standard warranty:** Mahindra Treo comes with a standard warranty of 3 years/80,000 km along with the option of extended warranty of 5 years/1,00,000 km
- **Ease of service:** India's largest service network, for electric three-wheelers, with approximately 300 outlets

### **About Mahindra Electric**

Mahindra Electric, a part of the USD 19.4 Billion Mahindra Group is a global pioneer in the development and production of electric vehicles. Mahindra Electric is India's only EV manufacturer with indigenously developed EV technologies that have won global accolades. Over the years, Mahindra Electric has developed one of the most diversified portfolio of electric vehicles with the e2oPlus hatch, the Treo range of three-wheelers, the electrified eVerito sedan for the passenger and the commercial segment. Venturing into the paradigm of alternative technology has helped Mahindra Electric enable a clean, green & a smarter tomorrow for India.

## About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>

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