

Mahindra Commences Sales of Veero CNG; Prices Start at ₹ 8.99 Lakh

Auto

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Mumbai, January 28, 2025: Mahindra & Mahindra Ltd., India's leading manufacturer of utility vehicles and leaders in the LCV <3.5 t segment, today announced the price of the CNG variant of its groundbreaking Veero Light Commercial Vehicle (LCV). The Veero CNG, will be available in two trims, starting at ₹ 8.99 Lakh ex-Showroom for the base 1.4 XXL SD V2 CNG option and the 1.4 XXL SD V4 (A) CNG trim at ₹ 9.39 Lakh ex-showroom. First showcased in September 2024, the Veero CNG sales commence today.

The Veero CNG is underpinned by Mahindra's modular Urban Prosper Platform (UPP). Designed to redefine the segment, it sets new benchmarks for cost of ownership, safety, capability, cabin comfort and design and underlines Mahindra's commitment to sustainability and clean mobility.

The Mahindra Veero CNG offers unmatched value with its **impressive mileage of 19.2 km/kg***, and a 150- litre CNG tank that provides a best-in-class pure CNG range of 480 km. Additionally, it features a 4.5-liter petrol tank for emergencies, extending its combined range to over 500 km making it suitable for intracity and intercity usage.

A payload capacity of 1.4 tons and 3035 mm cargo length makes it suitable for any type of cargo. Its Turbo CNG engine delivers **best-in-class power of 67 kW and 210 Nm of torque** helping timely delivery of your consignment and delivering unparalleled profits.

With a driver-side airbag, adherence to AIS096 crash safety standards, high-strength steel construction, and features like a False Start Avoidance System and best-in-class driver visibility, Veero underscores its commitment to customer safety. The cabin is designed for maximum comfort, seating the driver plus two occupants, and includes an air conditioner, reclining driver's seat, and a first-in-segment TFT cluster.

With a 20,000 km service interval and features like Engine Stop Start, Power mode, and a driver fuel coaching system, the Veero CNG ensures low cost of ownership.

Bold and modern design elements like a distinctive grille and vertical headlamps give the Veero CNG a commanding road presence, setting it apart in the LCV segment and embodying its promise of being 'Soch Se Aage'.

Social Media Addresses for Mahindra Veero:

Brand website: <https://auto.mahindra.com/pick-up-trucks/VEERO.html>

Instagram: @mahindraveero

Facebook: Mahindra Veero

Twitter: @MahindraVeero

YouTube: @MahindraVeero

Hashtags: #MahindraVeero #SochSeAage

About Mahindra:

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility

vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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