

Tech Mahindra Announces 'Gift A Career' Initiative for Upskilling of Youth Across India

Technology

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Launches an Individual Social Responsibility mobile app to power training in IT and digital, conversational English and workplace readiness

New Delhi – October 6, 2020: Tech Mahindra Ltd. a leading provider of digital transformation, consulting and business reengineering services, has today announced the launch of 'Gift A Career' initiative to upskill the youth across India. Under this initiative, Tech Mahindra will launch an Individual Social Responsibility (ISR) mobile app to power training in IT (information technology) and digital, conversational English and workplace readiness.

The training will be offered through Tech Mahindra Foundation's SMART centres and academies across 11 locations in India. The program is distributed as SMART+ for persons with disabilities and SMART-T for technical skills, and offers training in more than 45 domains. People across the age group of 18-30 years with a 10th class certification will be eligible for this training program. 'Gift A Career' initiative will also provide hiring/placement assistance in the open market, post the completion of the course as a part of the company's initiatives for greater good.

CP Gurnani, MD & CEO, Tech Mahindra, said, *"Between balancing lives and livelihood, people are going through difficult times during this pandemic.*

I firmly believe that there should be a balance between economic growth and the welfare of society and the environment and more so now. Through 'Gift a Career' initiative, we aim to extend our support to the youth who have been ousted out of jobs owing to the pandemic. The launch of this initiative is a testimony of our commitment towards being socially responsible, while incorporating an ethical outlook and becoming aware of how our actions are affecting our communities."

The beneficiaries of the initiative can be identified and recommended by the employees of Tech Mahindra. The employee will have to register into 'Gift A Career' initiative through ISR mobile app, fill a form with beneficiary details and refer any number of eligible candidates who may benefit from the program. Since 2012-13 close to 107,799 young men & women have been trained in SMART centres and academies. More than 75% graduates are placed in multiple jobs upon successful completion of the training.

Rakesh Soni, CEO, Tech Mahindra Foundation, said, "Tech Mahindra Foundation has responded to the pandemic by providing relief to the most under-served sections of the society, and by introducing innovations in its education and skill development programs for continued and uninterrupted learning. The 'Gift A Career' initiative will boost our efforts of reaching out to a larger number of youngsters who can be skilled or upskilled through our SMART Centres & Academies, and have the opportunity to make a dignified living even during these troubled times."

The initiative, 'Gift A Career' is a part of Tech Mahindra's Individual Social Responsibility (ISR) program which outlines the importance of making responsibility personal and encourages employees to go the extra mile to embrace it in their daily lives and drive positive change uniquely.

About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise™. We are a USD 5.2 billion company with 123,400+ professionals across 90 countries, helping 981 global customers including Fortune 500 companies. Our convergent, digital, design experiences, innovation platforms and reusable assets connect across a number of technologies to deliver tangible business value and experiences to our stakeholders. Tech Mahindra has been recognised amongst India's 50 best companies to work for in 2020 by the Great Place to Work® Institute.

We are part of the USD 21 billion Mahindra Group that employs more than 240,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

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