

## **Mahindra Auto sells 50659 SUVs, a growth of 18% and total volumes of 85432, a growth of 16% in January 2025**

Auto

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**Mumbai, February 01, 2025:** Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of January 2025 stood at **85432** vehicles, a growth of 16%, including exports.

In the Utility Vehicles segment, Mahindra sold **50659** vehicles in the domestic market, a growth of 18% and overall, **52306** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **23917**.

According to **Veejay Nakra, President, Automotive Division, M&M Ltd.**,  
*"We began the new year by selling 50659 SUVs, a growth of 18% and 85432 total vehicles, a growth of 16%. Our Electric Origin SUVs, BE6 and XEV 9E garnered a lot of interest at the recently concluded Bharat Mobility Global Expo held in New Delhi. We commenced the test drive for these vehicles on the 14<sup>th</sup> of January and are excited about bringing these vehicles to our customers. Bookings for these vehicles will commence on 14<sup>th</sup> February."*

### Passenger Vehicles Sales Summary (Domestic) – January 2025

Category	January	YTD January
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F25	F24	% Change	F25	F24	% Change	
Utility Vehicles *	50659	43068	18%	453019	376832	20%
Cars + Vans		0		0	13	-100%
<b>Passenger Vehicles</b>	<b>50659</b>	<b>43068</b>	<b>18%</b>	<b>453019</b>	<b>376845</b>	<b>20%</b>

### Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – January 2025

Category	January			YTD January		
	F25	F24	% Change	F25	F24	% Change
LCV < 2T**	3541	4039	-12%	32175	35935	-10%
LCV 2T – 3.5T***	19209	18302	5%	178947	172621	4%
LCV > 3.5T + MHCV	1167	1140	2%	10188	10499	-3%
3W**	7452	5649	32%	71685	66152	8%

### Exports – January 2025

Category	January	YTD January
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F25	F24	% Change	F25	F24	% Change	
<b>Total Exports**</b>	<b>3404</b>	<b>1746</b>	<b>95%</b>	<b>27505</b>	<b>21551</b>	<b>28%</b>

**\* Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**\*\* Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

**\*\*\* Above Sales includes Bolero Maxx PUP HD 2.0**

### **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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