Mahindra Happinest® sells 100+ homes online within a week at 'Happinest

Palghar' Real Estate

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Mumbai, September 17th, 2020: Mahindra Happinest®, the affordable offering from Mahindra Lifespace

Developers Ltd., on September 17 announced the successful digital-only launch of its second project in Palghar,

Maharashtra's newest district and an emerging residential destination. More than a 100 Happinest Palghar

homes have been sold online within just a week of launch by leveraging a pioneering technology platform that

offers a unique and immersive zero-touch homebuying experience for customers. This platform has been

developed by Mahindra Lifespaces® in partnership with Sell.Do, a leading technology solutions provider to

India's real estate industry.

A first-of-its-kind residential project in the Mumbai Metropolitan Region (MMR), Happinest Palghar offers

value homes with an 'Energy Park' replete with over thirty carefully selected outdoor activities catering to all

age groups. These unique activities exercise all senses; and improve fine and gross motor skills, strength,

balance and muscular coordination. Moreover, homebuyers in Happinest Palghar have completed the entire

purchase process online from the convenience of their homes by leveraging fully contactless transaction

infrastructure, including virtual meetings, online product experience and selection of apartments, and digital

documentation and payments.

Tags:

Affordable Housing Mahindra Happinest Real Estate Palghar

Mahindra Lifespaces **Energy Park**

Mahindra Group

MMR

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