

# Tech Mahindra Wins Five 2021 ISG Digital Case Study Awards™

*Technology*

*Author : mahindraadmin Category : Technology Published : 7/13/2021*

*Tech Mahindra's Digital Transformation expertise recognised with client-validated success stories*

**New Delhi – July 13<sup>th</sup>, 2021:** [Tech Mahindra](#), a leading provider of digital transformation, consulting and business re-engineering services announced that it has been recognised by Information Services Group (ISG), a leading global technology research and advisory firm, with five 2021 ISG Digital Case Study Awards™

Tech Mahindra is one of two organisations to have five case studies recognised, the highest number among this year's honorees. Highlights of the [case studies](#) are:

- Mining pit network transformation with LTE and IoT, enabled better operational efficiency, 30% increased network coverage, and 30% reduced costs for Exxaro
- Remote monitoring of industrial motors with predictive tools, enabled significant reduction in downtime leading to better client satisfaction for Nidec Motors
- Smart automation enabled faster roll out of new solutions, resulting in 3.75x return on investment for a leading Canadian Bank. It also enabled the bank to roll out timely solutions for pandemic relief

- Patient Engagement Platform enabled a global pharma company to achieve 90% medication adherence for their patients in India
- A blockchain-based solution for Tata Teleservices helped to mitigate spam calls and texts from unregistered marketers to their customers.

**Padma Parthasarathy, Global Head for Consulting and Digital**

**Services, Tech Mahindra, said,** *“We are pleased with ISG’s recognition of our holistic digital transformation capabilities, across a range of areas. Our investment in digital capabilities and outcome-focused solutions, has been endorsed by our clients through this process. I am extremely proud of the Tech Mahindra teams across the globe, who have worked hard to drive digital at scale for our clients as part of our NXT.NOW philosophy.”*

ISG selected case studies from 39 providers for this year’s Awards from a record of nearly 250 submissions. A majority of digital transformation initiatives submitted for consideration were focused on improvements in customer and user experience, with the related goal of driving top-line revenue growth.

*“The events of the past year have accelerated the adoption of digital technologies and business models,”* said **Paul Reynolds, ISG Partner and Chief Research Officer.** *“Enhancing customer and user experience was the most prevalent objective across the enterprise-provider projects we examined, and the transformational role providers are playing was evidenced by the many innovative and impactful solutions they delivered”*

The ISG Digital Case Study Awards evaluate the objectives, solutions and outcomes achieved through digital transformation projects. Technology and service providers worldwide submit case studies, which are independently validated by the enterprise client and reviewed by an expert ISG digital research review committee. Selections are based on a multi-dimensional assessment of the tangible impact of digital transformation on the client’s business and the uniqueness of the provider’s solution.

## About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.2 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the Mahindra Group, a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

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