

Mahindra & Mahindra Ltd.

Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai 400 018 India

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REF:NS:SEC: 23rd June, 2023

National Stock Exchange of India Limited "Exchange Plaza", 5th Floor, Plot No. C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051.

Bourse de Luxembourg Societe de la Bourse de Luxembourg Societe Anonyme/R.C.B. 6222, B.P. 165, L-2011 Luxembourg.

Dear Sirs,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400001.

London Stock Exchange Plc 10 Paternoster Square London EC4M 7LS.

Sub: CRISIL Ratings Limited reaffirms its ratings on the bank facilities and debt instruments of the Company

CRISIL Ratings Limited reaffirms its 'CRISIL AAA/Stable/CRISIL A1+' ratings on the bank facilities and debt instruments of the Company as under:-

| Total Bank Loan Facilities Rated | Rs. 787.5 Crore (Reduced from Rs. 1350 Crore) |
|----------------------------------|---|
| Short Term Rating | CRISIL A1+ (Reaffirmed) |

| Rs. 475 Crore Non Convertible Debentures | CRISIL AAA/Stable (Reaffirmed) |
|--|---------------------------------------|
| Rs. 500 Crore Non Convertible Debentures | CRISIL AAA/Stable (Reaffirmed) |
| Rs. 500 Crore Non Convertible Debentures | CRISIL AAA/Stable (Rating Withdrawn)* |
| Rs. 500 Crore Commercial Paper | CRISIL A1+ (Reaffirmed) |

^{*}The rating on Rs 500 Crore NCD has been withdrawn on account of its redemption. This is in line with CRISIL Ratings Limited withdrawal policy.

Please find enclosed a Press Release issued by CRISIL Ratings Limited in this regard on 23rd June, 2023.

Further, as per Regulation 55 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/DDHS/DDHS_Div1/P/CIR/2022/ 0000000103 dated 29th July, 2022, please find below details in respect of Credit Rating obtained for Non-Convertible Debentures ("NCD") issued by the Company from CRISIL Ratings Limited:

| | Details of credit rating | | | | | | | | | |
|------------|---------------------------------------|---|---------------------------|---|---|--------------------------------------|-----------------------------|---|-------------------------|--|
| | Current rating details | | | | | | | | | |
| Sr. No. | ISIN | Name of the Credit Rating Agency | Credit Rating Assigned | Outlook (Stable/ Positive/ Negative/ No Outlook) | Rating Action (New/ Upgrade/ Downgrade/ Re-Affirm/ Other) | Specify other rating action | Date of Credit rating | Verification status of Credit Rating Agencies | Date of Verification | |
| 1 | INE101A08070 (Rs.500 Crore NCD) | CRISIL Ratings Ltd. | CRISIL AAA/Stable | Stable | Re-Affirm | - | 23-06-2023 | Verified | 23-06-2023 | |
| 2 | INE101A08088 (Rs.475 Crore NCD) | CRISIL Ratings Ltd. | CRISIL AAA/Stable | Stable | Re-Affirm | - | 23-06-2023 | Verified | 23-06-2023 | |

Kindly take the above on record.

Yours faithfully, For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR COMPANY SECRETARY

Encl: as above



Rating Rationale

June 23, 2023 | Mumbai

Mahindra and Mahindra Limited

Ratings Reaffirmed

Rating Action

| Total Bank Loan Facilities Rated | Rs.787.5 Crore (Reduced from Rs.1350 Crore) |
|----------------------------------|---|
| Short Term Rating | CRISIL A1+ (Reaffirmed) |

| Rs.475 Crore Non Convertible Debentures | CRISIL AAA/Stable (Reaffirmed) |
|---|--------------------------------|
| Rs.500 Crore Non Convertible Debentures | CRISIL AAA/Stable (Reaffirmed) |
| Rs.500 Crore Non Convertible Debentures | CRISIL AAA/Stable (Withdrawn) |
| Rs.500 Crore Commercial Paper | CRISIL A1+ (Reaffirmed) |

Note: None of the Directors on CRISIL Ratings Limited's Board are members of rating committee and thus do not participate in discussion or assignment of any ratings. The Board of Directors also does not discuss any ratings at its meetings.

1 crore = 10 million

Refer to Annexure for Details of Instruments & Bank Facilities

Detailed Rationale

CRISIL Ratings has reaffirmed its 'CRISIL AAA/Stable/CRISIL A1+' ratings on the bank facilities and debt instruments of Mahindra and Mahindra Limited (M&M). CRISIL Ratings has also withdrawn its rating on Rs.500 crore NCDs on account of its maturity and Rs. 562.5 crore banking facilities (See 'Annexure - Details of Rating Withdrawn' for details) at the client's request as the same are not utilised. The withdrawal is in line with CRISIL Ratings' withdrawal policy.

