

Mahindra Creates Task Force To Support Cyclone FANI Hit Vehicles

Brand

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- Extends support to Vehicle Owners In Cyclone FANI affected Odisha

Bhuvaneshwar, May 10, 2019: Mahindra & Mahindra Ltd. (M&M), a part of the US \$20.7 billion Mahindra Group, today announced the creation of a "**Relief Task Force**" to extend support to Mahindra vehicle owners in cyclone affected Odisha. The team will extend immediate assistance across the affected region to give Mahindra customers much-needed respite from the unprecedented rains due to cyclone FANI.

Customers from the affected areas can contact Mahindra Customer Care "With you Hamesha" for emergency support on **1800 209 6006** to get their vehicle towed and serviced at the nearest Mahindra Authorized Service Centre free of cost. Additionally, the manufacturer has positioned a dedicated emergency road service team to support affected customers and vehicles, and has also deployed flatbed trucks and towing trucks for further assistance.

In addition, the task force has collaborated with Mahindra Insurance Brokers Ltd. (MIBL) to assist in speedy insurance approvals and claim settlements to ensure a seamless customer experience. Mahindra is also offering exclusive discounts on spare parts and restorations of cyclone affected vehicles.

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel,

amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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