

## **Mahindra's Richard Haas Named to Manufacturers Association Board of Directors, USA**

*Farm*

*Author : mahindraadmin Category : Farm Published : 11/5/2018*

**Washington, D.C.** – The National Association of Manufacturers (NAM) announced that Richard (Rick) Haas, president and CEO – Mahindra Automotive North America, has been named to the NAM Board of Directors. As an NAM board member, Haas will work to advance a manufacturing policy agenda that promotes growth and prosperity for all Americans.

The NAM is the largest industrial trade association in the United States and the nation's leading advocate for manufacturing. The NAM's 14,000 members include some of the world's most iconic brands, and more than 90 percent of its members are small and medium-sized businesses. The NAM Board, which comprises leaders representing companies of all sizes in every industrial sector, is the driving force behind the NAM's advocacy efforts on issues affecting manufacturers.

"I am honored to be a part of the NAM Board as we advocate and promote policies that will ensure our continued growth and success as manufacturers," said Haas. "It is critical that our elected officials and key stakeholders in Washington, D.C. understand how current policies and proposed changes to these policies impact the more than 12 million men and women employed in manufacturing here in the United States. I look forward to sharing Mahindra's story and the stories of all manufacturers who

are working tirelessly to keep our promises to our people and to our communities—particularly following the historic tax reform and regulatory relief we've seen over the past two years.”

In March of this year, Mahindra became the first automotive OEM to open a manufacturing operation in the Detroit area in more than 25 years when it launched its ROXOR off-road vehicle. The company's Auburn Hills, Michigan operation serves as Mahindra's North American headquarters and will play a key role in its plan to become a global player in a variety of mobility segments.

“Rick commands respect as a recognized leader in our industry, and the NAM will be stronger thanks to his service on our Board of Directors,” said **NAM President and CEO Jay Timmons**. “Across America, manufacturers are keeping our promise to deliver for our people and communities following tax reform and regulatory relief from Washington. The NAM's mission is to ensure we keep moving forward by expanding trade, investing in infrastructure, reforming our immigration system, responding to the workforce crisis and so much more. Rick will bring invaluable insights as we work to drive even more manufacturing growth in America and be an advocate for the more than 12 million men and women who make things in America.”

## **NAM**

NAM Mahindra Automotive North America (MANA) is the North American headquarters of the \$20.7B Mahindra Group's automotive division.

Established in 2013, MANA now employs over 400 people and became the first automotive OEM to launch a manufacturing operation in SE Michigan in over 25 years when it began producing the ROXOR off-road vehicle earlier this year in Auburn Hills, MI. Working with affiliate Mahindra teams in India, Italy and Korea, MANA also continues to fulfill its mission as a center of

automotive engineering excellence, which includes automotive design, engineering and vehicle development, and is led by a team of veteran industry executives, engineers and designers. For more information, visit [www.mahindraautomotivena.com](http://www.mahindraautomotivena.com) (<https://protectus.mimecast.com/s/9AftCNkGjATogonU4aDdr?c>) and [www.roxoroffroad.com](http://www.roxoroffroad.com) (<https://protect-us.mimecast.com/s/6tM0COYGkBU3B3PSkrxmS?domain=roxoroffroad.com>).

The National Association of Manufacturers (NAM) is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs more than 12 million men and women, contributes \$2.25 trillion to the U.S. economy annually, has the largest economic impact of any major sector and accounts for more than three-quarters of private-sector research and development. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States. For more information about the Manufacturers or to follow us on Shopfloor, Twitter and Facebook, please visit [www.nam.org](http://www.nam.org) (<http://www.nam.org/>).

### **Related Tags:**

[2018 \(/Search.aspx?catids=889\)](#)

### **Meet Our Experts**

[Michael Shapiro \(/Contact/Staff/Michael-Shapiro/\)](#)

Director, Strategic Communications

Tags :

[Richard Haas](#) [Mahindra Automotive North America \(MANA\)](#) [National Association of Manufacturers \(NAM\)](#) [Jay Timmons](#) [Organization Announcement](#)