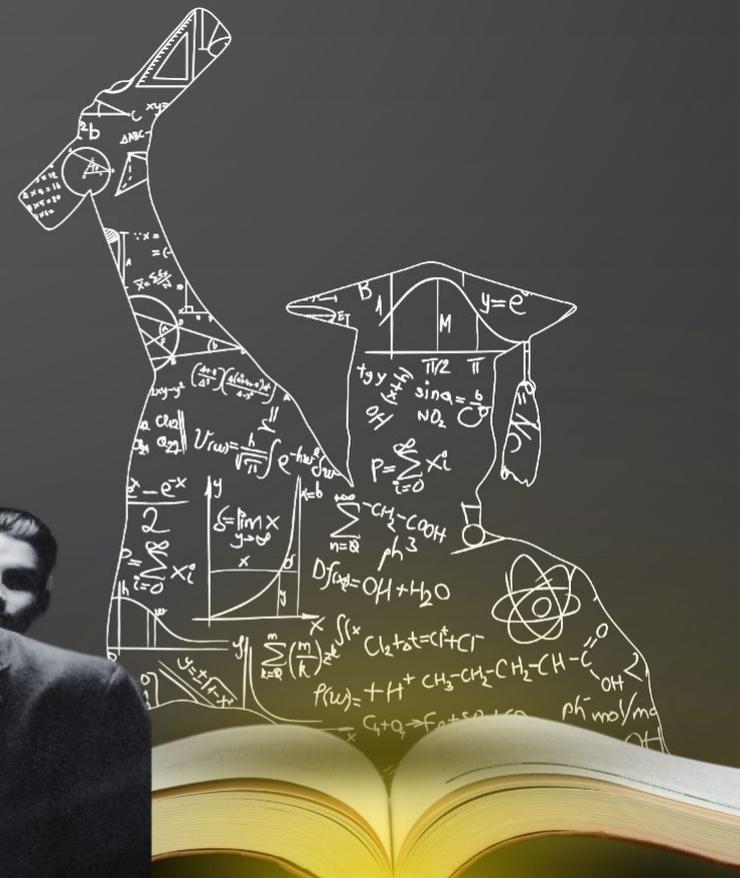


# MAHINDRA

## All India Talent Scholarship

Pan India



Impact Assessment Report

Implemented by: **K.C.Mahindra Educational Trust**

Project Year FY-22

Supported by

**mahindra**<sup>Rise</sup>

Submitted by



# Project Highlights:

## Need for the project:



Financial barriers significantly hinder the educational aspirations of students from economically disadvantaged background.



COVID-19 further highlighted the need for education support for economically disadvantaged students.



Critical need for supporting employment-focused education to enhance youth employability.



## Objective

To provide scholarships to students belonging to economically disadvantaged families, who wish to pursue a job-oriented diploma course at a government recognized polytechnic in India.



## Implementing partner

K.C.Mahindra Education Trust.



## Geography

12 States -  
Andhra Pradesh,  
Chandigarh,  
Delhi, Gujarat,  
Karnataka,  
Kerala,  
Maharashtra,  
Rajasthan, Tamil  
Nadu,  
Telangana, Uttar  
Pradesh, West  
Bengal.



### Scholarship announcement and application opening -

- K C Mahindra Education Trust announced the MAITS scholarship and introduce online application form for new applicants.

### Covid-19 Specific Adaptation -

- To adapt to COVID-19 challenges, the application and the selection process, including document verification, was moved online, ensuring the project's continuous support for students during the pandemic.

### Eligibility check and application submission -

- The selection process is based on academic merit, and financial need, with preference given to orphans, children of single parents, differently-abled individuals, and children of armed forces personnel.
- Eligible candidates submitted their application form along with the requisite documentation.

### Application shortlisting and assessment -

- KCMET Shortlisted the candidates based on the identified parameters of merit and need.
- The assessment process was adapted to online platform specifically during covid-19 and the verification was done based on documents shared online.

01

02

03

04

Activities

07

06

05

### Ongoing support and Monitoring -

- Implementing team monitors that students are still studying by collecting marksheets every semester.

### Disbursement of scholarship instalments -

- First installment: Rs 5000 was transferred to the awardees bank account after their selection.
- The second installment of Rs 5000 was released upon submission of the required documentation, which includes marksheet of the first semester.

### Final selection and communication -

- In FY22, 1288 students were supported with scholarship across 12 states.
- Awardee's were notified via email and instant messages about their selection and provided with the instructions for post selection documentation.

# Approach and Methodology

## Approach



## Methodology

| Stakeholders                | Tools                   |
|-----------------------------|-------------------------|
| Students                    | Online Survey           |
| Students                    | Case Study              |
| Principal and College Staff | Key Informant Interview |
| Project Head                | Key Informant Interview |
| Implementing Partner        | Key Informant Interview |

# Findings and Analysis

The project's effectiveness in reaching diverse groups is evident from the profile of respondents which include 27% belonging to category of **single-parent families, physically disabled, and orphan** and wards of **Central Armed Police Forces**.



