

Mahindra XUV700 shatters National 24 Hours Endurance Record; Clocks more than 4000 Km

Auto

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*Each of the Four XUV700s Eclipsed the Record At An Average Speed Range of 170-180 km/h
XUV700 Becomes The First SUV To Break The Record*

Chennai, October 13, 2021: The Mahindra XUV700 set a series of new Indian national records at the 24 hours Speed Endurance Challenge held at the Mahindra SUV Proving Track (MSPT) near Chennai and emphatically proved its durability in extreme conditions. Four XUV700s entered the challenge and all four recorded over 4000 km with the Diesel Manual variant leading the pack with 4384.73 km, Diesel Automatic clocking 4256.12 km, Petrol Manual doing 4232.01 km and Petrol Automatic squeezing out 4155.65 km. The previous record set in 2016 was for 3161 km.

In addition to the national record, the XUV700 broke a total of 80 additional records during this challenge at the MSPT. Even the onset of the reverse monsoon with a torrential downpour couldn't prevent the XUV700 from unleashing its fury as the vehicles averaged an astonishing speed range of 170-180 km/h at the track. XUV700 variants were put through the toughest test ever, as it was driven for 24 hours at a stretch at the above-mentioned speed range with quick stopovers only for fuel refill and driver change. MSPT is a world class vehicle development facility of Mahindra and was inaugurated on August 14, 2021.

“The XUV700 was conceptualised, developed and built to a very high endurance standard and as expected it fared extremely well in this gruelling challenge. We are proud that the XUV700 has set new benchmarks for endurance and set new national records. It is interesting to note that this achievement came at our very own world-class MSPT”, said **Velusamy R., Chief of Global Product Development, M&M Ltd.**, who flagged-off the event.

The XUV700s were driven by enthusiasts from the automotive fraternity in the country under the stringent regulations and observation of Federation of Motor Sports Clubs of India. The event was organised by EVO India and the records were validated by India Book of Records.

More about the new XUV700

Packing an unmissable presence, sci-fi technology, spirited performance, world class safety and a tough yet sophisticated drive experience, the disruptive XUV700 is set to redefine benchmarks. With several first and best in class features, its owners are sure to experience a rush like never before! Available with multiple powertrain options and seating configurations, customers can choose from the widest range of offerings in this segment. The XUV700 comes with crafted looks, premium interiors and exceptional ride comfort. It is available in variants that include diesel and petrol, manual and automatic transmissions and with 5 and 7 seater capacity. It is also available in an optional All-Wheel-Drive (AWD) spec.

Social Media Addresses for Mahindra XUV700:

- Brand website: <https://auto.mahindra.com/suv/xuv700/>
- Facebook: @mahindraxuv700
- Twitter: @MahindraXUV700
- Instagram: @mahindraxuv700
- YouTube: Mahindra XUV700
- Hashtags:
 - #XUV700
 - #HelloXUV700
 - #MahindraXUV700

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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Media contact information

Neha Anand

Head, Digital Marketing and Communications

Email – anand.neha@mahindra.com

You can also write to us on: automedienquiries@mahindra.com

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