Tech Mahindra to support End-to-End IT Transformation for Germany Based Telecommunications Provider Telefónica Germany / O2

Technology

Munich, New Delhi - February 15, 2021: Tech Mahindra, a leading provider of digital transformation, consulting and business reengineering services and solutions announced today a strategic partnership with Telefónica Germany / O2, a leading telecommunications provider from Germany, to drive their end to end IT transformation. Through this digital transformation, Tech Mahindra will support Telefónica Germany / O2 to deliver faster product launches and provide a more 'human-centred' experience to its customers in the mass market segment.

Telefónica Germany / O2 is connecting most people with its mobile network in Germany and is one of the leading integrated telecommunications providers, with 44 million mobile telephone lines and 2.3 million broadband lines. In August 2020, Telefonica Germany / O2 selected Tech Mahindra to drive its network and services operations, in addition to developing use cases for 5G, Artificial Intelligence (AI), and Machine Learning technologies. This announcement further strengthens Tech Mahindra and Telefónica Germany's two-decade long partnership and reiterates Tech Mahindra's expertise in delivering large scale digital transformation programmes.

Mallik Rao, Chief Technology & Information Officer of Telefónica Germany / O2, said, *"Our large-scale IT transformation project is a key milestone for us in order to increase the reliability of our systems, improve our customer satisfaction and accelerate innovation and time-to-market as we move towards our 5G goal for consumers and business. We are pleased that Tech Mahindra will support us in this transformation process in the mass market segment with its global experience, modern technology solutions and service quality."*

Tech Mahindra will provide a 'digital first' experience by leveraging OOTB (Out of the Box) process libraries and its capabilities across digital technologies like BSS (Business Support Systems), Customer Experience, Cloud, Data & Analytics and Artificial Intelligence (AI). This multi-year engagement involving modernisation of existing stacks based on cloud native products will accelerate Telefónica Germany's digital journey and help achieve its vision to become a digital champion.

Vikram Nair, President, Europe, Middle East and Africa (EMEA) of Tech Mahindra, said, *"This is a step towards elevating Tech Mahindra's long-standing strategic relationship with Telefónica. Through this transformation, we will enable Telefónica to 'Run Better, Change faster and Grow Greater'. As a part of the TechMNxt charter, Tech Mahindra is focused on leveraging next-generation technologies to cater to our customer's evolving and dynamic needs. We are strongly committed to significantly enhance Telefónica's growth journey and deliver business benefits such as accelerated product launch time."*

To deliver this large-scale digital transformation for Telefónica, Tech Mahindra will leverage its #NewAgeDELIVERY platform that brings together the latest technologies, frameworks, methodologies to design, build and deploy products/ applications faster, cheaper and better. It will further utilise its AQT (Automation-Quality-Time) change framework, designed specifically to increase business efficiency and empower innovation, through Intelligent Automation and Design Thinking.

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates, and the society to Rise. We are a USD 5.2 billion organisation with 121,900+ professionals across 90 countries helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognized amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies arising from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the Mahindra Group, a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses, and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

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About Telefónica

Telefónica Deutschland offers mobile and fixed services for private and business customers. With 44 million mobile accesses and 2.3 million broadband connections, the company is one of the leading integrated telecommunications providers in Germany. No other domestic wireless network operator connects more people. Telefónica Deutschland Holding AG has been listed on the Frankfurt Stock Exchange (MDAX) since 2012. In the 2019 financial year, the company generated revenue of EUR 7.4 billion with almost 8,500 employees. The company is majority owned by the Spanish telecommunications group Telefónica S.A.

Tags :

Tech Mahindra   Telefónica Germany / O2   integrated telecommunications provider