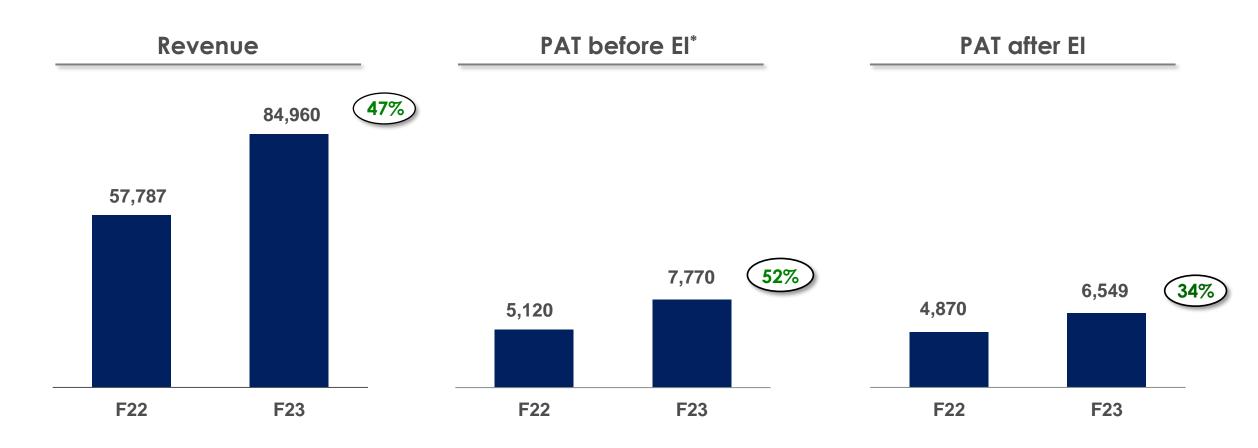


## **Key Messages**

- Consolidated PAT crosses Rs 10,000 Cr ... significant growth
  - ... Standalone PAT (after EI) at Rs 6,549 Cr (6.7x over F21, 1.3x over F22)
  - ... Consolidated PAT (after EI) at Rs 10,282 Cr (3.1x over F21\*, 1.6x over F22)
- Consistent delivery on our Commitments
  - ... Pivot to growth in core businesses, tracking well on long term plan
- Strong foundation for growth and capital allocation discipline continues

## Standalone M&M results: F23

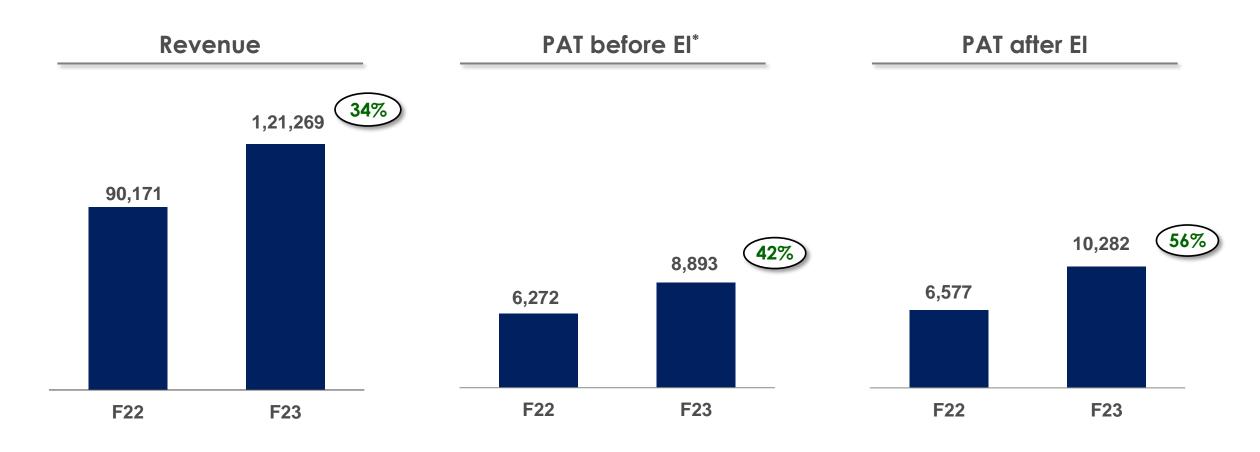




Strong volume growth with operating leverage

## Consolidated M&M results: F23





'Core' transformation yielding results

## FARM EQUIPMENT

# TRANSFORM FARMING ENRICH LIVES



## **FARM HIGHLIGHTS**

Q4

**F23** 

VOLUMES: 89.1k

1 24% YoY



**VOLUMES: 404k** 

15% YoY

#### MARKET SHARE 40.7%

1 230 bps YoY

Highest Q4 Market Share in last 12 years

## MARKET SHARE 41.2%

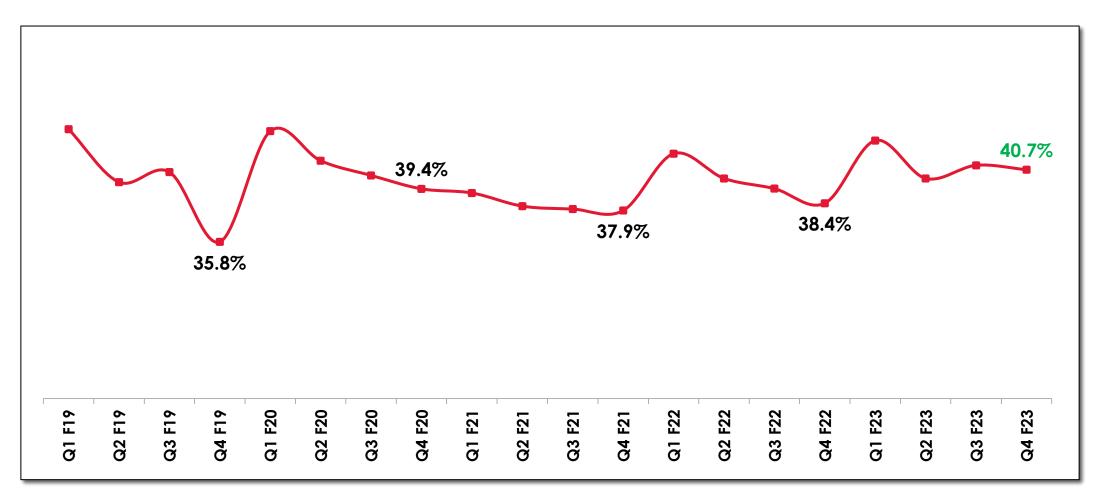
120 bps YoY

~3% gain in Last 2 years

## MARKET LEADERSHIP: HIGHEST Q4 MS IN LAST 12 YEARS

F23 MS at 41.2% (gain of 1.2% vs PY)

Q4 F23 MS at 40.7% (gain of 2.3% vs PY)



## NAYA JOSH | NAYA ANDAAZ | NAYA SWARAJ

New styling: appealing to young & new customers while retaining the loyalists



#### **Retaining the Signature Cues**

- Straight lines, mesh grille, Dual tone colour
- Enhanced power & reliability
- Better ergonomics & comfort
- Upgraded engine & lift capacity





