

# Mahindra Auto sells 41008 SUVs, an 18% growth and total volumes of 70471, a 13% growth in April 2024

Auto

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**Mumbai, May 02, 2024:** Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of April 2024 stood at **70471** vehicles, a growth of **13%**, including exports.

In the Utility Vehicles segment, Mahindra sold **41008** vehicles in the domestic market, a growth of **18%** and overall, **41542** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **22102**.

According to **Veejay Nakra, President, Automotive Division, M&M Ltd.**, "We sold a total of 41008 SUVs in April, a growth of 18% and 70471 total vehicles, a 13% growth over last year. In April, we launched the XUV 3XO, tailored to a broad spectrum of customers across categories. With a unique blend of innovation, safety, comfort, performance and price starting at ₹ 7.49 Lakh, the XUV3XO is set to be the new disrupter in the compact SUV space."

Passenger Vehicles Sales Summary (Domestic) – April 2024

Category	April		
	F25	F24	% Change
Utility Vehicles	41008	34694	18%
Cars + Vans	0	4	-100%
Passenger Vehicles	41008	34698	18%

## Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – April

Category	April		
	F25	F24	% Change
LCV 2T	3372	3416	-1%
LCV 2 T – 3.5 T	15692	15072	4%
LCV > 3.5T + MHCV	3038	1743	74%

## Exports – April 2024

Category	April		
	F25	F24	% Change
Total Exports	1857	1813	2%

\* Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited w.e.f. September 01, 2023

### About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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