

## **Tech Mahindra Collaborates with Jackky Bhagnani's Jjust Music for Vande Mataram, sung by & featuring Tiger Shroff, to Donate 20 Ambulances For COVID-19 Relief**

*Technology*

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**New Delhi – August 09, 2021:** Tech Mahindra, a leading provider of digital transformation, consulting and business re-engineering services has collaborated with actor, producer, entrepreneur Jackky Bhagnani's music label Jjust Music under the Vande Mataram song launch initiative. As part of this collaboration, Tech Mahindra Foundation, the Corporate Social Responsibility (CSR) arm of Tech Mahindra Ltd will be donating 20 well equipped basic life support ambulances to charitable hospitals across India. This is the part of the on-going COVID 19 relief and rehabilitation initiatives that aims to support and strengthen India's emergency healthcare infrastructure since the pandemic hit.

Vande Mataram, sung by and featuring superstar Tiger Shroff has been released under the Jjust Music label as a tribute to India and stands as a symbol of courage and unity with which our country has dealt with the pandemic and continues to do so.

**Jackky Bhagnani commented,** *"Right from the foundation of Jjust Music we have been clear of producing and backing music, our artists that adds a purpose. The release of Vande Mataram is extremely special to me and with*

*this association with Tech Mahindra, I feel really proud that apart from the song's release we are able to make a difference and contribute to our healthcare infrastructure. I encourage everyone to do so."*

**CP Gurnani, Managing Director and Chief Executive Officer, Tech**

**Mahindra**, said, *"One of the greatest lessons that the pandemic has taught us is the need for collective action. This involves immediate, as well as long-term solutions to address extraordinary challenges, protect people and environment, and facilitate business continuity and growth. 'Vande Mataram' is a symbol of unity, and this song truly embodies this sentiment and is an inspiration to overcome our struggles, and re-imagine and re-build the future. Tech Mahindra's collaboration with Jjust Music as an official partner of the 'Vande Matram' song is yet another step towards our 'Resolve to Rise' to help India in this fight against COVID-19. In continuation of this commitment, Tech Mahindra Foundation is donating 20 ambulances across charitable hospitals in India to support our healthcare infrastructure. This 74<sup>th</sup> Independence Day, lets all come together and resolve to play our parts in making our country safe and happy."*

**About Tech Mahindra**

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.2 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in

the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the [Mahindra Group](#), a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

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