## SWARAJ LIGHT WEIGHT TRACTOR PLATFORM

Launch: 2<sup>nd</sup> June

25 & 29 HP Light Weight Tractor portfolio

New segment: Specialist Spraying & Inter culture



# malnindra OJA

Global Launch: 15th Aug



Most technologically advanced Global Tractor Platform

## FARM MACHINERY - SCALING UP FOR QUANTUM GROWTH

#### Highest ever Volumes & Revenue

F23 Revenue: 38% YoY growth







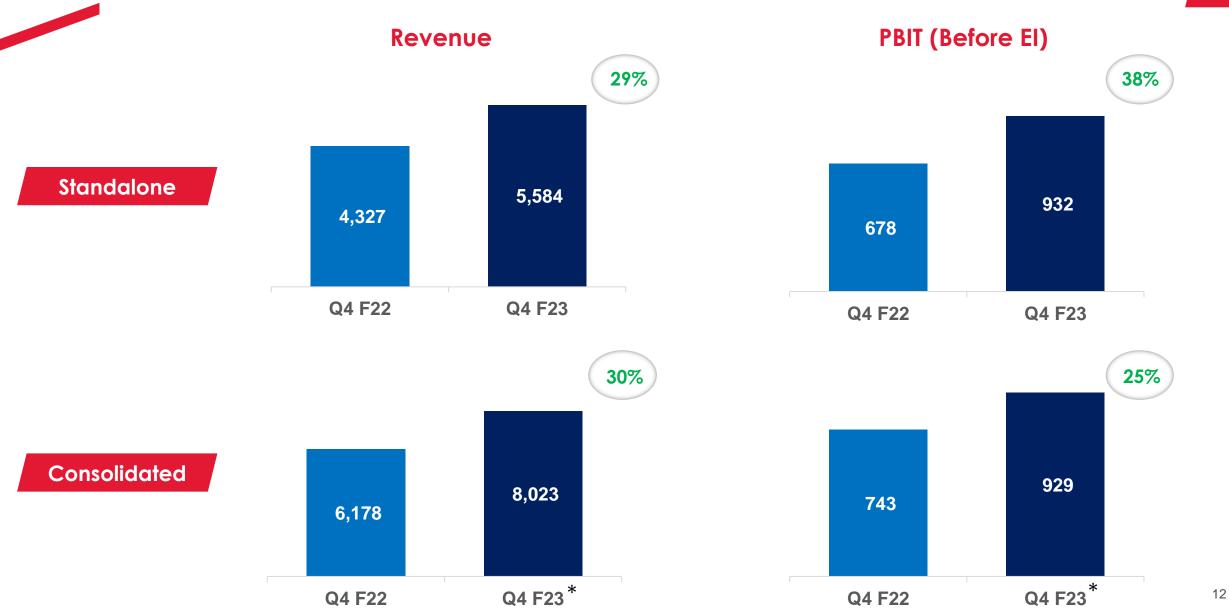


#### **Rotavators Performance**

- F23 MS at 16.5%, 3.5% gain YoY
- #2 in Rotavators
- Launch of Medium Segment Rotavator

## FARM Q4 FINANCIALS

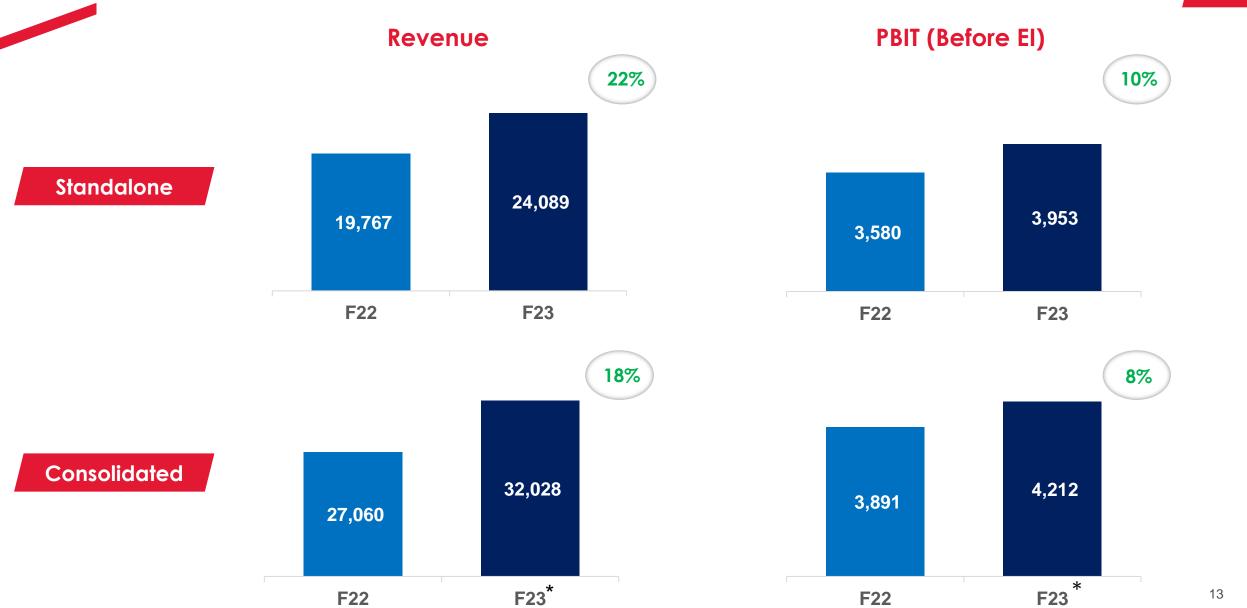




<sup>\*</sup> Farm consolidated Q4 F23 nos are after hyper inflation accounting for Turkey companies

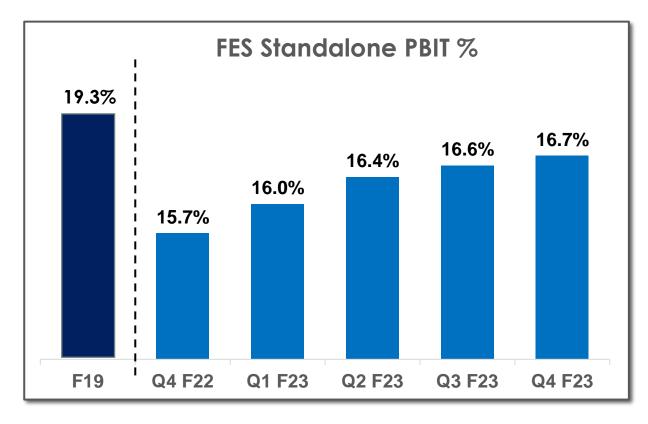
## **FARM F23 FINANCIALS**

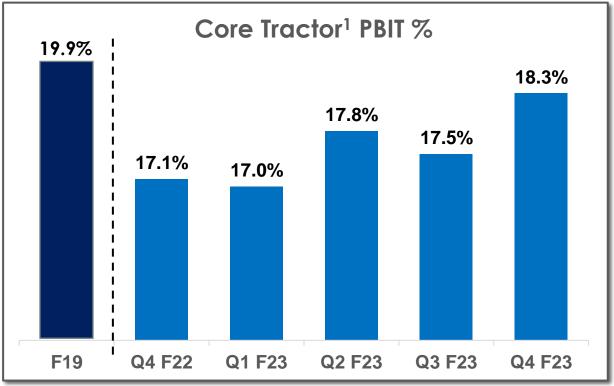
Rs Cr



<sup>\*</sup> Farm consolidated F23 nos are after hyper inflation accounting for Turkey companies

## FES MARGIN IMPROVEMENT CONTINUES





## LOW CORRELATION OF TRACTOR SALES GROWTH WITH EL NIÑO

Historically, El Niño has had low correlation with tractor sales growth Industry growth at 8% in El Niño Years

Year	% Deviation of rainfall (LTA)	Tractor industry
1972-73	-20.4%	
1976-77	0.1%	5%
1977-78	5.3%	24%
1979-80	-13.3%	10%
1982-83	-7.7%	-17%
1986-87	-4.4%	9%
1987-88	-5.8%	14%
1991-92	-5.3%	8%
1994-95	11.5%	18%
1997-98	1.5%	14%
2002-03	-21.4%	-25%
2004-05	-4.5%	29%
2006-07	0.5%	20%
2009-10	-15.9%	32%
2014-15	-8.3%	-13%
2015-16	-14.8%	-8%
2018-19	-13.6%	8%
Average	-7%	8%



- Only during two drought years during the last 50 year period, did the industry have negative growth
- Given strong reservoir levels, expect low impact on volumes



