

Tech Mahindra Announces Strategic Partnership with Soroco to Establish a Large Task Mining Center of Excellence

Technology

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- *The partnership will establish a state-of-the-art CoE (Centre of Excellence) to deliver an accelerated transformation program for business process management, managed services, backed by intelligent automation process and task mining*
- *Together, Soroco and Tech Mahindra will support customers to develop a culture of continuous improvement, industry best practices, assets, and accelerators to provide a structured approach on the ground.*
- *With the strategic partnership, customers will be able to leverage AI-based Process Discovery and Mining Technology to accelerate their transformation outcomes.*

Partnership to leverage AI & ML based process discovery and mining technology to drive digital transformation for customers

Boston, London, New Delhi, 2 August 2022 – [Tech Mahindra](#), a leading provider of digital transformation, consulting, and business re-engineering services & solutions, today announced a strategic partnership with Soroco, the world's first work graph company. The partnership will establish a state-of-the-art CoE (Center of Excellence) to deliver an accelerated transformation program for business process management, managed services backed by intelligent automation process and task mining. Tech

Mahindra's CoE will be located in New Delhi to support the evolving digital transformation needs of customers right from **Discovery** to **Realization**.

Together, Soroco and Tech Mahindra will support customers to develop a culture of continuous improvement, industry best practices, assets, and accelerators to provide a structured approach on the ground. While the Soroco platform Scout will focus on task mining led solutions, Tech Mahindra will assist with its implementation and managed services around task mining practices. The CoE for task mining will further aid this partnership to cater to global clients across industries, such as telecom, banking, manufacturing, automotive, retail & consumer packaged goods.

Birendra Sen, Business Head, Business Process Services, Tech

Mahindra, said, *“New technology shift, consumer expectations, and challenging norms, has put pressure on organizations to embrace automated digital methodologies. We look forward to our partnership with Soroco to accelerate our customers’ digital transformation processes. Our combined offering will further help to reduce overall operations costs, improve customer experience, drive better compliance, and improve working capital. Tech Mahindra’s Center of Excellence (CoE) will help this strategic partnership to jointly deliver an integrated automation practice that offers an advanced blend of Intelligent Automation and Automation Thinking.”*

With the strategic partnership customers will be able to leverage AI-based Process Discovery and Mining Technology to accelerate their transformation outcomes. Tech Mahindra's Business Process Services has adopted an integrated automation practice that offers an advanced blend of intelligent automation and automation thinking with varied services such as automation consulting, opportunity assessment, tool selection, cost-benefit analysis, and RPA (Robotic Process Automation) roadmaps, among others

to the customers.

Samson David, CEO, Soroco, said, “We are pleased to partner with Tech Mahindra, one of the leaders in digital transformation. At Soroco, we are building the world’s first work graph platform, a database of shared digital experiences emanating from our daily work. It provides near real-time insights into how work gets done on the ground and helps enterprises in their transformation journey. Through this partnership, we aim to help organizations globally to be able to assess how work happens on the ground and make a profound impact on how people truly experience work.”

Tech Mahindra believes in DigitALL philosophy for comprehensive Business Transformation. As part of NXT.NOW™ framework, which aims to enhance ‘Human Centric Experience’, Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

About Soroco

Soroco is on a mission to discover how the world works to help teams be their best. To do this, we are evangelizing and commercializing the work graph, which is a structured view of how teams get work done across people, processes, technology, and documents. The “work graph” unifies disjoint categories like Process Mining, Task Mining, user training, BPM, and RPA to provide a single source of truth. We are a deep tech company with ~40 patents. We have operations across the USA, Europe, UK, Singapore & India with a roster of Fortune 500 customers across 30 countries.

Visit www.soroco.com to learn how we help teams discover their work graph.

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.1 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the [Mahindra Group](#), founded in 1945, one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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