

## **Turki Alnader Joins Tech Mahindra as Vice President Sales for Communications, Media & Entertainment Business at Saudi Arabia - Effective March 17, 2019**

*Technology*

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**Riyadh - March 18th, 2019:** Tech Mahindra Ltd. a leading provider of digital transformation, consulting and business reengineering services and solutions, announced the appointment of Turki Abdullah Alnader as Vice President Sales, Saudi Arabia for their telecom division.

Tech Mahindra, which is part of a diversified business conglomerate Mahindra Group, has been present in Saudi Arabia since 2006 catering to over thirty active customers. The company has a combined presence of over 1000 associates in the KSA (Kingdom of Saudi Arabia) including the team that came with the acquisition of Lightbridge Communications Corporation (LCC) in November 2014. Some of Tech Mahindra's prominent customers in the country include the largest oil & gas companies, major petrochemical companies, one of the largest manufacturing group, leading banks and telecom companies.

**Manish Agrawal, Regional Head – Communications, Media & Entertainment Business, MEA, Tech Mahindra,** said, *"We are pleased to appoint Eng. Turki Alnader as the head of our Communications, Media & Entertainment business in the Kingdom of Saudi Arabia which is one of Tech Mahindra's focus market with MEA region. His rich experience and*

*market knowledge will empower Tech Mahindra to grow our business in the region and enhance the partnerships with our key telco customers."*

Eng. Turki is a US educated industrial engineer and an accomplished senior management professional with 14 years of experience in the telecom and related businesses, overseeing programs & projects management, B2B sales, strategic planning and KPI (Key Performance Indicators) performance monitoring, financial and budgeting planning, network implementation and communications.

**Eng. Turki Alnader, Vice President Sales, for Communications, Media & Entertainment Business, Kingdom of Saudi Arabia,** said, *"I am excited to join a global digital transformation enterprise like Tech Mahindra, and look forward to leverage its expertise in the digital space to deliver next gen technology-enabled solutions and services in the Saudi market."*

As part of the TechMNxt charter, Tech Mahindra is betting big on next gen technologies like Artificial Intelligence, Block chain, Machine Learning, Cybersecurity and 5G. This move will enable Tech Mahindra to leverage these technologies and solve real business problems of its customers.

### **About Tech Mahindra**

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise™. We are a USD 4.9 billion company with 121,840+ professionals across 90 countries, helping over 935 global customers including Fortune 500 companies. Our convergent, digital, design experiences, innovation platforms and reusable assets connect across a number of technologies to deliver tangible business value and experiences to our stakeholders. Tech Mahindra is the highest ranked Non-U.S. company in the Forbes Global Digital 100 list (2018) and in the Forbes Fab

50 companies in Asia (2018).

We are part of the USD 21 billion Mahindra Group that employs more than 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

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