# AUTOMOTIVE BUSINESS



## **AUTO HIGHLIGHTS**

Q4

**F23** 

**VOLUMES: 189.2k** 

121% YoY



**VOLUMES: 698.5k** 

↑ 50% YoY

**SUV REVENUE MS 19.6%** 

170 bps YoY

#1 Revenue MS for last 5 Quarters

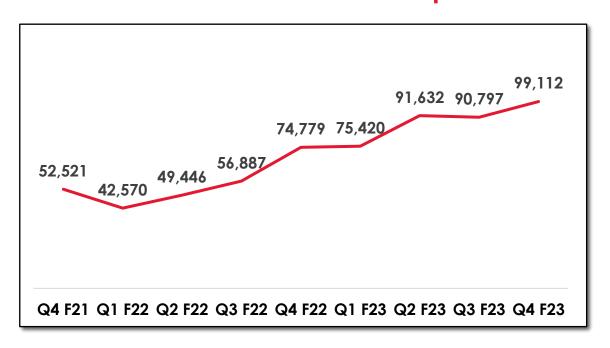
**SUV REVENUE MS 19.1%** 

**1** 370 bps YoY

## #1 IN SUV

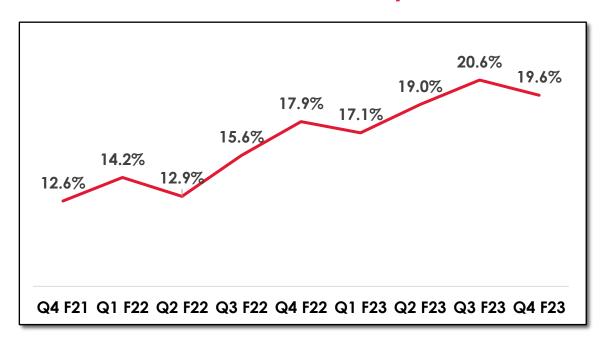
#### **VOLUMES**

#### #2 in MS for 3 consecutive quarters



#### **REVENUE MARKET SHARE**

#### #1 for 5 consecutive quarters



## STRONG UV PERFORMANCE & PIPELINE

Open Bookings: ~292k



~57k fresh bookings p.m.

~33k billings p.m.

Cancellations < 8% p.m.

## ONE-OF-A-KIND HIGH DECIBEL UNVEIL OF BEVS

Fashion x Bollywood x Sports to unveil the BE.05, XUV.e9 and BE-RALL-E for the first time in India









25 Mn + Views

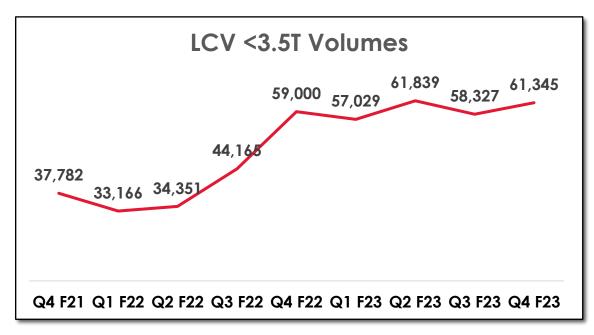
2.7 Mn + Engagements

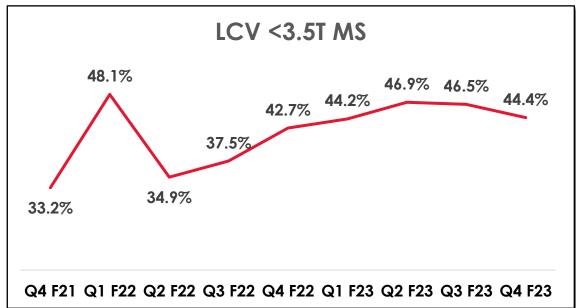


mahindra<sup>Rise</sup>

## #1 IN LCV <3.5T

#### F23 MS 45.5%, gain of 5.2% YoY





## ALL NEW BOLERO MAXX PIK-UP RANGE



**Category Creation with 2T Pay Load** 

New m2Di engine

**Architecture Redefined** 

#### **Segment First Features**



Height adjustable seat



**iMAXX** Telematics



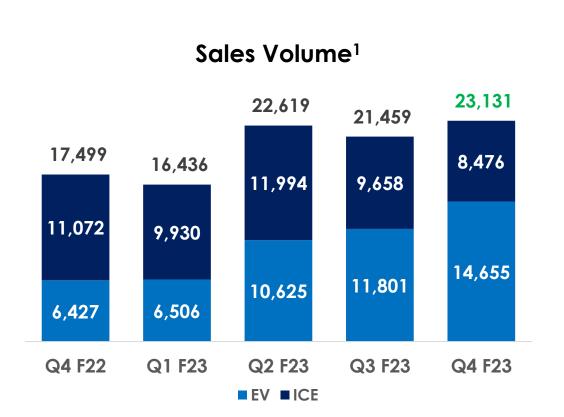
**Turn Safe Lights** 



10 feet Cargo Length

### LAST MILE MOBILITY

# Highest ever E-3Ws volumes<sup>1</sup> at 14.7k in Q4 F23 Market Leadership in E-3W with 67% MS in Q4 F23



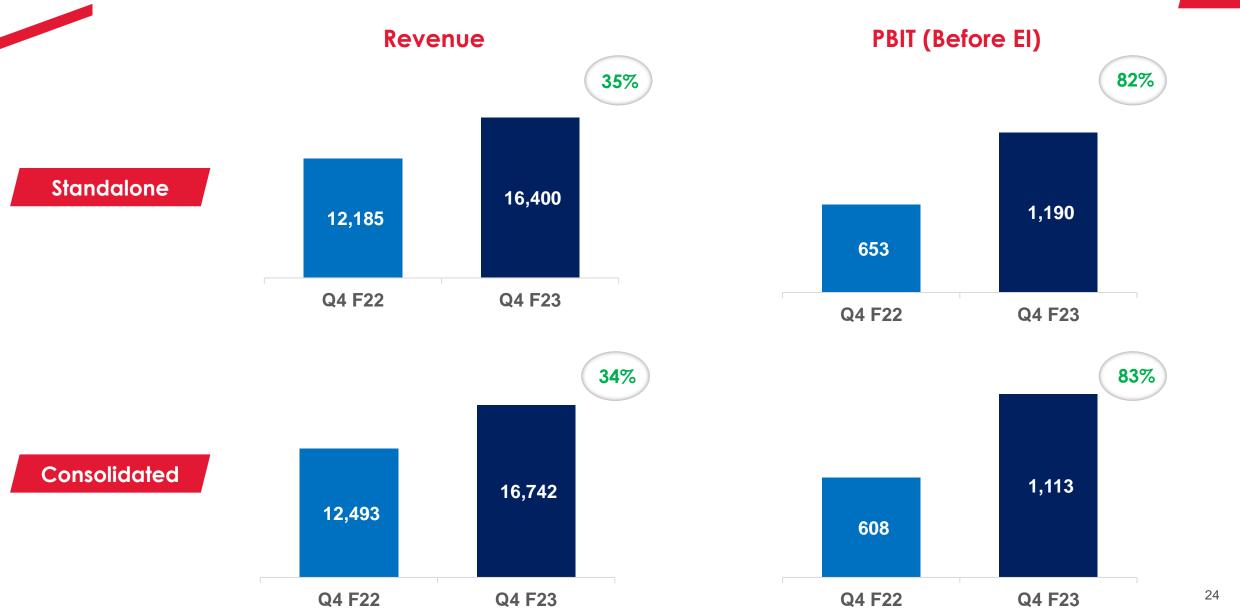




- Investment by IFC
  - Rs.600 cr investment at Rs.6,020 cr valuation
- Investment in Zaheerabad:
  - Expansion to cater production of electric 3W & 4Ws
  - State-of-the-art battery assembly line
- New Treo line at Haridwar:
  - Capacity expansion: Treo range of products

