

Mahindra XUV300 receives highest 5-star safety rating from Global NCAP

Auto

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Sets new benchmark in Safety, scores highest points amongst all 5 star rated Indian vehicles

First Indian vehicle to score a 4 star child safety rating

Mumbai, January 21, 2020: Mahindra & Mahindra, part of the USD 20.7 billion Mahindra Group, today announced that its compact SUV, the XUV300 has been awarded the highest 5-Star Safety Rating by Global NCAP. With this global recognition, the **XUV300 becomes the first Indian vehicle to score the highest points among all 5-Star rated cars tested so far by Global NCAP.**

The XUV300 also becomes **the first Indian vehicle to score a 4-Star child safety rating.** It is noteworthy that side impact performance is a pre-requisite for a 5-Star safety rating, and the **XUV300 side impact performance has been one of the best among all 5-star rated cars.**

Commenting on this achievement, **Rajan Wadhera, President-Automotive, Mahindra & Mahindra Ltd.** said, "This is a proud moment for Mahindra as the 5-Star rating reiterates our unstinted commitment towards safety. Today's conscious buyers rate safety as a top priority while making their purchase decision and we have designed the XUV300 to be one of the safest vehicles in India. I am sure that this recognition will further spur us as well as the Indian automotive industry to achieve similar safety standards for the entire range of vehicles on Indian roads".

The Mahindra XUV300 with its many first-in-segment safety features including **7 airbags, disc brakes on all 4 wheels, front parking sensors and heated ORVMs,** offers fortress-like safety that is unmatched. Today the XUV300 has established a new benchmark in terms of vehicle safety in India having been awarded a 5-star rating by Global NCAP, the umbrella body of consumer car safety testing bodies. The official Global NCAP test for the Mahindra XUV300 was conducted in Germany recently.

FORTRESS-LIKE SAFETY IN XUV300

The XUV300 offers **Best-in-Segment** safety features*:

- **First-in-segment** 7 airbags including knee airbag, dual-front, side and curtain airbags
- **First-in-segment** disc brakes on all 4 wheels (Among Sub 4-metre Compact SUVs).
- **First-in-segment** front parking sensors
- **First-in-segment** heated ORVMs
- Electronic stability program with Dynamic Steering Torque, Hydraulic Brake Assist, Roll-over Mitigation and Traction Control, together with Hill Start Assist.
- ABS & EBD standard across all variants
- Front & rear fog lamps
- ISOFIX child seat mounts
- Tyre-tronics (Tyre pressure & temperature monitoring system)
- Seat belt reminder for all seats
- 3-point seat belt on all seats

Please use the following hashtags/handles for social media updates:

#SafetyForAll

#SafeMahindra

#MahindraXUV300

@MahindraXUV300

@MahindraRise

About the XUV300

The XUV300 is a potent combination of cheetah-inspired design and breath-taking performance.

Armed with free-flowing torque and nimble-footed manoeuvrability, the sheer joy of driving this SUV kicks in the moment you step on the accelerator pedal. All this, and an arsenal of best-in-segment safety and technology features, make it one of the most exciting SUVs you'll find on Indian roads.

The XUV300 shares its platform with the SsangYong Tivoli which is a globally successful product that has sold over 2.6 lakh units in 50+ countries since its launch in 2015.

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, [Mahindra employs](#) over 240,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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