Mahindra Last Mile Mobility and SLA Mobility sign Distribution Agreement of electric 3-wheelers in Sri Lanka

Auto

Author : mahindraadmin Category : Auto Published : 2/16/2023

Mumbai, February 16, 2023: Mumbai, February 16, 2023: The Last Mile Mobility (LMM) division of Mahindra and Mahindra Limited, has signed a Distribution Agreement with SLA Mobility (SLAML) for electric 3-wheelers in Sri Lanka. The agreement was signed on January 18, 2023, and will involve distribution, and service support. LMM will export the highly lauded electric Treo range and the Zor Grand. These vehicles, based on the Sri Lankan government's approval, will be imported into Sri Lanka. LMM is also exploring localisation or CKD operations in Sri Lanka. SLA Mobility is a part of the Sino Lanka Group and is focussed on introducing EVs to Sri Lanka.

Suman Mishra, CEO of Last Mile Mobility, said, "India's No.1 electric 3wheeler company, Mahindra, is pleased to carry the message of sustainability as well as EV propagation to our neighbours. Sri Lanka's ecosystem will vastly gain from the introduction of Mahindra EVs and together with SLA Mobility, we aim to enhance the lives of our customers."

Suman Mishra, CEO of Last Mile Mobility, said, *"India's No.1 electric 3-wheeler company, Mahindra, is pleased to carry the message of sustainability as well as EV propagation to our neighbours. Sri Lanka's ecosystem will vastly gain from the introduction of Mahindra EVs and*

together with SLA Mobility, we aim to enhance the lives of our customers."

Bob Kundanmal, Chairman of SLA Mobility, said, "We are proud to be partnered with Mahindra and look forward to untap the manufacturing potential of Sri Lanka. We believe that development in the electric mobility industry is essential for Sri Lanka's transportation eco system."

LMM currently exports its products to Nepal and the UK. There are also ongoing talks with few other countries for exports, which will be announced in due course.

About Last Mile Mobility

The Last Mile Mobility (LMM) division of M&M is responsible for the company's widely acclaimed mix of petrol, CNG, diesel and electric last mile mobility 3- and 4-wheelers – passenger and cargo vehicles. These include the Mahindra Jeeto 4-wheeler, Alfa range of 3-wheelers, and the electric-only Zor Grand and Treo range.

Learn more about LMM on <u>www.mahindralastmilemobility.com</u>/ Twitter/LinkedIn (@mahindralmm), and Facebook (@MahindraLastMileMobility).

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on <u>www.mahindra.com</u> / Twitter and Facebook: @MahindraRise/ For updates subscribe to https://www.mahindra.com/newsroom

About SLA Mobility

SLA Mobility is a fully owned subsidiary of Sino Lanka Pvt Ltd focusing on introducing electric vehicles in Sri Lanka. The vision of the company is to be the pioneer in electric vehicles in Sri Lanka.

Media Contact information:

Lijo Mathai Communication and PR Manager E-mail: mathai.lijo@mahindraelectric.com