

Mahindra Showcases CBG-powered Tractor technology in New Delhi

Farm

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New Delhi, September 02, 2024: Mahindra Tractors, India's leading tractor brand, showcased its first CBG (**Compressed Bio-Gas**) powered Yuvo Tech+ tractor, in the presence of Shri. Nitin Gadkari, Honourable Minister of Road Transport and Highways, Government of India in New Delhi.

By using compressed natural gas, the Mahindra CBG powered tractor represents a significant advancement in tractor technology, reducing pollutants and carbon emissions. Compared to CNG, which is dependent on fossil fuels, compressed bio-gas is a green, renewable fuel that is sustainable and ensures reduced reliance on fossil fuels. It is produced when biodegradable materials, such as farm food and other waste is broken down.

Mahindra's Yuvo Tech+ CBG tractor also ensures operational power and performance comparable to conventional diesel tractor technology with the capability of handling farming and haulage tasks, while delivering robust power and performance. The new CBG tractor by Mahindra is based on stringent norms fulfilling all Indian standards.

Based on the company's vision towards promoting eco-friendly sustainable technology solutions, CBG tractor technology aims to benefit both the farming community and the environment.

Mahindra continues to lead the way in driving positive change within the agricultural sector through the introduction of innovative and sustainable products, having also showcased alternate fuel tractor technologies like a CNG tractor, an LPG tractor and dual-fuel tractor technology over the last few years.

About Mahindra Tractors

Mahindra is India's No.1 tractor brand for decades and is the world's largest tractor manufacturer by volume. Mahindra rolled-out its first tractor in 1963, through a joint venture with International

Harvester, Inc., USA, and is the only Indian tractor brand to sell over four million tractors including global sales.

Powerful and fuel efficient for longer duty cycles, Mahindra Tractors are Built 'Tough' and are known for their exceptional build quality and performance on rugged and unforgiving terrains, for India and over 50 global markets.

Mahindra Tractors offer the widest tractor portfolio for India and are developed based on Mahindra's world-class R&D, product development, quality manufacturing, in India, with world-class testing standards, based on world-class engines, powertrains, and aggregate technologies. This is backed by the country's most comprehensive tractor sales, service, and spares networks, for lowest total cost of ownership, along with the highest tractor resale value.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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