Tech Mahindra launches "Synergy Lounge" with IBM and Red Hat to accelerate digital transformation for enterprises

Technology

First Synergy Lounge opens in Bengaluru with a focus on edge, 5G and software defined networking solutions; plans to launch three more in London, Seattle, and Melbourne

New Delhi – June 29th, 2022: [Tech Mahindra](#), a leading provider of digital transformation, consulting, and business re-engineering services and solutions, today announced the launch of Synergy Lounges, developed in collaboration with IBM and Red Hat, the world's leading provider of open source solutions. The first Synergy Lounge opened today in Bengaluru, with a focus on edge, 5G and software defined networking solutions and an aim to accelerate the hybrid cloud journey of enterprises globally. The launch of Synergy Lounge at Tech Mahindra Electronic City office in Bengaluru will be followed by the launch of three more centres in London (UK region), Seattle (USA region), and Melbourne (ANZ region).

Jagdish Mitra, Chief Strategy Officer and Head of Growth, Tech Mahindra, said, *"As digital transformation becomes the norm for enterprises across the globe, Tech Mahindra aims to empower its customers with innovative technologies and services to help them re-imagine their digital transformation journey. Synergy Lounge solidifies the strategic collaboration between Tech Mahindra, IBM, and Red Hat and will act as a technology powerhouse to enable enterprises to address complex business challenges while also improving agility and enhancing customer experiences by leveraging hybrid cloud solutions."*

Built on Hex-I concept, Synergy Lounges will combine Tech Mahindra's design thinking approach and solution concept with hybrid cloud and AI technology from IBM and Red Hat to develop new offerings for businesses worldwide. These centres will help enterprises address complex business problems and enable them to elevate customer experiences while lowering operational costs, and scaling workforce efficiency across key industry sectors such as Telco, Manufacturing, BFSI, Healthcare, Energy & Utilities, among others.

Tech Mahindra & IBM Synergy Lounge is designed to offer a comprehensive suite of solutions based on technologies such as IBM Cloud, 5G & software defined networking, Edge Computing, AI-powered automation, Cybersecurity, among others to foster innovation for enterprises, developers and start-ups across geographies. The Synergy Lounge will work in tandem with Tech Mahindra's Centers of Excellence for multiple business verticals including CME, Automotive, Manufacturing, among others.

"This additional collaboration with Tech Mahindra helps illustrate the value that Red Hat OpenShift and IBM's edge, 5G and networking software can bring to clients to help accelerate their digital transformation," said **Andrew Coward, General Manager of Software Defined Networking, IBM.** *"Through the Synergy Lounges, industry experts from Tech Mahindra will bring together Red Hat and IBM's hybrid cloud and AI technology to develop new use cases and applications from cloud to the wirelessly connected network edge to solve real world problems supported by the valuable abstraction layer Red Hat provides.*

Further, these innovation centres will be interconnected across geographies thereby enabling a common technology infrastructure and software environment across the globe for new solution development and demonstration. These will be joint solutions, incorporating IBM and Red Hat technologies, aligned with Tech Mahindra's industry priorities across sectors such as Telco, Manufacturing, BFSI, among others.

Stefanie Chiras, Senior Vice President, Partner Ecosystem Success, Red Hat, said: *"As organisations continue to transform their cloud environments, they must rely on a diverse ecosystem of partners and supporting technologies to achieve the necessary speed, efficiency and scale. By collaborating with Tech Mahindra and IBM to develop end-to-end hybrid cloud offerings through the Synergy Lounge, we are able to help organisations better navigate the complexities of cloud transformation and streamline the path to business value."*

This collaboration is in line with Tech Mahindra's NXT.NOWTM framework, which aims to enhance 'Human Centric Experience', and focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.1 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end

digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the Mahindra Group, founded in 1945, one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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