

Mahindra Auto registers growth of 17 percent in passenger vehicle sales; overall sales at 30,585 vehicles in August 2021

Auto

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Mumbai, September 1, 2021: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced its overall auto sales (passenger vehicles + commercial vehicles + exports) for the month of August 2021 stood at **30,585** vehicles.

In the Utility Vehicles segment, Mahindra sold **15,786** vehicles in August 2021. The Passenger Vehicles segment (which includes UVs, cars and vans) sold **15,973** vehicles in August 2021. Exports for the month of August 2021 were at **3,180** vehicles.

According to **Veejay Nakra, Chief Executive Officer, Automotive Division, M&M Ltd.**, "We sold 30,585 vehicles overall and registered a growth of 17 percent in the Passenger Vehicles segment, over the same period last year. Demand across our product portfolio continues to remain strong with Thar, XUV 300 and our recently launched Bolero Neo and our Bolero Pik-up range clocking in impressive booking numbers. Growth momentum in exports continued with the sale of 3,180 vehicles, registering an increase of 172 percent. August has been an exciting month with the reveal of the much-anticipated XUV 700 and the all-new visual identity crafted exclusively for our SUV portfolio. Supply of semiconductors

continues to be a global issue for the auto industry and has been a major area of focus for us.”

Passenger Vehicles sales summary (Domestic) – August 2021

Category	August			YTD August		
	F22	F21	% Change	F22	F21	% Change
Utility Vehicles	15786	13407	18%	79153	36008	120%
Cars + Vans	184	244	-23%	1068	610	75%
Passenger Vehicles	15973	13651	17%	80221	36618	119%

*Above Domestic sales include sales made in subsidiary company Mahindra Electric Mobility Ltd

Commercial Vehicles sales summary (Domestic) – August 2021

Category	August			YTD August		
	F22	F21	% Change	F22	F21	% Change
LCV <2T	1734	3223	-46%	11570	6733	72%
LCV 2 T – 3.5 T	6595	11874	-44%	47163	36795	28%

Category	August			YTD August		
LCV > 3.5T + MHCV	512	202	153%	1808	461	292%
3 Wheelers (including electric 3Ws)	2591	307	744%	7804	442	1666%

Exports – August 2021

Category	August			YTD August		
	F22	F21	% Change	F22	F21	% Change
Total Exports	3180	1169	172%	11850	4706	152%

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise

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