

Team Mahindra Adventure's Gaurav Gill Clinches Fifth INRC Title Triumph

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Mumbai, 23 January, 2018: Rally legend Gaurav Gill of Team Mahindra Adventure sealed his fifth MRF-FMSCI Indian National Rally Championship title with victory in the 43rd K-1000 Rally in Bangalore on Sunday, January 21, 2018.

Gill, also a three-time winner of the Asia Pacific Rally Championship, and co-driver Musa Sherif dominated the event in their XUV 500, remaining unbeaten across each of the five special stages, with an overall time of 55 minutes, 41.6 seconds.

Meanwhile Team Mahindra Adventure also clinched the 'Constructor's Trophy' for the 2017 INRC season.

Gill's margin of superiority over the competition in the K-1000 was perhaps fitting, given that he has won every round of the INRC this year, with the exception of the Rally of Chikmagalur, which clashed with a round of the APRC.

It also allowed him to cement his place as the Indian National Rally Champion ahead of Dean Mascarenhas.

Final Tally:

MRF FMSCI INRC 2017 Championship

- INRC Drivers: **Team Mahindra Adventure**
 1. **Gaurav Gill (100 points) & Musa Sherif (110);**
 2. Dean Mascarenhas (67) & Shruptha Padival (69);
 3. Karna Kadur (58) & Nikhil Vittal Pai (58).
- INRC 2 Drivers:
 1. Rahul Kanthraj & Vivek Y Bhatt (97)
 2. Karna Kadur & Nikhil Vittal Pai (75);

3. Younus Ilyas & Harish K.N. (58)

- INRC 3 Drivers:

1. Dean Mascarenhas (115) & Shruptha Padival (118);
2. Saddam Ali Sheikh (54);
3. Daraius N Shroff (51)

- **Co-drivers Nitin Jacob (54) and Mrinmoy Saha (53) took the second and third places in this category.

- FMSCI 2WD Cup:

1. Chetan Shivram & Rupesh Koley (75);
2. Fabid Ahmer & Sanath G (61);
3. Suraj Thomas (48)

- **Co-drivers Suraj M (66) and Thomas Paul 33 took the second and third places.

About Mahindra Adventure

A unique concept to showcase the tough and rugged DNA of Mahindra vehicles, Mahindra Adventure functions as an umbrella brand with a series of self-drive overland adventure expeditions organized under its banner.

Mahindra Adventure was launched as an independent entity for all adventurous activities, in 2011, headed by Bijoy Kumar Y, Chief of Adventure Initiatives. He is a motoring enthusiast and the erstwhile editor of a popular motoring magazine.

The Mahindra Adventure calendar comprises a series of experiential marketing events throughout the year such as the popular off-roading event, the Great Escape, several Challenges (sporting events in keeping with the company's promise of providing adrenaline pumping challenges), Multi-Day Special Escapes, such as the Monastery Escape (10 days), Royal Escape (6 days), the Authentic Bhutan (8 days), Himalayan Spiti Escape (7 days), Authentic Myanmar Thailand (12 days) & Authentic North East Escape (Meghalaya, Assam & Arunachal Pradesh- 10 days).

To spread the DNA of off-roading, **the Mahindra Adventure team has also recently launched the Mahindra Adventure Off-Road Training Academy** in Igatpuri to encourage off-roading amongst the adventure seekers.

Mahindra Adventure Off-road Training Academy is 28-acre facility, India's first dedicated facility providing a one stop solution to learning everything about a Mahindra 4WD vehicle and how to use it

to its full potential. Through this, we hope to leverage the brand's off-road heritage, showcase the vehicles abilities and give the participants the confidence to explore the limits of the vehicles. Custom-made Mahindra Thars equipped with radio sets are exclusively used as training vehicles at the facility.

Team Mahindra Adventure's has also been blazing the motorsport arena with their rally-prepared— Super XUV500, since its inception. Mahindra's cheetah inspired XUV500 won the team championship at the Indian National Rally Championship (INRC) 2016.

For more details on Mahindra Adventure, you can visit <http://mahindraadventure.com/>

About Mahindra

The Mahindra Group is a USD 19 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, speedboats, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 240,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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