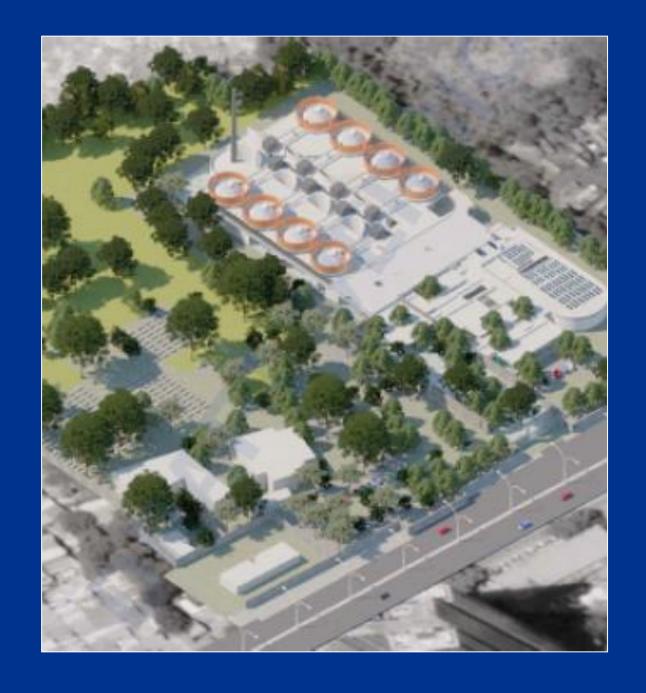
Impact Assessment Antim Prasthan (Hiralal Parekh Parivar Charity Trust)

Corporate Social Responsibility Project by Mahindra and Mahindra Ltd.

March 2023

Prepared by,
KPMG Assurance and consulting services LLP



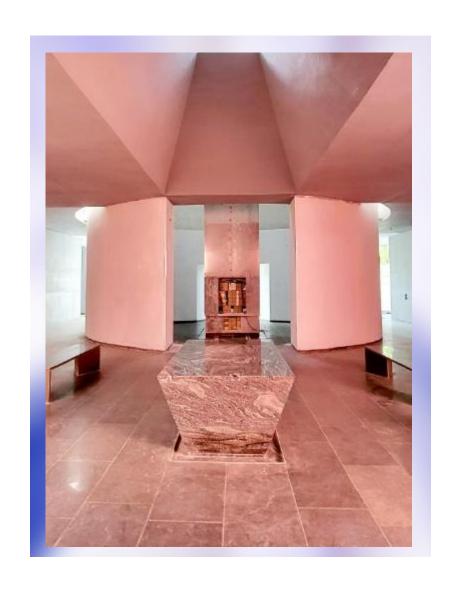


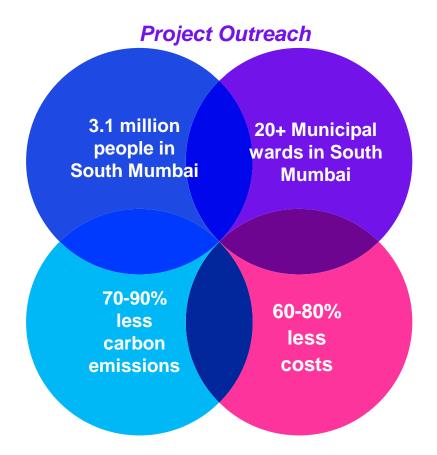
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About the Project

OBJECTIVE

- Creating a sustainable infrastructure that is functional through space, is experiential and environmentally responsible.
- To provide a respectful final journey for all deceased individuals, including those from economically disadvantaged sections of society.



Need for Project

To keep pace with the growing need for cost effective practices in conducting last rites.

To provide a syncretic and pluralistic space for all communities to cremate their loved ones.

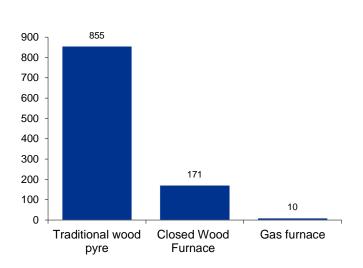
To supplement efforts in reducing net carbon emissions, especially in the funeral industry.

To boost infrastructure in the aftermath of an unforeseen global pandemic and mitigate possible pressures on crematoriums.

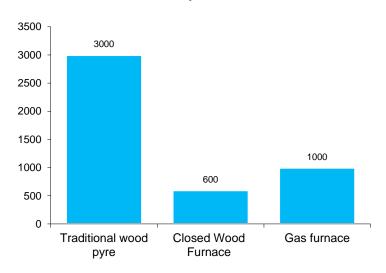
Environmental Impact of the project

Cremation Type	Carbon emissions	Cost of fuel per cremation	Time taken per cremation
Traditional wood pyre	855 kg/funeral	INR 3000	5 hrs
Closed wood furnace	171 kg/funeral	INR 600	2 hrs
Gas furnace	10 kg/funeral	INR 1000	1 hr

Carbon Emissions per kg per funeral



Cost of Fuel per cremation



Time taken per cremation



Key environmental initiatives

1

Clean Air: Mechanical ventilation and passive cooling system

2

Rainwater Harvesting:
Installation of Rainwater
Harvesting System

manure.

3

Conservation of Flora and Fauna: Over 3000 trees conserved. Green pathways, and landscaped gardens built.

Clean Energy: Solar Panels for producing clean energy installed.

5

Environment Responsibility Education:

Altering public behavior of using open Wood Pyres for cremation through counselling by social workers.

6

Compost System:
Conversion of large quantity
of garland and flowers into

New technologies: Closed wood pyre and Gas furnaces, installed and are currently functional.

IRECS Evaluation

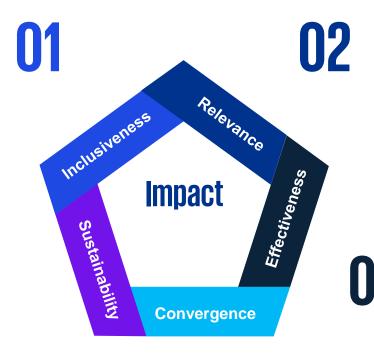
The overall impact assessment findings may be mapped as per the criteria of the IRECS framework as follows:

Inclusiveness

Antim Prasthan is for all those communities wherein the last remains are burnt making it accessible to all. The last rites services can be used by diverse sections of the community irrespective of their economic status.

Sustainability acility will be the

Maintenance of the facility will be the responsibility of the Antim Prasthan team for a period of 5 years. Following that, the facility will be handed over to MCGM, for maintenance, upkeep. The project aims to, at minimum, use 210 kg less wood, cost Rs 2400 less, and emit 5 times less carbon emissions.



Convergence

Hiralal Parekh Parivar Charity Trust and MCGM signed a joint Memorandum of Understanding to redevelop Mata Ramabai Ambedkar Samashan Bhumi.

Relevance

Antim Prasthan was relevant considering the need of community at large. The rejuvenation of Mata Ramabai Ambedkar Worli Samashan Bhumi meets the growing demand for a respectable and sustainable place to conduct the last rites.

Effectiveness

Amidst the COVID-19 pandemic, the crematorium was designed keeping effectiveness in mind. This encompassed social distancing measures. The furnaces are also energy and time effective. Being economically affordable, they are a cost-effective option for all.

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ThankYou

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