**86% of respondents relying on parental assistance, 7% self-financing, and 4% depending on relatives.** The scholarship serves as a crucial tool in reducing financial reliance on families or external sources.



# Addressing Financial constraints for 77%

Scholarships play a crucial role in overcoming student challenges, **addressing financial constraints for 77%** of respondents.

# 54%

Scholarships **facilitate continued education**, financial planning, and career attainment with 54% of respondents reported **full fee coverage**.



The scholarship serves as a **motivator, boosting academic performance for 99% of respondents.** With the second installment linked to performance, students are incentivized to maintain good grades, ensuring a positive impact on their educational outcomes

99%

The **scholarship enhances career prospects by boosting confidence** for 44% of respondents, aiding college admissions in higher education for 34%, and improving job prospects for 14%.

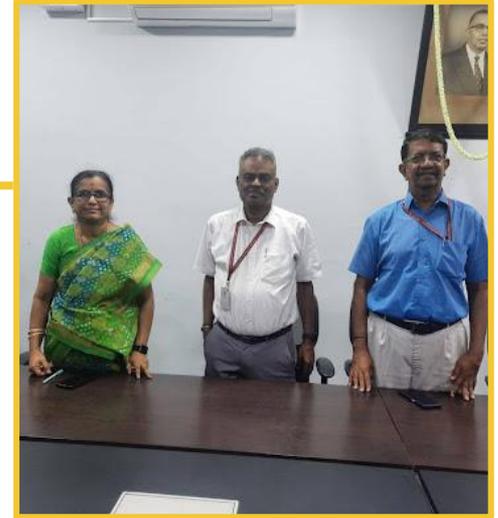
99%

of respondents highlighted that their families feel **a sense of pride** due to this scholarship.



## Adaptation to COVID-19

MAITS project employs a thorough, process-driven approach, utilizing online platforms and collaborating with polytechnical/ITI colleges for maximum visibility. **Adaptation to COVID-19** included seamless transition to online processes, ensuring easy application. Positive feedback from respondents confirms the ease of online application process.



# REECIS



## Relevance

The MAITS scholarship project targets socio-economically disadvantaged students across 12 diverse states of India, particularly those pursuing polytechnic diploma courses as a pathway to employment. The scholarship serves as crucial support, alleviating financial burdens and facilitating access to job-oriented diplomas.



## Effectiveness

The project's effectiveness is notably highlighted by its reach of 1288 beneficiaries across 12 states, with preference given to candidates with single parents, orphans, differently abled children, and children of the armed forces.



## Efficiency

The project's efficiency is highlighted by its streamlined application process, widely regarded as very easy by respondents, and its strategic use of online platforms for efficient communication and document management.



## Coherence

The MAITS scholarship project is coherent with national educational goals, supporting vocational training and addressing the Skill India mission and NEP 2020 objectives.



## Impact

The project embraced inclusivity, supporting children from diverse backgrounds. The project also enhanced academic performance, with 99% of the respondents reporting higher motivation towards performing better at their studies and a sense of pride upon receiving the scholarship. The impact of this project is beyond financial assistance; it has instilled confidence and a desire to excel in their chosen professions.



## Sustainability

The MAITS scholarship project's effective use of online platforms demonstrates its sustainability. It ensured continuity and accessibility during the COVID-19 pandemic.

# Alignment with Sustainable Development Goals

| Goal   | Activity of the Project  | Target  |
|--|--|---|
|   | <ul style="list-style-type: none"> <li>Scholarships for Diploma.</li> <li>Scholarship support for economically disadvantaged families.</li> <li>Inclusive Selection Criteria.</li> </ul> |   |
|   | <ul style="list-style-type: none"> <li>Equal Access to Scholarship for All Genders.</li> </ul>   |    |
|   | <ul style="list-style-type: none"> <li>Employment-Oriented Education.</li> </ul>   |    |
|  | <ul style="list-style-type: none"> <li>Preference is given to candidates with single parents, orphans, differently abled children, and children of the armed forces.</li> </ul>          |   |

# Testimonia

I

## Empowering Dreams Through Scholarship Support



My father passed away during COVID-19. My mother works as a security guard and provides for me and my younger sister. We felt very burdened to pay even the initial college fees. MAITS has been greatly helpful, or else I would have discontinued the diploma due to lack of money without the scholarship in place.

- Dinesh Krishna



There were two modes of application at that time. One is online, and the other is to send the documents via post. I chose to apply online. The online procedure for applying was easy and smooth. We had to submit a few basic documents in the portal, like the 10th Mark Sheets and Income certificates. I completed the online application process by myself with some help from friends. On sanctioning, I received the scholarship directly in my bank account.

- Sarvesh Kumar

A group of approximately 15 men, all dressed in dark suits and ties, are seated in a room. They are arranged in several rows, some looking towards the camera. The room has dark wood-paneled walls and a ceiling fan. In the foreground, the back of a blue office chair is visible. The text "Thank You" is overlaid in the center in a large, white, sans-serif font.

**Thank You**