Tech Mahindra Partners with ThoughtSpot to Offer Scalable and AI-Driven Analytics for Business Insights

Technology

Customers can leverage Tech Mahindra's virtual analyst platform to drive multilevel data analysis for real-time insights for customers globally

New Delhi- March 05, 2021: Tech Mahindra, a leading provider of digital transformation, consulting, and business re-engineering services and solutions, and ThoughtSpot, the leader in search and AI-driven analytics, have announced partnership to offer AI (Artificial Intelligence) driven analytics for enterprises globally. The partnership will enable enterprises to instantly analyze data through with the same ease as using a consumer app, unearth meaningful insights, and drive business actions.

As part of the partnership, Tech Mahindra will integrate ThoughtSpot's search and AI-driven analytics platform with its Virtual Analyst platform to drive multilevel data analysis and empower users with real time insights to make informed business decisions. Furthermore, this collaboration will enable enterprises across verticals, including marketing, supply chain, financial among others, to identify trends in customer behavior, spot anomalies in product sales, optimize operations, manage costs, mitigate future risks while enhancing agility, growth, and productivity.

Ritesh Idnani, President, Business Process Services, Tech Mahindra, said, *"The ecosystem of Tech Mahindra's Virtual Analyst, powered by ThoughtSpot, ensures data democratization at scale and speed with easy integrations to unearth granular insights that drive considerable impact on business cost containment, continuity, and workforce management. As part of our Nxt.NOW framework, we are leveraging next-generation technologies to develop solutions aimed at helping our customers. We have already completed our first major deployment for one of the leading companies in network access solutions and are exploring many more opportunities together. "*

Enterprises today have massive volumes of data that can provide tremendous value and help them manage dynamically changing marketplaces, shifting customer expectations, and increasing competition. Through this partnership, customers will also be able to leverage Tech Mahindra's advanced analytics platform, *SeeR*. Customers can deploy SeeR on premise and in multi-cloud environments to create dynamic reports and dashboards on all their existing data. This platform can search 85% faster as compared to legacy Business Intelligence (BI) / Analytics technologies.

Tony Li, Global Head of Alliances, ThoughtSpot, said, "Delivering personalized, bespoke services is required for modern companies, and without the combination of analytics, search, and AI, doing so at scale remains elusive. By partnering with Tech Mahindra, a trusted integrator and IT partner to many of the world's largest companies, we're able to apply search and AI-driven analytics directly on top an organizations' data or application, and help them realize fundamentally new opportunities through data, whether that's optimizing operations, building new business models, or providing a richer end-customer experience.

The partnership is in line with Tech Mahindra's focus on digital growth. As part of NXT.NOW framework, which aims to enhance 'Human Centric Experience', Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

About ThoughtSpot

ThoughtSpot is reinventing how companies make decisions by putting the power of their cloud data in the hands of every employee through search and AI-driven analytics. ThoughtSpot was built for the cloud era to deliver insights instantly at massive scale. With ThoughtSpot, anyone can use simple natural language to create new data-driven insights or surface those generated by others from across their entire enterprise. By leveraging AI, ThoughtSpot uncovers trends, anomalies, and patterns to answer questions users care about, but wouldn't have thought to ask themselves. Customers can take advantage of ThoughtSpot as a SaaS offering through ThoughtSpot Cloud, connect and query cloud data warehouses directly with Embrace, and stay up to date on their business with the ThoughtSpot Mobile app. Organizations like Walmart, BT, Daimler, Medtronic, Hulu, Royal Bank of Canada, Bank of the West, Siemens, and Nationwide Building Society rely on ThoughtSpot to empower employees at every level and transform their organizations. By bringing data to decisions everywhere, ThoughtSpot is building a more fact-driven world. See for yourself and try ThoughtSpot today.

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.2 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the Mahindra Group, a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

Connect with us on www.techmahindra.com || **Our Social Media Channels**

[Facebook](#)

[Twitter](#)

[Linkedin](#)

[Youtube](#)

For more information on Tech Mahindra, please contact:

Abhilasha Gupta, Global Corporate Communications and Public Affairs

Email: media.relations@techmahindra.com; Abhilasha.Gupta@TechMahindra.com

Tags :

AI   Analytics   virtual analyst platform   multilevel data analysis