

## **Mahindra Lifespaces® appoints Jitesh Donga as Chief of Design**

*Real Estate*

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**Mumbai, September 16<sup>th</sup>, 2021:** Mahindra Lifespace Developers Ltd., the real estate and infrastructure development arm of Mahindra Group, today announced that it has appointed Jitesh Donga as Chief of Design. Jitesh will lead Design conceptualisation and execution for Mahindra Lifespaces' projects across India, comprising residential developments, integrated cities and industrial parks. He will be responsible for implementing strategic initiatives across all aspects of Design, including master planning, architecture, landscape and interior design, to deliver distinctive products that meet changing consumer needs, and are environment-friendly, resilient and adaptive.

Commenting on the appointment, **Arvind Subramanian, MD & CEO, Mahindra Lifespace Developers Ltd.**, said, "We are delighted to welcome Jitesh to our leadership team. Jitesh's extensive experience in residential, commercial and industrial projects will be invaluable to Mahindra Lifespaces as we pursue our growth ambitions fuelled by smartly-designed, future-ready residential communities and industrial spaces that reimagine how our customers engage with their built environments."

**Jitesh Donga** added, "I am excited to join Mahindra Lifespaces, one of India's most trusted real estate companies that is redefining the

fundamental approach to the design and development of real estate products in the country. I look forward to working with a committed team to deliver on the Company's vision and growth plans.”

Jitesh has more than 20 years of experience in architectural design and business management roles across residential real estate, industrial projects and interior fit-outs. In his last assignment, Jitesh was Head Design, Pune Zone, at Godrej Properties. He has worked on more than 100 projects during the course of his career and is the recipient of multiple international awards for design and architecture. Jitesh has extensive international experience, having worked on projects in the USA, Netherlands, Singapore, Thailand and China. His professional career also includes a successful entrepreneurial stint as the founder of an independent design studio in Ahmedabad. He has in-depth understanding of customer needs, design trends, urban development issues and compliances, infrastructure services, recreational spaces and landscape design; and has contributed to multi-disciplinary redevelopment and greenfield projects across India. Jitesh has a successful track record of strengthening business performance through processes & systems, design-led interventions and strategy.

Jitesh is a member of the Council of Architecture, India and Project Management Institute, USA. He holds a Bachelor's degree in Architecture from D.C. Patel School of Architecture, Gujarat.

### **About Mahindra Lifespace Developers Ltd.**

Established in 1994, Mahindra Lifespace Developers Ltd. is the real estate and infrastructure development business of the Mahindra Group, and a pioneer of sustainable urbanisation in India. The Company is committed to transforming India's urban landscape through its residential developments under the 'Mahindra Lifespaces®' and 'Mahindra Happinest®' brands; and

through its integrated cities and industrial clusters under the 'Mahindra World City' and 'Origins by Mahindra World City' brands.

The Company's development footprint spans 27.4 million sq. ft. (2.5 million sq. m.) of completed, ongoing and forthcoming residential projects across seven Indian cities; and over 5000 acres of ongoing and forthcoming projects under development/management at its integrated developments/industrial clusters across four locations.

A pioneer of the green homes movement, Mahindra Lifespaces® is one of the first real estate companies in India to have committed to the global Science Based Targets initiative (SBTi). The Company's developments are characterised by thoughtful design and a welcoming environment that enhance overall quality of life for both individuals and industries.

Learn more about Mahindra Lifespaces® at [www.mahindralifespaces.com](http://www.mahindralifespaces.com)

## **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>

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