Mahindra's Farm Equipment Sector sells 35,398 units in India during April 2023

Farm

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Mumbai, May 02, 2023: Mahindra & Mahindra Ltd.'s Farm Equipment Sector (FES), part of the Mahindra Group, today announced its tractor sales numbers for April 2023.

Domestic sales in April 2023 were at 35,398 units, as against 39,405 units during April 2022.

Total tractor sales (Domestic + Exports) during April 2023 were at **36,405** units, as against **40,939** units for the same period last year. Exports for the month stood at **1,007** units.

& Mahindra Ltd. said, "We have sold 35,398 tractors in the domestic market during April'23. Degrowth comes due to preponement of high demand generating festivals of Navratri and Gudi Padwa in March this year compared to April last year. At present, sentiments are upbeat with harvesting & procurement of crops going on in full swing. Wheat procurement is very strong and has already crossed last year's level. High reservoir levels will aid in Kharif sowing and good cash flow from Rabi crop will further add to liquidity in the hands of the farmers. In the exports market, we have sold 1,007 tractors."

Farm Equipment Sector Summary						
	F24	F23	% Change			

Domestic	35398	39405	-10%
Exports	1007	1534	-34%
Total	36405	40939	-11%

^{*}Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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