

# Tech Mahindra Launches a Dedicated Google Cloud Business Unit to Accelerate Cloud Adoption for Enterprises Globally

*Technology*

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*Tech Mahindra is elevated to Premier partner status & continues focus on industry-specific solutions on Google Cloud to enable innovation, operational scalability & ensuring seamless user experience for customers*

**New Delhi – September 01, 2021:** Tech Mahindra, a leading provider of digital transformation, consulting and business re-engineering services, has today announced the launch of a dedicated Google Cloud Business Unit to accelerate cloud adoption for enterprises globally. The new business unit will focus on developing industry-specific solutions on Google Cloud to help customers balance growth with innovation, enable operational scalability & ensure seamless user experience.

The launch of a dedicated business unit demonstrates Tech Mahindra's commitment towards accelerating cloud adoption for its customers across sectors while also amplifying its collaboration with Google Cloud. The business unit with a Center of Excellence (COE) will provide a comprehensive suite of solutions on Google Cloud and will harness the dedicated talent pool working to build Intellectual Property (IP) and personalized solutions for enterprise customers.

Tech Mahindra is uniquely positioned to partner with Telco's and the Media industry due to its telecom heritage and expertise. Tech Mahindra, under its [TechM NXT.NOW](#) charter, is focused on leveraging Google Cloud Edge technology, 5G and securely managing network centric solutions with Google Cloud Anthos for clients. Tech Mahindra is also helping its clients build contact centers with high value digital experiences using conversational AI and empower customer support to provide quick resolutions.

**Jagdish Mitra, Chief Strategy Officer and Head Of Growth, Tech Mahindra, said,** *“Tech Mahindra’s deep technology and domain expertise coupled with the power of Google Cloud will enable enterprises to move forward in their cloud transformation journey and become the digital leaders in the new normal. Tech Mahindra’s Google Cloud dedicated business is a strategic step to further strengthen the strong partnership with Google Cloud which will bring together the teams across competencies and industries to enable digital transformation for customers.”*

Further, Tech Mahindra is elevated to Premier Partner status and will continue to work on joint go-to-market strategy to enable customers to accelerate their digital transformation journey.. Premier Partner status will enhance Tech Mahindra’s diverse cloud transformation offerings by adding more Google Cloud assets in analytics, accelerating the pace of digital business with Apigee (Google Cloud’s API management platform), cloud migration, IoT, security and productivity, while also fostering new partnerships through Google Cloud partner directory.

**Kevin Ichhpurani, Corporate Vice President, Global Ecosystem at Google Cloud, said,** *“We’re excited that Tech Mahindra continues to invest in and grow its Google Cloud practice. The launch of the Google Cloud Business Unit at Tech Mahindra is a testimony of our long-standing*

*partnership and this will deliver unique solutions and services to global customers and move critical workloads to Google Cloud for an enhanced customer experience.”*

Tech Mahindra is a Google Cloud Partner with over 1000 trained resources and has helped customers enable digital transformation leveraging Google Cloud with focus on IOT, AI/ML and digital workspaces. Tech Mahindra has built a dedicated Google Cloud Practice which includes consulting services for assessing the migration of workloads, including SAP, to Google Cloud; Managed Services for providing ongoing services and Domain Solutions based on Next-Gen technologies like IOT, Analytics and AI/ML. Tech Mahindra is a Strategic GSI partner for Google Cloud across North America, EMEA and APAC regions.

As part of TechM NXT.NOW framework, which aims to enhance ‘Human Centric Experience’, Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

### **About Tech Mahindra**

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.2 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the ‘2021 Global 100 Most sustainable corporations in the World’ by Corporate Knights. With the NXT.NOW framework, Tech

Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the [Mahindra Group](#), a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

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