Mahindra & Mahindra to accelerate Cloud Transformation with SAP

Technology

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SAP on cloud to enable the company towards customer-centricity, sustainability, process intelligence and automation

Mumbai, January 20, 2022: Mahindra & Mahindra Ltd. partners with SAP to spearhead its digital transformation journey. SAP will enable Mahindra & Mahindra to successfully modernise their technology landscape and enhance their overall operations by migrating SAP to a secure managed cloud environment whilst moving to a microservices enabled open stack architecture enabled by using SAP Business Technology Platform.

"Agility and business innovation is a priority in the changing industry dynamics and customer expectations," says Mohit Kapoor, Group Chief Technology Officer - Mahindra & Mahindra Ltd. "We believe that cloud is the change agent in digital transformation of the company by bringing in higher levels of intelligence and automation. SAP on cloud adopts Business Transformation as a Service approach that aligns with our ambitious digital roadmap of reimagining customer journeys by transforming the core and using Data/AI for driving customer and employee experience."

Mahindra & Mahindra becomes a leader amongst Indian conglomerates to move their entire SAP workload to a secure managed cloud environment to

ensure a higher application-level SLA and reduce technical debt by transferring existing customisations to the cloud. Moving to the cloud will result in a shortened time to market, faster bottom-line development, more business function productivity, and a decreased risk of non-compliance.

"Extending our support to our long-time customer, Mahindra & Mahindra is timely, as cloud migration is a growing trend in the rapidly changing business landscape," says Manish Prasad, Vice President – Metal, Mining, Miscellaneous and Automotive Industry SAP India. "SAP's industry centricity and processes will further drive substantial revolution for Mahindra & Mahindra's cloud journey."

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership positionin farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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About SAP

SAP's strategy is to help every business run as a sustainable, intelligent enterprise. As a market leader in enterprise application software, we help

companies of all sizes and in all industries run at their best: 87% of the world's total global commerce touches a SAP® system. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into sustainable, intelligent enterprises. SAP helps give people and organisations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want – without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives. For more information, visit www.sap.com.

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