

Mahindra announces M-Plus Body & Paint Clinic

Auto

Author : mahindraadmin Category : Auto Published : 10/4/2020

Organizes specialized makeover services for its Passenger Vehicles

- *A dedicated 14-day customer service initiative for car body repair and makeover jobs*
- *Can be availed across all Mahindra authorized service centres*

Mumbai, October 4, 2020: Mahindra & Mahindra Ltd, a part of the USD 19.4 billion Mahindra Group, today announced M-Plus Body & Paint Clinic, a specialized service camp for its customers of the passenger vehicle range, from 5th to 18th October, 2020. The services can be availed at all Mahindra authorized service centres across India.

This 14-day customer-centric initiative, will offer a host of car makeover services at attractive cost and ensure that the Mahindra vehicles are geared up for the festive season. Contributing to the cause of water-saving, Mahindra is also offering free mEcoWash Foam that saves 259 litres of water in every car wash.

Delivering on its promise of 'With You Hamesha', M-Plus Body & Paint Clinic will help owners give their vehicles an all new look this festive season, all at attractive prices. To avail of the various offers Mahindra owners of personal vehicles can register their appointments prior on Mahindra With You Hamesha 24x7 toll-free no help line, 1800-209-6006 or With You

Hamesha App / Website.

As part of COVID-19 safety protocol, all Mahindra workshops are providing a safe, digitized & contactless experience to customers adhering to all safety measures and guidelines along with social distancing norms to provide a safe experience to its customers.

With a strong commitment towards the nation during these times, Mahindra had introduced customized vehicle ownership schemes for COVID-19 caretakers, hosted a five-day vehicle-care camp dedicated especially to the free sanitization and servicing of ambulances. Additionally, the company also introduced innovative finance schemes for customers to ease the financial burden on them in these challenging times.

Attractive offers include:

- 10% off on select single panel repair jobs such as dent and scratch removal, paint touch up etc.
- Up to 10% off on select body parts such as bumpers, side mirrors, windshield, headlamps, tail lamps
- 10% off on value-added services (Maxicare)
- Free water-saving carwash (mEcoWash – Foam)

About Mahindra

The Mahindra Group is a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across

100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook:

@MahindraRise

Tags :

M-Plus Body & Paint Clinic specialized makeover services Passenger
Vehicles customer service