

Mahindra Raises the Bar for Safety of Vehicles in India

Auto

Author : mahindraadmin Category : Auto Published : 12/7/2018

Marazzo achieves a world class 4 star adult safety rating for models tested by Global NCAP in India

Mumbai, December 7, 2018: Mahindra & Mahindra, part of the USD 20.7 million Mahindra Group, today announced that its newly launched passenger vehicle, Marazzo has been certified with a strong **4 star rating by Global NCAP for Adult Occupation Protection**. The Mahindra Marazzo with standard double airbags, ABS, seatbelt reminders (SBR) for driver and ISOFIX anchorages achieved this rating.

The model offers good protection for both adult head and neck, marginal protection for the driver chest and adequate protection for passenger chest. The area of the knees showed good protection.

Commenting on this achievement, **Rajan Wadhera, President, Automotive Sector, Mahindra & Mahindra Ltd. mentioned**, "This is a proud moment for Mahindra as the 4 star rating for Adult Occupation Protection reiterates our commitment towards safety. We have designed the Marazzo with many new safety features to ensure a safe ride for our customers. With Safety being at the forefront for all our vehicles, I am sure that this recognition will spur us to achieve higher safety parameters for our entire range of vehicles".

Standard safety equipment for Mahindra Marazzo includes:

- Anti-Lock Braking System (ABS)
- Seat Belt Reminders (SBR)
- ISOFIX
- Airbags for Drive & Co-Driver
- Energy Absorbing Steering Column
- 3-pt seatbelts for all occupants

- For the front occupants - Crash Locking Tongue & Pre-tensioning and load limiting technology
- High strength occupant protection cage structure
- Low speed bumper protection against parking lot type accidents
- Laminated front glass
- Front crash sensors
- Engineered door trims to minimize injuries in side impact

Please use the following hashtags for social media updates:

Marazzo4Safety

MahindraMarazzo

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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