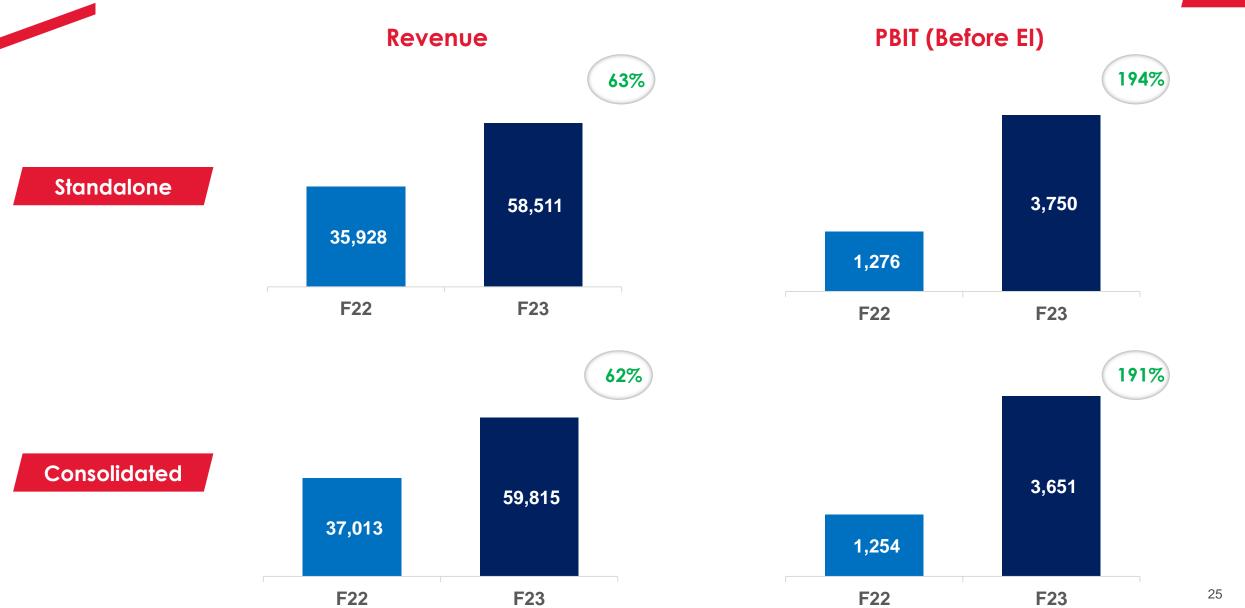
## **AUTO Q4 FINANCIALS**



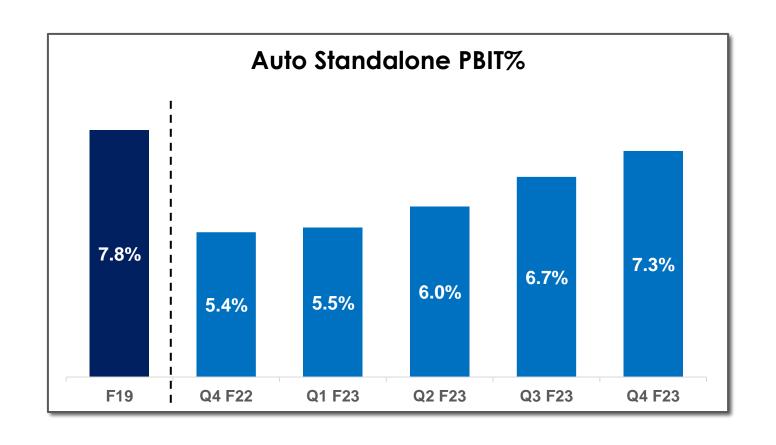


## **AUTO F23 FINANCIALS**



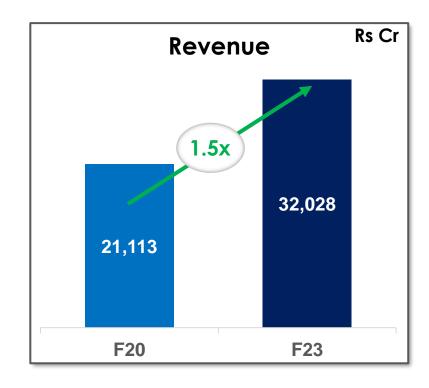


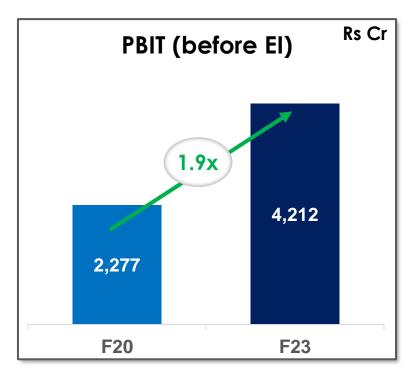
## **AUTO MARGIN IMPROVEMENT CONTINUES**

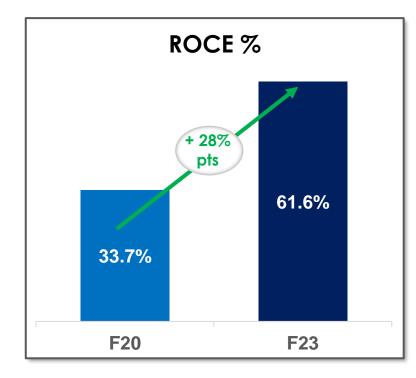




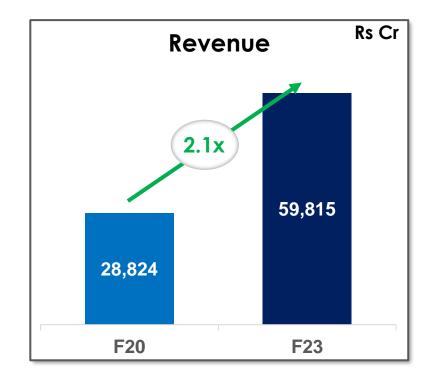
## FES CONSO HIGHLIGHTS

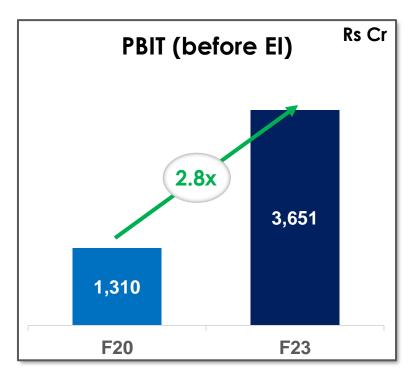


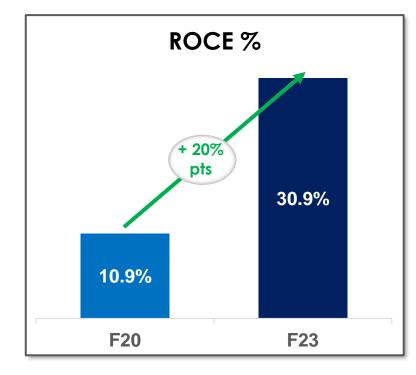




## **AUTO CONSO HIGHLIGHTS**







## AFS 2025 COMMITMENTS<sup>1</sup>: UPDATES



Revenue Growth of 15-20%+ CAGR

Achieved 2-year CAGR of 34% in F23



Leadership in SUV segment (Revenue)

#1 in SUV revenue MS with 19.1% MS in F23



Leadership in LCV<3.5T

Achieved 45.5% MS in LCV<3.5T (gain of 4% vs F21)



**Grow Market share in Tractors** 

3% MS gain in last 2 years



Quantum growth in FM

38% revenue growth in F23



Be at Top of Brand Affinity & Customer Satisfaction Scores

SUV Brand Power\*: #1 in H1 & H2 F23



Reduce Cost as a percentage of Revenue: 3% YoY

**Delivered** 



**Deliver ROCE of 18%++** 

**F23 ROCE at 42%** 



## FARM | STRATEGIC IMPERATIVES



#### **Build a domestic fortress**

Grow market share through product launches and channel expansion



#### Scale FM<sup>1</sup> exponentially: 10x by F26

Building out product portfolio and channel expansion



#### Significantly grow international business: 1.6x by F26

Focus on product launches and new market entry



#### Pioneering technology leadership

Bring disruptive change via electrification, automation, IoT devices



#### Leverage partnerships

For FM and global growth, and for technology solutions

## **AUTO | STRATEGIC IMPERATIVES**



#### Propel ICE SUVs with cutting edge products: #1 in Revenue MS

Turn-on Design, Democratize Technology, Class leading Performance, Advanced Safety, Premiumization



#### Pioneering a new era with category creating E-SUVs

Purpose-built platforms, Software defined architecture, Ecosystem partnership approach



#### Build CV Moat: maintain strong leadership in LCV <3.5T

25% higher earnings with Maxx pickup range as core proposition and launch new portfolio of pick-ups



