

Pininfarina Nautical Division At The 2019 Monaco Yacht Show

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Pininfarina debuts as exhibiting company to the prestigious Monaco Yacht Show

Turin, September 17th 2019 – Leveraging on the extended experience in the nautical sector, **Pininfarina** for the first time will be part as exhibiting company at the **2019 Monaco Yacht Show**.

THE NEW YACHTS PRESENTED

The Monaco Yacht Show represents the perfect stage to showcase **the latest Pininfarina nautical projects**: the innovative Wally 101-foot sailing superyacht and the performing Princess Y95.

WALLY 101. The new sloop designed by Wally features Pininfarina styling of exteriors, characterized by dynamic lines, whose shapes give it a sporty yet elegant appearance, while also guaranteeing a superior navigation experience. This new Wally guarantees high performance, comfort and a unique style, further strengthening the collaboration between Wally and Pininfarina after the successful WallyCent04 Tango.

PRINCESS Y95. The flagship of Princess Yachts Y Class range has been crafted with an emphasis on performance and inspired styling. The exteriors

of the all-new Y95 have been designed by Pininfarina in collaboration with Olesinski with the intent of conferring a more dynamic and sporty look. Furthermore, the holistic expertise of Pininfarina allows the company to leverage on its competences in product and interior design by also furnishing the flybridge.

Since the 80' Pininfarina has been designing the interiors and exteriors of the most exclusive motor and sail boats, establishing prestigious collaborations like those with **Beneteau, Fincantieri, Persico Marine, Primatist, Princess Yachts, Rossinavi and Wally.**

Pininfarina Nautical is today a world's leading designer in the nautical sector, realizing breathtaking projects ranging from **bespoke yachts**, customized on the needs of private owners, to motor yachts that enhance the brand and the **uniqueness of the shipyards.**

BESPOKE SERVICES

Being present at the 2019 Monaco Yacht Show is strategically important to approach special customers for one of a kind solutions. In the design of private yachts **Pininfarina Nautical** brings all its know-how coming from the rich heritage in the automotive sector, conceiving tailor-made and sartorial solutions based on the client's needs, with the aim to create exclusive yachting experiences. An approach human centered, placing the owner's desires and dreams as the epicenter of the project, forging unique luxury features together with the maximum comfort.

FULL RANGE SERVICES

Pininfarina is also characterized by a more industrial soul, which allows it to step into the shoes of shipyards, detecting commercial exigencies and developing for them a novel design language expressed across a full range of yachts, able to redefine the brand identity and generating a positive

impact in the market. Iconic is the partnership with Princess Yachts, aimed to renovate the company's design language, in collaboration with Olesinski, through the realization of a broad class of yachts, from the successful R35 to the masterpieces X95 and Y85, until the V55 and the last born Y95.

Do not miss the opportunity to visit Pininfarina in September at the Monaco Yacht Show and set up a meeting to learn more about Pininfarina's extended legacy in the nautical field.

MONACO YACHT SHOW 25-28 SEPT, 2019

PORT HERCULES

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