

Senior appointments at Mahindra's Automotive Sector

Auto

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Mumbai: Mahindra & Mahindra Ltd. (M&M), one of India's leading auto companies, today announced the appointment of Mr. Rajesh Jejurikar as Chief of Operations, Automotive Sector and Mr. Rajan Wadhera as Chief of Engineering and Development, Automotive Sector. Mr. Louis Pereira has been appointed CEO of Mahindra Automotive Limited (MAL).

All appointments are effective from August 1, 2008.

As Chief of Operations, Mr. Rajesh Jejurikar will head End to End Operations. In addition to his current Sales & Marketing function, he will also oversee the manufacturing function.

As Chief of Engineering and Development, Mr. Rajan Wadhera will head Product Engineering and Development. In addition to his current Product Development role, he will also oversee the Materials Management function.

As CEO of Mahindra Automotive Limited (MAL), Mr. Louis Pereira will oversee the development of the Chakan Plant into a world-class manufacturing facility. He will also be responsible for the smooth functioning of the Plant which will manufacture new products from Mahindra & Mahindra Ltd. and Mahindra Navistar Automotives Ltd.

Mahindra's Automotive Sector is the market leader in Utility Vehicles in India and makes a wide range of vehicles including MUVs, LCVs, passenger vehicles and three wheelers. M&M offers customers over 20 models including new generation utility vehicles like the Scorpio and the Bolero. Over the years, Mahindra has been steadily growing in stature as an international automotive major with a footprint in several countries across the world.

About The Mahindra Group

The US \$6 billion Mahindra Group is among the top 10 industrial houses in India. Mahindra & Mahindra is the only Indian company among the top tractor brands in the world. Mahindra's Farm Equipment Sector has recently won the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. Mahindra is the market leader in multi-utility vehicles in India. It made a milestone entry into the passenger car segment with the Logan.

The Group has a leading presence in key sectors of the Indian economy, including the financial services, trade and logistics, automotive components, information technology, and infrastructure development.

Mahindra's Farm Equipment Sector has recently won the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. The US based Reputation Institute recently ranked Mahindra among the top 10 Indian companies in its Global 200: The World's Best Corporate Reputation list.

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