#### Go Global: Scale International Operations Revenue 2.5x by F26

Scale up priority markets by leveraging the new Global PU and Electric SUVs



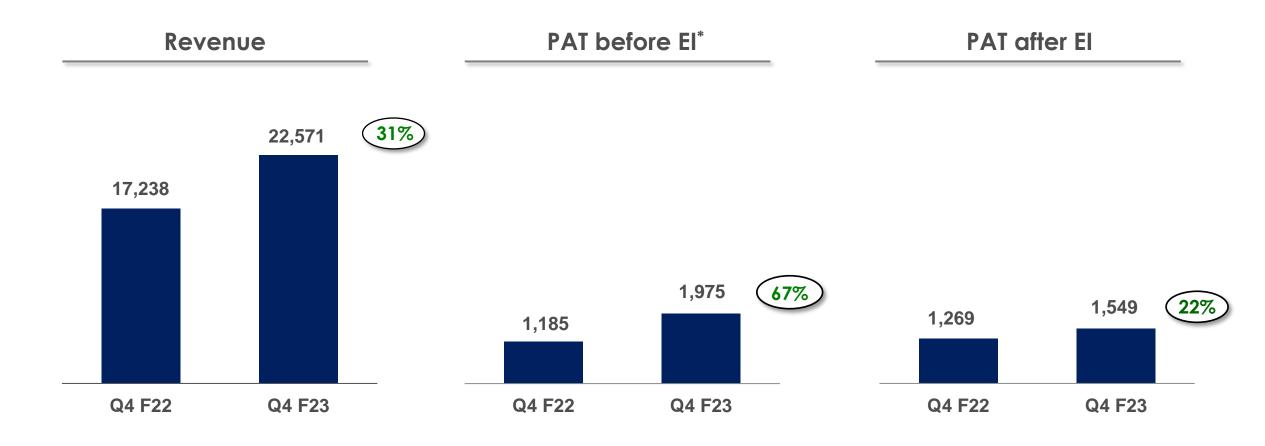
#### Customer Obsessed Brands: #1 in Brand Power

