

LOGIQUEST: Mahindra Logistics' White Paper contest, launch Season 3

Logistics

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September 06, 2018: Mahindra Logistics (MLL), one of India's largest Third-party logistics (3PL) solution providers, launches LOGIQUEST Season 3. This year, LOGIQUEST is back with more excitement and the contest moves pan India.

LOGIQUEST is a White Paper contest that was introduced in the year 2015 by MLL. Over the last 2 years, students from reputed Business Schools across India, have participated in this contest. In Season-3 this year, once again, students from several renowned institutes of the country, are vying for the top positions. Distinguishing feature of this contest is that the shortlisted students will be mentored by subject-matter-experts of MLL.

The competition aims to reach 25000+ students across colleges on the online and offline media.

Mr. Pirojshaw Sarkari, CEO - Mahindra Logistics, said, "We are always in search for talented young students and provide them the right platform. LOGIQUEST addresses relevant business issues, provides this platform of innovative solutions and instils a competitive culture amongst the participants. With a lot more entries this year, we look forward to a very interesting contest and I wish all contestants, the very best!"

To know more details on Logiquest – Season 3, please log on to on website:

<http://www.mahindralogistics.com/logiquest>

About Mahindra Logistics

Mahindra Logistics Limited (MLL) is a portfolio company of Mahindra Partners, the USD 1 billion private equity division of the USD 20.7 billion Mahindra Group. MLL is an integrated third-party logistics (3PL) service provider, specializing in supply chain management and people transport solutions. Founded more than a decade ago, MLL serves over 350 corporate customers across various industries like Automobile, Engineering, Consumer Goods and E-commerce. The Company pursues an "asset-light" business model, providing customised and technology enabled solutions that span across the supply chain and people transport operations.

For more information, visit www.mahindralogistics.com

About Mahindra Partners

Mahindra Partners is the 1 billion USD Incubation, Private Equity & Venture Capital division of the Mahindra Group. Its mission is to accelerate value creation through a diversified global portfolio of emergent businesses. The portfolio spans across multiple industries like logistics, steel processing, renewable energy, conveyor systems, retail, infrastructure consulting and skill building, luxury boat manufacturing and media. It has recently expanded operations in U.S. by investing in the IoT and shared mobility space.

For more information, visit www.mahindrapartners.com

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 200,000 people across 100 countries.

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