

Mahindra Hosts Dedicated Care Camp for Ambulances

Auto

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Offers free cleaning and sanitisation services as part of the 10-day camp

To support the nation's 'heroes of healthcare', who are striving to keep us all safe

Mumbai, August 7, 2020: Mahindra & Mahindra Ltd, a part of the USD 19.4 billion Mahindra Group, is hosting a ten-day care camp dedicated to the servicing of its ambulances, between August 5 and 14, 2020.

Ambulances are a vital part of our healthcare infrastructure and have proven especially useful during the ongoing COVID-19 pandemic, facilitating critical first responder intervention. This Independence Day, Mahindra is paying tribute to the heroic services of our nation's healthcare professionals by providing free sanitization and vehicle cleaning services for its ambulances. A comprehensive, monsoon-related vehicle check-up will also be carried out for free at the Care Camp.

Speaking about the Care Camp, **Veejay Nakra, CEO, Automotive Division, M&M Ltd.** said "Mahindra ambulances are an integral part of India's healthcare infrastructure. With the COVID-19 pandemic, it is absolutely vital that we keep them safe, sanitized, operational and on the roads. This care camp is part of our efforts to support the frontline

infrastructure and personnel who are keeping the nation safe, at this challenging time. As a homegrown automaker we stand in solidarity with the country's healthcare heroes.”

Mahindra workshops will sanitize 40 high-touch points in the interiors & exteriors of the ambulance cabin. A complete sanitization of the vehicle's exteriors will also be done using a sodium hypochlorite solution. In addition, the company will also provide a free car wash as part of the camp, by deploying its water-saving 'm-EcoWash' solution which uses specialized cleaning compounds and just one litre of water. Mahindra service centres have started accepting appointments for these services.

Some of the other initiatives Mahindra has undertaken include launching customized vehicle ownership schemes for COVID-19 caretakers. In May this year, the company also introduced innovative finance schemes for customers to ease any financial burden while owning a Mahindra vehicle.

About Mahindra

The Mahindra Group is a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

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