

Mahindra receives the Amity HR Excellence Award

Brand

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Mahindra & Mahindra has been honored with the Amity HR Excellence Award at the Fourth Amity Global HR Summit 2007 held recently at the Amity International Business School, Noida.

The Amity HR Excellence Award recognized Mahindra as one the most admired companies across the globe on account of its innovative strategies for Human Resource Management and Development. The award feted Mahindra's unparalleled effort in managing its global talent pool to achieve sustained levels of excellence in performance.

Said Mr. Rajeev Dubey, President, HR & Corporate Services and Member of the Group Management Board, Mahindra & Mahindra, 'As a diversified global conglomerate, Mahindra's human capital is its principal asset. The organization's innovative HR practices in today's dynamic environment help it attract and retain the best available talent.'

About The Mahindra Group

The US \$4.5 billion Mahindra Group is among the top 10 industrial houses in India. Mahindra & Mahindra is the only Indian company among the top three tractor manufacturers in the world and is the market leader in multi-utility vehicles in India. The Group has a leading presence in key sectors of the Indian economy, including trade and financial services (Mahindra

Intertrade, Mahindra & Mahindra Financial Services Ltd.), automotive components, information technology & telecom (Tech Mahindra, Bristlecone), and infrastructure development (Mahindra GESCO, Mahindra Holidays & Resorts India Ltd., Mahindra World City). With over 60 years of manufacturing experience, the Mahindra Group has built a strong base in technology, engineering, marketing and distribution, which are key in its evolution as a customer-centric organization. The Group employs over 40,000 people and has several state-of-the-art facilities in India and overseas. The Mahindra Group has ambitious global aspirations and has a presence in five continents. Mahindra products are today available in every continent except Antarctica. M&M has one tractor manufacturing plant in China and three assembly plants in the United States. It has made strategic acquisitions across the globe including Stokes Forgings (UK), Jeco Holding AG (Germany) and Schoneweiss & Co GmbH (Germany). Its global subsidiaries include Mahindra Europe Srl. based in Italy, Mahindra USA Inc. and Mahindra South Africa. M&M has entered into partnerships with international companies like Renault SA, France, and International Truck and Engine Corporation, USA. The Group recently made a milestone entry into the passenger car segment with Logan, a product of its JV with Renault SA. Forbes has ranked the Mahindra Group in its Top 200 list of the World's Most Reputable Companies and in the Top 10 list of Most Reputable Indian companies.

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