

Swaraj Pro Combine 7060 Tracked Harvester to enable best-in-class acreage for farmers in West Bengal this Harvest season

Farm

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- ***Loaded with new features the Swaraj Pro Combine 7060 offers enhanced durability, performance and operator comfort***
- ***Designed and developed for paddy harvest with world-class tracked solutions for tough soil conditions***
- ***Aims to improve farmer earnings with best-in-class equipment and a powerful fuel efficient 72 HP engine***

Kolkata, September 28, 2021: The new Swaraj Pro Combine 7060, a tracked Harvester by Swaraj, will offer paddy farmers in West Bengal with enhanced productivity, performance and ease of operation, while maximizing potential grain yield, for best-in-class acreage.

Fitted with a new paddy cutter bar, the new Swaraj Pro Combine 7060 is also capable of performing efficient cutting of sleeping crop with consistency at comparatively lower costs.

Designed & developed to efficiently harvest paddy and soyabean the new combine harvester by Swaraj will enable reaping, threshing, and winnowing of grains efficiently, with minimal grain loss and breakage.

Engineered to be rugged, powerful and fuel-efficient, the Swaraj Pro Combine 7060 is reliable and is fitted with a 72HP @2300rpm engine. Along

with a sturdy low ratio reduction gear box and a low-speed, high torque hydraulic motor for lesser wear & tear, thus guaranteeing a longer product life. With a focus on safety, the harvester also has an overhead guard to prevent electrocution from low-lying electric cables in the field.

Commenting on the offering, **Harish Chavan, CEO – Swaraj Division, M&M Ltd.** said, “With a very short window for harvesting, and with agriculture increasingly becoming technology intensive, we at Swaraj are pleased to have the Swaraj Pro Combine 7060 made available for the farmers of West Bengal, with complete on-ground sales, service and spares support at a time crucial for them. Our new product will ensure maximum productivity, quality and yield, with minimum wastage and product downtime thereby ensuring maximum earnings for the farmer.”

The Swaraj Pro Combine 7060 is sold and serviced via Swaraj’s wide retail and service network across West Bengal. The harvester is available at an attractive price with financing available from several banks and finance companies. Apt for wet and soft fields, the Swaraj Pro Combine 7060 is also made available in Orissa, Andhra Pradesh, Karnataka and Telangana.

The Swaraj Pro Combine 7060 is an addition to Swaraj’s legacy of rugged and reliable harvesters. Having launched its first harvester about four decades ago, today Swaraj is a leader in harvester technology in India with a rich product portfolio of wheeled, tracked and tractor mounted harvesters manufactured and developed in Mohali, Punjab.

About Swaraj

Swaraj Tractors a division of Mahindra Group is India’s second largest and fastest growing tractor brand. Established in 1974, based in Punjab, the grain bowl of India, Swaraj is a brand that is made by the farmer, for the farmer as many of its employees are also farmers. They bring real world

performance and create an authentic, powerful product with assured performance and enduring quality, designed with one purpose – enabling the Indian farmer to Rise. Swaraj Tractors manufactures tractors in the range of 15HP to 65HP and also provides complete farming solutions.

Learn more about Swaraj Tractor on www.swarajtractors.com/

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>

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