

Mahindra Marazzo introduces 8-seater on top-end M8 variant

Auto

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Mumbai, January 14, 2019: Mahindra & Mahindra Ltd. (M&M), part of the USD 20.7 billion Mahindra Group, today announced the introduction of the 8-seater option on the top-end M8 variant of its recently-launched Marazzo.

According to Veejay Nakra, Chief of Sales and Marketing – Automotive Division, Mahindra & Mahindra Ltd., "The globally engineered Marazzo has generated a lot of interest among buyers. This is due to its unique architecture that offers the best of both worlds in the form of car-like ride and handling coupled with the toughness and stability of a body-on-frame construction. The inclusion of the 8-seater option on the top-end M8 variant will further widen the Marazzo's appeal."

The M8 variant offers many top-of-the-line features including a 7-inch touch screen infotainment system with Capsense & Haptics technology, Android Auto and Apple CarPlay, a reverse parking camera with dynamic guidelines, 17-inch alloy wheels, Daytime Running Lamps (DRLs), faux leather seats and window-mounted sunshades for second-row passengers. The M8 8-seater will be priced at Rs. 8,000 more than the M8 7-seater.

The Marazzo is engineered in collaboration with the Mahindra North American Technical Centre and Mahindra Research Valley (Chennai) and is co-designed by the Mahindra Design Studio and the legendary Italian design house Pininfarina, making it a globally engineered product. Its superior value proposition includes a bold, aerodynamic design, smooth ride, agile handling, luxurious space, the quietest cabin in its class and the industry-first Surround Cool Technology.

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new

businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

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