Differentiated SUV brand experience, innovative omni-channel models

## Financial results: Q4 F23

STANDALONE M&M

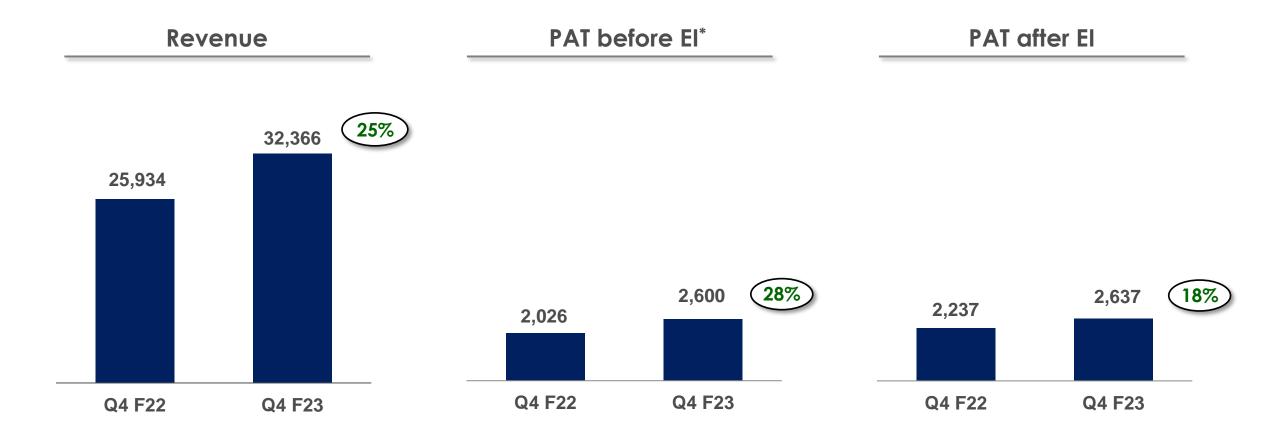




## Financial results: Q4 F23

**CONSOLIDATED M&M** 



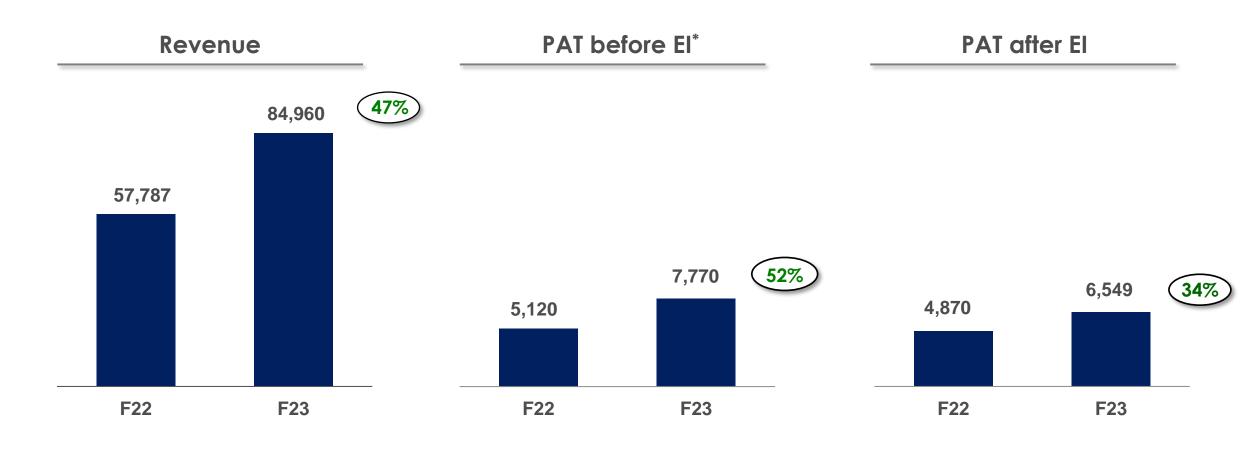


# F23 Financials



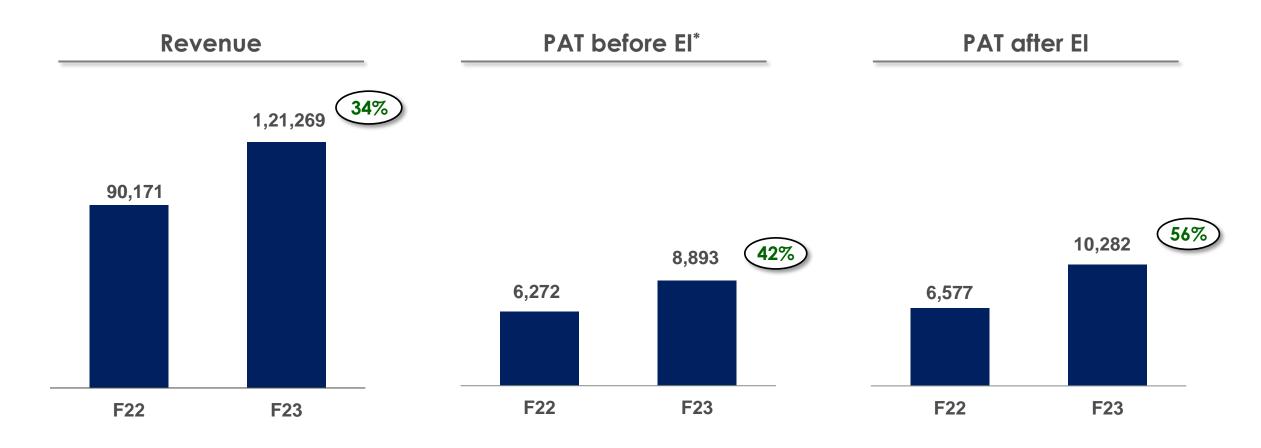
#### Standalone M&M results: F23





# Consolidated M&M results: F23



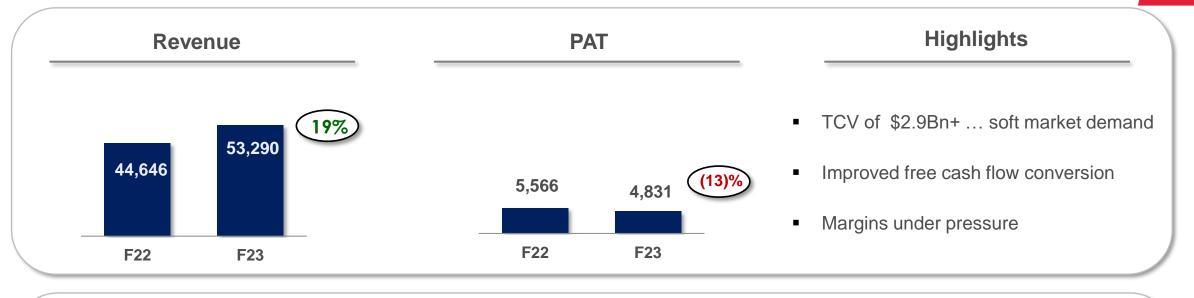


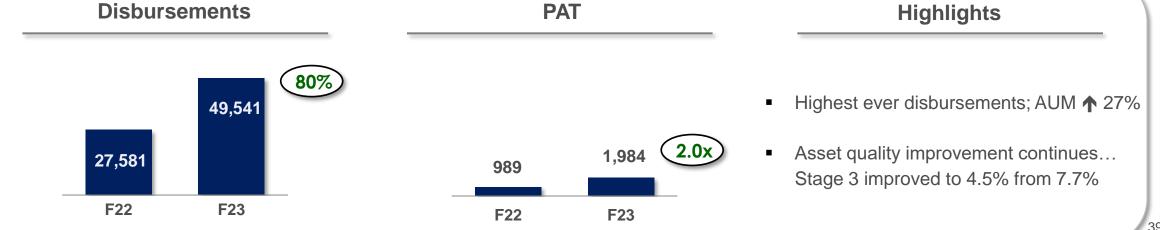
#### TechM & MMFSL

TechM

MMFSL

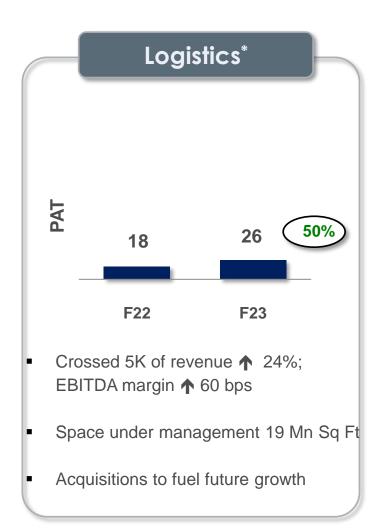
Rs Cr



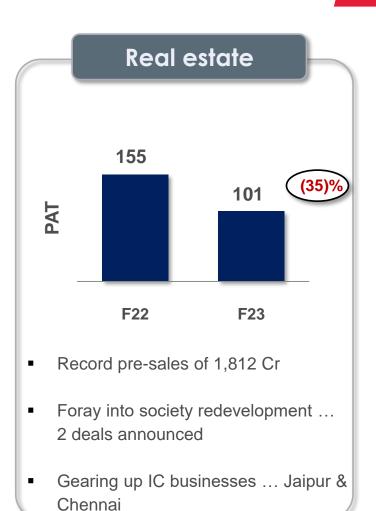


## **Growth Gems (Listed)**

Rs Cr





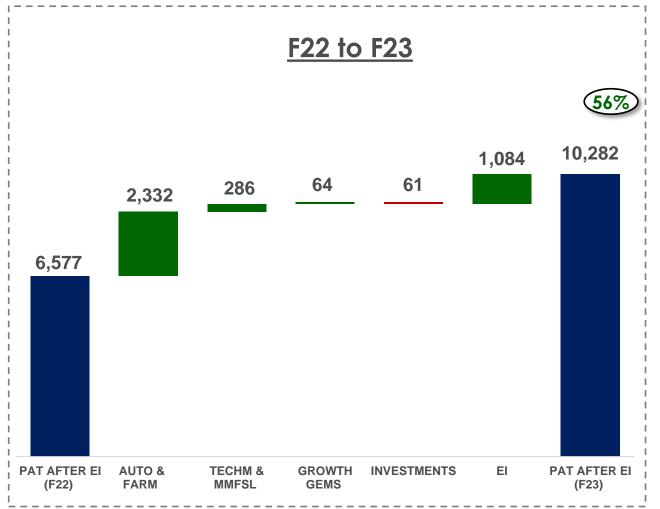


# PAT (AFTER EI): F23

#### **CONSOLIDATED M&M**



	F22	F23
Auto & Farm*	3,654	5,986
TechM & MMFSL*	2,229	2,515
Growth Gems*	280	344
Investments*	109	48
El net of tax	305	1,389
Total	6,577	10,282



<sup>\*</sup> Consolidated M&M PAT before EI after NCI (net of taxes)

#### Cash Flow: F23

#### **STANDALONE M&M**



	Auto and Farm	Group companies	Total
Opening Balance	6,228		12,099
+ Inflow	9,659	3,018	12,677
- Capex	(3,431)		(3,431)
- Capital deployed	(2,890)	(262)	(3,152)
Net cashflow (incl. invt)	3,338	2,756	6,094
- M&M Debt repayment & others			(2,348)
- Dividend payout			(1,436)
Closing Balance			14,410

# Cash Deployment (F22-F24)



	Base Invt	Change	Total	Comments
Auto capex (excl MEAL^)	7,900	+1,600	9,500	Capacity & Regulatory
MEAL Investments	2,075	+1,125	3,200	
Farm capex	3,400	-	3,400	
Auto & Farm Investments*	1,500	+500	2,000	
Group Cos. Investments	2,700	(1,100)	1,600	External investor funding
Monetization & Partnerships	(2,500)	(1,300)	(3,800)	Value creation
Total	15,075	+825	15,900	

**SAFE HARBOR STATEMENT:** "Certain statements with regard to our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements."

# Thank You

# Segment results: Q4 F23

Rs Cr

	Rev	enue		PB	IT	
	Q4 F22	Q4 F23		Q4 F22	Q4 F23	
Automotive	12,493	16,742	<b>^</b>	 608	1,113	<b>↑</b>
Farm equipment	6,178	8,023	<b>^</b>	 743	929	<b>↑</b>
Financial services	2,844	3,420	<b>^</b>	 850	912	<b>↑</b>
Hospitality	542	712	<b>^</b>	 16	87	<b>↑</b>
Real estate	163	263	<b>^</b>	 (24)	(11)	<b>↑</b>
Others	4,456	4,195	Ψ	 236	126	Ψ
Less: Inter-segment	(742)	(989)		 17	15	
Total	25,934	32,366	<b>^</b>	 2,446	3,171	<b>^</b>

# Segment results: F23

1.00
------

	Rev	enue		PBIT		
	<u>F22</u>	<u>F23</u>		<u>F22</u>	<u>F23</u>	
Automotive	37,013	59,815	<b>↑</b>	 1,254	3,651	<b>↑</b>
Farm equipment	27,060	32,028	<b>↑</b>	 3,891	4,212	<b>↑</b>
Financial services	11,209	12,554	<b>↑</b>	 1,404	2,789	<b>↑</b>
Hospitality	2,059	2,525	<b>↑</b>	 99	201	<b>↑</b>
Real estate	397	616	<b>↑</b>	 (81)	(101)	Ψ
Others	15,108	17,273	<b>↑</b>	 665	717	<b>↑</b>
Less: Inter-segment	(2,675)	(3,542)		 21	18	
Total	90,171	121,269	<b>^</b>	 7,253	11,487	<b>^</b>

