Mahindra Holidays Travel Portal receives IATA certification

Hospitality

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Mumbai: Club Mahindra. Travel, (CMT), the travel division of Mahindra Holidays and Resorts India Ltd, has

earned the distinction of receiving the IATA accreditation with effect from 1st July '08. The recently launched

Club Mahindra. Travel serves as a complete travel planner for members thus making their holiday experience

memorable. Club Mahindra. Travel is registered under Mahindra Holidays & Resorts India Ltd and will trade as

Club Mahindra. Travel (CMT).

The CMT portal, certified by IATA for its complete travel planning service is fully equipped to assist every

single need of its growing membership base, right from accommodation to air tickets, hotel bookings,

international packages, cruises, etc. The service also takes care of documentation like visa processing, foreign

exchange and travel insurance. CMT headquarters is in Chennai with branches extending across Mumbai,

Bangalore, Hyderabad and Ahmedabad.

Mr. Ramesh Ramanathan, MD, Mahindra Holidays & Resorts said, 'With the IATA certification, we are now

closer to our aim of offering a complete travel package under one umbrella thus making it a one stop solution

experience for any of our customers'.

Club Mahindra. Travel shall address the leisure travel needs of all consumers while primarily servicing Club

Mahindra members. It will also enable MHRIL to play a larger role in the industry with automatic access to

travel agents / associations of India (TAAI) and Travel Agents Federation of India (TAFI).

IATA stands for International Air Transport Association, and is a license to promote and sell International Air

Tickets from particular premises, whosoever has been accredited with an IATA certificate.

**About Mahindra Holidays & Resorts India Limited** 

Mahindra Holidays and Resorts India Limited (MHRIL), is a subsidiary of Mahindra and Mahindra Ltd. one of the most respected industrial houses in India. MHRIL is a leading player in the leisure hospitality industry. It provides quality family holidays primarily through vacation ownership memberships. MHRIL's flagship brand is Club Mahindra Holidays. MHRIL currently provides its 63,375 members a choice of 20 resorts in India and Thailand and in addition, through affiliations provides access to over 4000 resorts, worldwide.

Tags:

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