Tech Mahindra Foundation Supports #OxygenforIndia to Deploy 3,000 Oxygen Concentrators and 40,000 Oxygen Cylinders to Help Resolve the Oxygen Crisis in India

*Technology* 

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Tech Mahindra to digitally enable supply chain applications leveraging its ecosystem of suppliers, customers, partners and associates

New Delhi – May 17<sup>th</sup>, 2021: Tech Mahindra Ltd., a leading provider of digital transformation, consulting and business re-engineering services and solutions, today announced its support to #OxygenForIndia, a volunteerrun organisation put together by the Center for Disease Dynamics, Economics & Policy (CDDEP), to deploy 3,000 oxygen concentrators and 40,000 oxygen cylinders to help resolve the oxygen crisis in India. The partnership will strive to ensure that life-saving medical oxygen is delivered to critical patients quarantined at home to limit the need for hospitalisation.

#OxygenForIndia is a campaign aimed at delivering oxygen cylinders to those in need, and especially those who may have difficulty in being admitted to a hospital due to financial constraints. As part of the partnership, Tech Mahindra will provide its leading technological and functional expertise to digitally support the campaign by enabling their supply chain applications and streamlining operations with RFD ID (Radio-frequency identification) tracking. Additionally, the partnership will also utilise the operational capabilities of Mahindra Logistics and leverage the Mahindra ecosystem of suppliers, customers, partners and associates for funding to aid the campaign.

Amit Dhingra, Head - Strategic Initiatives, Tech Mahindra, said, "As a company with a purpose, we are committed towards leveraging all our available resources and capabilities to fight this battle against COVID-19. By associating with OxygenForIndia we will ensure oxygen availability to patients at home without the need for admission, thereby freeing hospital beds for those in critical condition. The collaboration will also add

additional Oxygen capacity to hospitals for patients in need."

#OxygenForIndia will raise \$10 Million to begin with - with contributions coming from Tech Mahindra, industry and various citizen bodies. This movement will support creation of oxygen capacity across 15 cities and tier 2 towns, thereby benefitting lakhs of COVID-19 patients and reducing the stress on the India's hospital eco-system which is under tremendous pressure due to oxygen unavailability.

Policy, a Health Think-Tank, said, "Oxygen for India is delighted to be partnering with Tech Mahindra.

Their strengths in multiple domains of procurement, supply chain, fundraising and financial management will augment our capacity to respond to this terrible tragedy."

Committed towards the fight against COVID-19, Tech Mahindra has institutionalised an integrated approach to not only enable a safe working environment for its associates, but to also enable customers to grow their businesses in a safe, secure, and sustainable way. As part of NXT.NOW framework, which aims to enhance 'Human Centric Experience', Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

## About OxygenforIndia

The COVID-19 pandemic is raging in India and people are dying for the sheer lack of medical oxygen. The supply of which is available, but for which transportation and distribution is the main challenge. There are currently a few organised non-profit operations to get medical oxygen to hospitals and patients at home. In response, Ramanan Laxminarayan, Founder and Director of the Center for Disease Dynamics, Economics & Policy (CDDEP), put out a call to his network and OxygenForIndia was born.

The organisation is a collective of medical and public health professionals, volunteers, and concerned citizens around the world. This initiative would not be possible without our dedicated volunteers. Our special thanks to The Center for Disease Dynamics, Economics & Policy (CDDEP) and HealthCube, for being the backbone of this initiative by providing their invaluable public health expertise and leadership.

## https://oxygenforindia.org/index.html

For more information on OxygenForIndia, please contact: Aditi Sriram, Communications Lead, CDDEP Email: sriram@cddep.org

**About Tech Mahindra** 

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and

society to Rise. We are a USD 5.2 billion organisation with 121,900+ professionals across 90 countries, helping

997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation

technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end

digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst

the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability

and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate

Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our

ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at

delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the Mahindra Group, a USD 19.4 billion federation of companies that enables people to rise

through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new

businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology,

financial services and vacation ownership in India and is the world's largest tractor company by volume. It also

enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development.

Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

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