The iconic Mahindra Thar to be unveiled on August 15, 2020 in an all-new avatar

Auto

Author: mahindraadmin Category: Auto Published: 8/5/2020

Mumbai, August 5, 2020: Mahindra & Mahindra Ltd., a part of the \$ 19.4 billion Mahindra Group, today

announced that it will take the curtains off the newest version of its eagerly anticipated SUV, the Thar, on the

occasion of India's 74th Independence Day - 15th August, 2020.

The all-new Thar is a quantum leap in Technology, Comfort and Safety features without compromising on the

Thar's core promise – legendary off-road capability and its iconic design. This will not only attract the die-hard

Thar enthusiasts, but also appeal to all those people who have always wanted to own an iconic vehicle with all

the bells and whistles of a contemporary SUV.

Ever since India became a free nation, 'The Mahindra Classics' have enabled Indians to explore new terrains

and do things that they could never have done before. The Thar has been the flag-bearer of this rich automotive

legacy from 2010 and is the purest expression of Mahindra's DNA. In its all-new avatar, the Thar aims to bring

back the pleasure of motoring, providing an exceptional blend of iconic design and unadulterated driving

pleasure that few other vehicles can match.

For over seven decades now, The Mahindra Classics have shared a close bond with India's story and the unveil

of the all-new Thar on the momentous occasion of our country's Independence Day is significant in taking this

journey ahead.

Tags:

All new Mahindra Thar Hashtags: #TheAllNewThar

#BornAgain