# Strategy Refresh

ANALYST MEET | . May 2023



# Regained #1 position in value creation

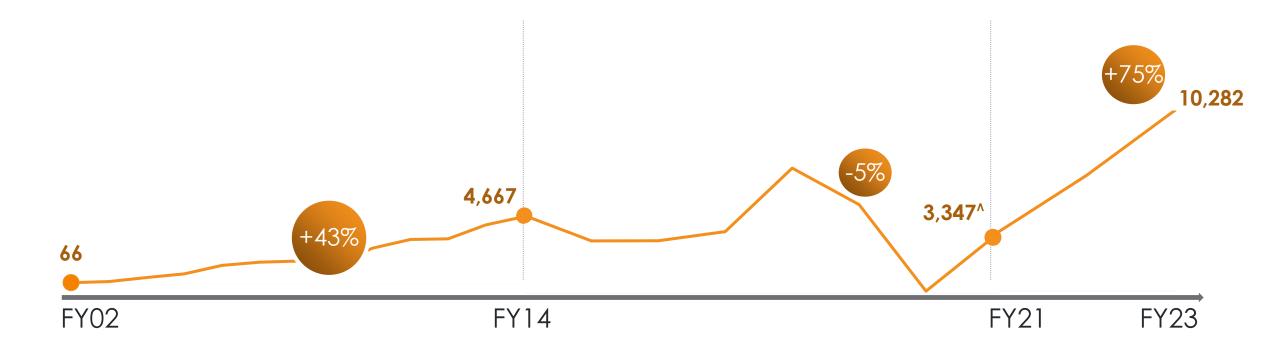
M&M is best-performing stock in Nifty50 since 2002<sup>1</sup>

1 <sup>st</sup> in last 20 years					
Company	TSR%	Ranking			
Mahindra	27%	1			
Britannia	27%	2			
Dabur India	26%	3			
Bajaj Holdings	26%	4			
HCL Tech	25%	5			
Sun Pharma	25%	6			
NIIT Lim.	25%	7			
HDFC Bank	24%	8			
L&T	24%	9			
Tata Chem.	24%	10			

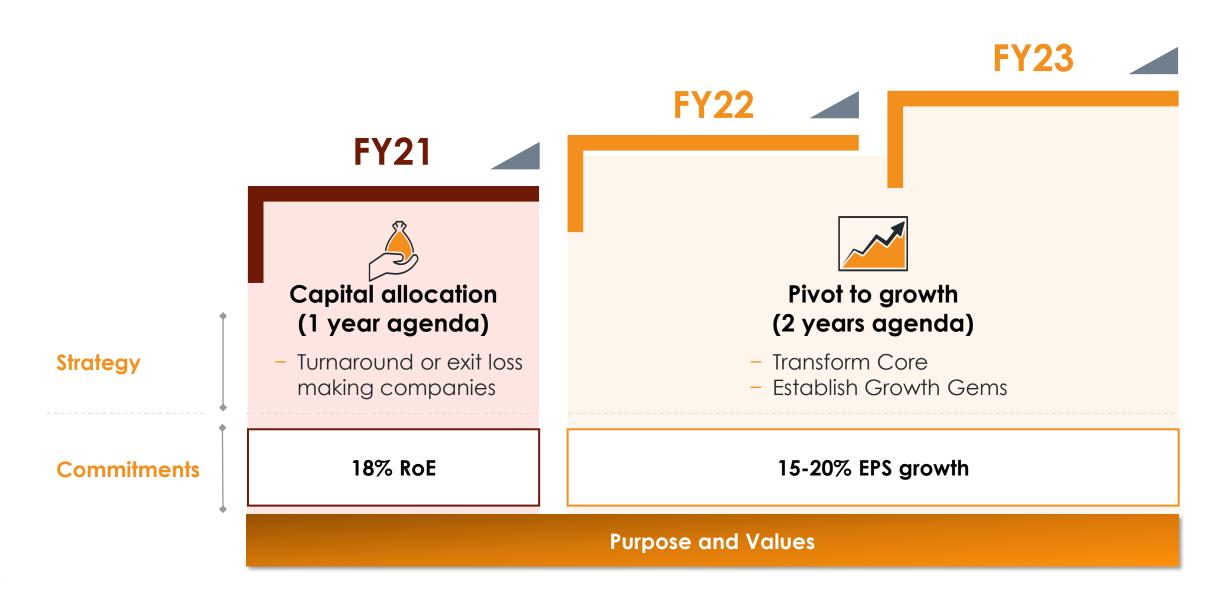
2 <sup>nd</sup> in last 1 year				
Company	TSR%	Ranking		
ITC	68%	1		
Mahindra	57%	2		
Coal India	41%	3		
NTPC	34%	4		
Britannia	32%	5		
Eicher Motors	21%	6		
IndusInd Bank	18%	7		
L&T	17%	8		
ICICI Bank	16%	9		
HUL	15%	10		

## PAT Lens: History of value creation with accelerating trajectory

PAT\* (Rs. Cr.) FY2002-2023



## We created a sharp strategy and followed through



#### Deep dive

#### FY21: We focused on disciplined capital allocation



<sup>\*</sup> FY23 PAT is for continuing operations and does not include any losses of exited entities. It excludes hyperinflation accounting impact of Rs 120 Cr for Turkish operations ^ International Auto & Farm operations; PAT After NCI, before El

#### Deep dive

#### FY22 and FY23: Transforming core...

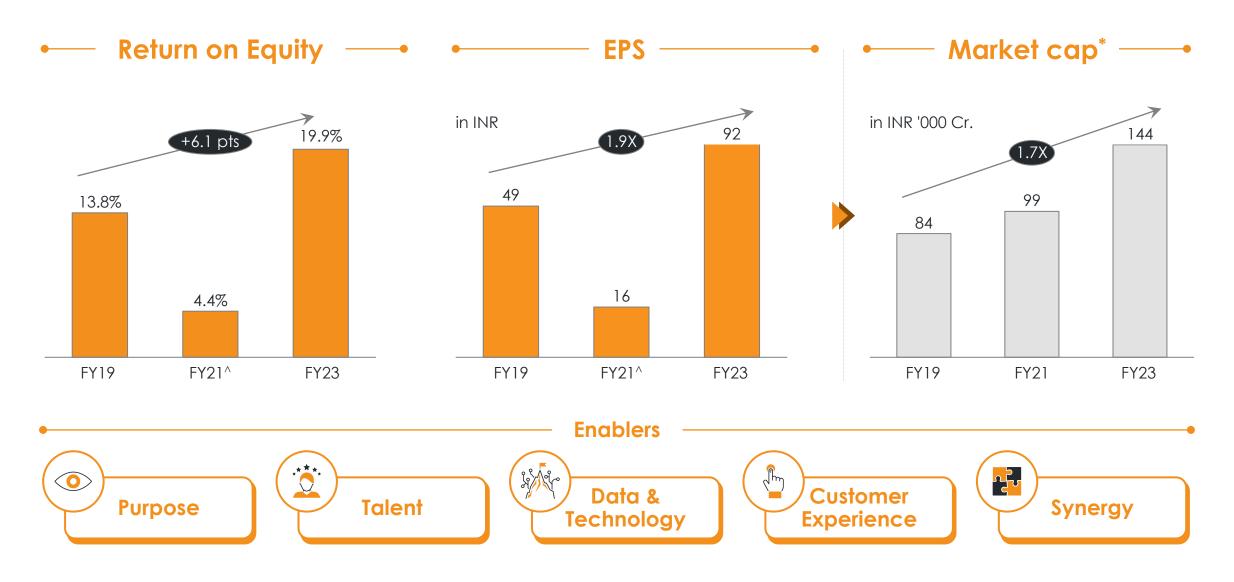
**Actions** Outcome 5 mega launches...Quantum leap UV revenue MS: 13.2% → 19.6% Regaining EV leadership; \$9.1 Bn valuation (Q4F20) (Q4F23) **Auto** Strengthened leadership through new Market share: 39.4% → 40.7% launches and network expansion **Iransform** (Q4F20) (Q4F23) Farm ✓ Farm machinery revenue growth by 40% Leadership, Asset quality, Tech and Data GNPA\*: 8.4% → 4.5% Transformation underway (Q4F20) (Q4F23) **MMFSL** Early wins in large deals Succession plan in place **TechM** Margin transformation to commence in F24

