

Mahindra launches BS6 Supro Ambulance for safe transportation to save lives

Auto

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- Most affordable BS6 diesel Ambulance in the category
- Certified by AIS 125 norms. Type B Ambulance
- Accommodates 5 attendants apart from the patient and driver
- Compact ambulance with easy manoeuvrability in city driving condition
- Special introductory price starting Rs. 6.94 lakh (ex-showroom Mumbai)
- Class-leading warranty of 2 years or 60,000 km (whichever is earlier).
- First batch to meet urgent requirements of Maharashtra Government

June,16 2020, Mumbai: Mahindra & Mahindra Ltd., a part of the US \$ 20.7 billion Mahindra Group, today announced the launch of the **BS6 Supro Ambulance**, developed in house on the company's popular Supro van platform. The ambulance is available in two variants: **LX and ZX** at a competitive price of **Rs.6.94 Lakh** (ex-showroom Mumbai), making it an attractive proposition for customers.

The first batch of this ambulance has been manufactured exclusively for the Maharashtra Government to meet their requirements for Ambulances to battle against the Covid-19 pandemic.

According to **Veejay Nakra, CEO – Automotive Division, M&M Ltd.** “As a caring and responsible corporate citizen, Mahindra wants to enable people to rise by driving positive change in their lives. The launch of Supro Ambulance to support medical care takers to move people safely and in time, is a clear testimony of this philosophy. This is one more step by Mahindra to fight the pandemic, in addition to manufacturing of face shields, ventilators and sanitizers.”

Mr. Nakra further added, “We are delighted to partner the Government of Maharashtra in their efforts to fight the pandemic. First batch of 12 vehicles have been produced in record time and delivered to them already. Several other Government organizations, NGOs and Corporates have also shown active interest in procuring the Supro Ambulance. Hence, we are quickly ramping up the capacity to add this growing demand. This is the most affordable solution fitted with all necessary equipment and complying to all norms.”

About Supro Ambulance

The Supro Ambulance, is factory fitted with all the essential equipment including a foldable stretcher cum trolley, medical kit box, provision for an oxygen cylinder, fire extinguisher along with internal lighting, flame resistant interiors, and an announcement system. On the exterior, the ambulance is equipped with AIS 125 certified retro reflective decals, 75% frosted windows, and a beacon light with a siren.

The variants have been developed to assist medical and health services, especially during the ongoing global pandemic. It is driven by Mahindra’s powerful DI engine, which delivers 47 HP and 100 Nm of torque. The compact dimensions of the ambulance enables easy manoeuvrability on Indian roads, resulting in faster movement of patients requiring critical care, and saving more lives.

Additionally, the **Supro Ambulance** comes with an exceptional warranty of 2 years/ 60,000 kms. The members of the UDAY program receive a lifetime insurance of Rs.10 lakh along with other benefits. Simultaneously, the widespread Mahindra dealer network and technicians facilitate easy repairs and maintenance.

Today, the Supro brand offers India's widest range of passenger & cargo vehicles with 9 offerings having various different body styles, engine options, and fuel options, catering to varied customer segments.

Supro Ambulance Specifications

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

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