# ...and establishing growth gems

		:	Progress made so far	Yaluation¹ (\$ Mn)	
			On track to achieve target	● FY20 ● FY23 →	•
	1	mahindra LAST MILE MOBILITY	67% market share in 3W EV; IFC investment	$\begin{array}{c} \begin{array}{c} \begin{array}{c} \begin{array}{c} \\ \end{array} \\ \end{array} \\ \begin{array}{c} \end{array} \\ \end{array} + 630 \text{ Mn} \longrightarrow \begin{array}{c} \begin{array}{c} \\ \end{array} \\ \end{array} \\ \end{array} $	
	Unlock	susten <sub>br</sub> mahhdra	OTPP investment to accelerate scale-up	<200 — +90 Mn → (290)	
		mahindra LIFESPACES	Robust launch pipeline with 9 launches; 4000+ Crs GDV acquired	(120)+550 Mn> (670)	
ems –	Growth	ClubMahindra	Customer & inventory adds, curated customer experience	(230)+430 Mn> (660)	
wth Ge	Mindset	mahindra Logistics	Integrated logistics play with multiple acquisitions	200 — +120 Mn → 320 Revenue (\$ Mn)	
- Gro		mahindra Accelo	Pivot to decarbonizing of Mobility and Energy	(3 Mil) (182) — +332 Mn → (514)	
	A	car&bike	Retail scale-up across multiple formats	50 — +91 Mn → (141)	
	Emerging	≡CLASSIC LEGENDS ≡	New launches, distribution scale up and exports	56 — +28 Mn → 84	

<sup>1.</sup> Closing value as of 31-March for corresponding years; 2. F20 Valuation based on rough estimate of Jeeto and 3 Wheelers ICE portfolio Note: For FY20: \$1 = INR 74.1; For FY23: \$1 = INR 81.7

## We delivered, and built foundation for growth



# Opportunity today?





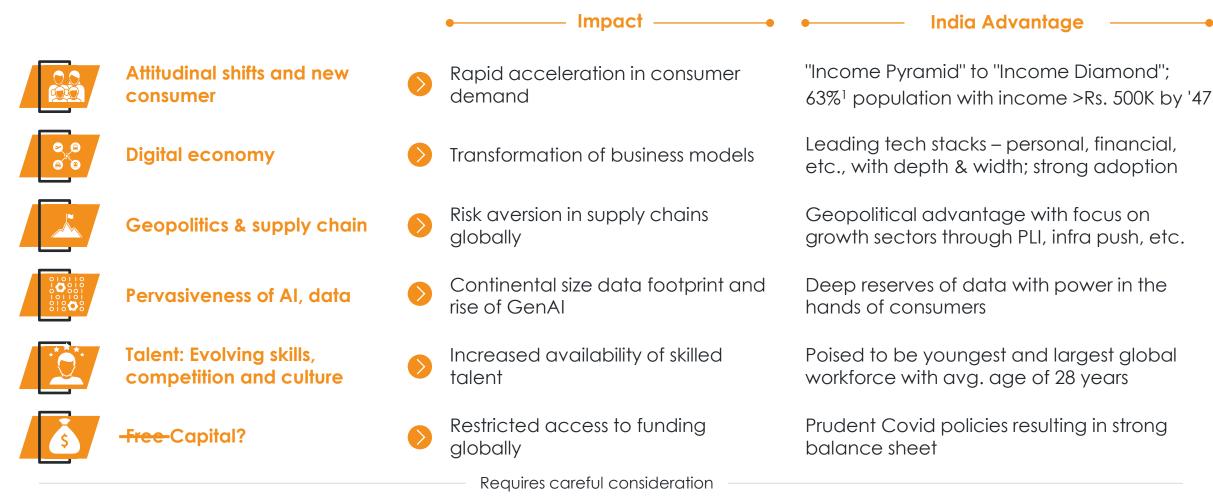


India is poised to make world class products at scale



Mahindra portfolio is well positioned

#### Global Macrotrends and India Advantage



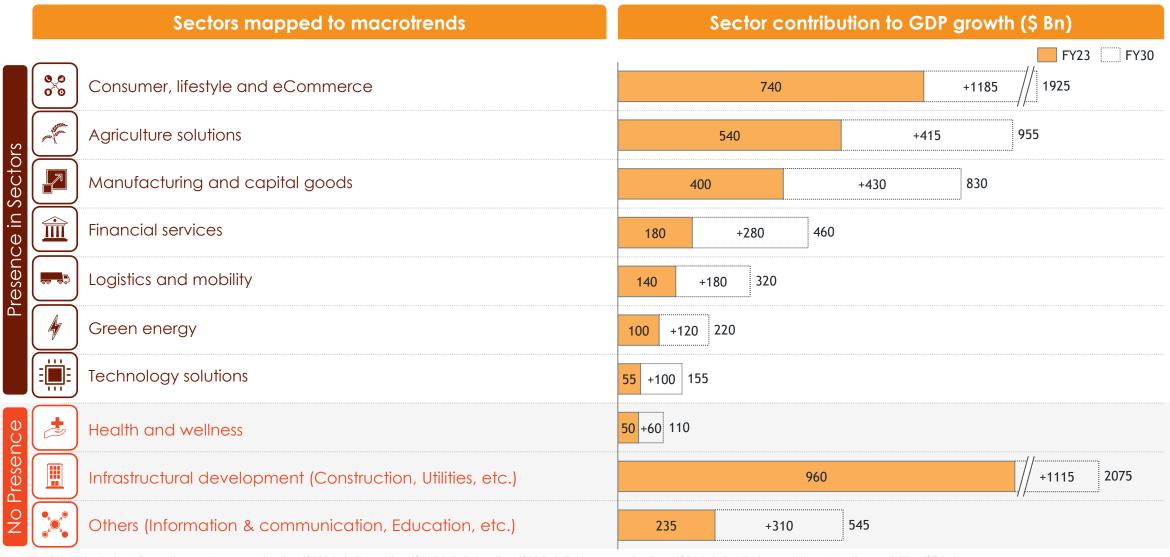


New energy paradigm and ESG

Increased focus on green and ESG

Focus on Green transformation, but Brown remains a reality

## India will add \$4.2 Trillion to its GDP by 2030



## Our businesses are well aligned with growth opportunities

	Sectors mapped to macrotrends	Current portfolio			
		Core —	Growth Gems		
	Consumer, lifestyle and eCommerce		mahindra LIFESPACES Carsijike		
)rS	Agriculture solutions	mahindra TRACTORS			
Secto	Manufacturing and capital goods	SUVs LCVs  ATRIC VINITY VALIBLES  mahindra	≡ CLASSIC LEGENDS ≡ malhindra <mark>malhindra</mark> ACCELO LAST MILE MOBILITY		
ce in	Financial services	mahindra FINANCE			
Presen	Logistics and mobility		mahindra Logistics		
<u></u>	Green energy		susten		
	Technology solutions	TECH mahindra			

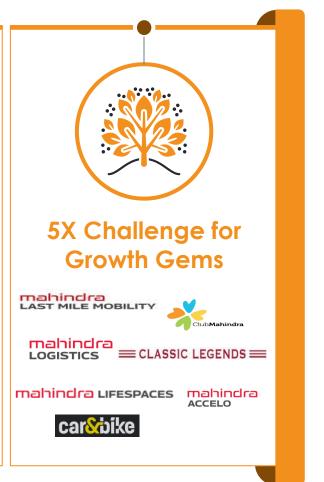
## Strategic imperatives

FY24 - 26 FY22 - 23 **FY21** Deliver Scale Market Leadership Pivot Resilience Capital to growth Value Creation Allocation

#### How will we deliver scale?







## Capitalize on Market Leadership

#### **Auto**



Customer Obsessed Brands



Propel ICE SUVs with cutting edge products



Pioneering a new era with category creating E-SUVs



**Build CV Moat** 



Go Global

#### Farm



Build a domestic fortress



Significantly grow international business



Pioneering technology leadership



Leverage partnerships



Scale FM India exponentially

- At consolidated leve
- SUV Revenue market share
- 3. Does not include M&A

#### Unlock Full Potential

#### **MMFSL**



Improve asset quality

111

Digital transformation



Growth through diversification



High-impact Ecosystem partnerships

#### **Tech Mahindra**



Drive 300 bps margin expansion



Lead the market and drive 5G proliferation



Grow new age offerings



Augment Deep-Tech



Drive synergy from portfolio companies

- At consolidated level
- 2 SIIV Revenue market share
- 3. Does not include M&A

## 5X Challenge for Growth Gems



# Summary



Re-ignited Value Creation



Well positioned to tap **India**Opportunity



**Deliver scale**, with transformation of our core businesses and a 5x challenge for growth gems



Global
Leadership in
Sustainable
Development