The ratings continue to reflect the leadership position of M&M in the tractor industry in India, its strong presence in the light commercial vehicles (LCVs) segment and the benefits of diversification. The ratings also factor in the strong financial risk profile, supported by a robust balance sheet with low leverage and high financial flexibility. These strengths are partially offset by exposure to cyclicality inherent in the farm equipment (tractor) and automotive (auto) segments and risks pertaining to acquisitions and investments in subsidiaries/joint ventures (JVs). While M&M's market share in the utility vehicle (UV) has improved from 15% in FY 22 to 18% in FY23 mainly on account of new launches.

In FY23, the company's operating income rose by 47% year-on-year to Rs 84,960 crore over a low base, coupled with strong growth in auto volume. Volume, particularly in the UV segment, grew by ~60% owing to launches and easing of chip shortage. The launch of vehicles in FY22, including XUV700, Thar and Scorpio N, has led to boost in demand for the UV segment. The market share of M&M in the UV segment increased to 18% in FY23 (15% in FY22). Tractor volume, too, grew by 15% year-on-year in FY23 on a low base. Given the increase in volume, operating profit before depreciation, interest and tax grew to Rs. 10,442 in FY23 from Rs. 7,027 crore in previous fiscal. The earnings before interest and taxes margin in the auto segment grew at a healthy pace to ~6% in FY23 from 3.55% in FY22 given the continued price hikes, structured cost reduction program and better operating leverage.

The auto segment should continue to report healthy volume given the strong order book of the launched models, including Scorpio N and XUV 700 and Thar. Furthermore, M&M is expected to add new models, including XUV-400 (electric sport utility vehicle launched in January) and vehicle refreshes. Tractor volume growth is expected to moderate in FY24 given the high base yet remain healthy, aided by a strong rural economy. Operating margin should be supported by easing commodity inflation and multiple price hikes taken by the company.

Analytical Approach

CRISIL Ratings has combined the business and financial risk profiles of M&M and its ventures in the UV, CV and farm equipment segments, which are considered its core businesses. The company also has investments in group entities in the agriculture, financial services, hospitality, aerospace, consulting services, defence, information technology, chemicals, energy, industrial equipment, logistics, real estate, retail, components and steel industries. These group entities should receive support from M&M depending on their strategic importance to the latter and the extent of its shareholding and investments in them.

CRISIL Ratings has made financial adjustments to factor in this support. For the financing business undertaken by Mahindra and Mahindra Financial Services Ltd ('CRISIL AAA/Stable/CRISIL A1+'), CRISIL Ratings has adjusted its assets and liabilities as per its capital allocation approach.

Please refer Annexure - List of entities consolidated, which captures the list of entities considered and their analytical treatment of consolidation.

<u>Key Rating Drivers & Detailed Description</u> Strengths:

Leadership position in the tractor industry in India and healthy market position of LCVs

The company enjoys a leadership position in the domestic tractor industry in all major regions and has maintained a market share of around 40% over the last decade, aided by its superior channel reach and strong understanding of the market dynamics. It also has a strong presence in the LCV segment. M&M was able to regain its market share in goods LCV (lower than 7.5 metric tonne [MT] gross vehicle weight division) at above 40% in FY23, aided by easing of chip shortage and launches. However, established presence in these segments ensured healthy cash flow and resilient profitability.

Good product development capabilities, proficient channel management and sufficient production capacity should help the company maintain its strong market position over the medium term. This, along with product and geographic diversity, should ensure a stable business risk profile despite the impact of increasing competition and inherent cyclicality.

Robust financial risk profile supported by a conservative capital structure and significant market value of investments

The financial risk profile is robust, as reflected in sizeable networth, conservative gearing and surplus liquidity. Healthy free cash flow should support the financial risk profile, especially given the moderate planned capital expenditure (capex) and investments in the near term. Moreover, financial flexibility is significant because of investments in listed subsidiaries and associates, which are currently valued much higher than their book value. The strong financial risk profile provides cushion to counter the impact of cyclicality and competitive intensity in the domestic auto and tractor segments.

Weaknesses:

High competition in the UV segment

The market share of M&M in the broader UV segment remained at 15% in fiscal 2022, having declined from 26% in fiscal 2018 (as per CRISIL Research data), amid increased competition. However, with its new launches, M&M has gained market share of 18% in the UV segment in FY23. The company's recent launches have garnered a strong response from the market, as reflected by outstanding bookings of over 2.92 lakh units as of May 2023. Nevertheless, entry of players and number of launches in the UV segment will continue to exert competitive pressure.

Exposure to cyclicality in the auto and tractors segments

Demand for tractors remains vulnerable to monsoons. A bad monsoon can result in high intra-cycle volatility in the demand for tractors. Moreover, availability of finance and other factors affecting rural income, such as crop prices and non-farm income, also constrain demand. Nevertheless, profitability has demonstrated resilience to downturns in industry volume in the past, given the company's pricing power and cost efficiency. The domestic auto industry has also displayed a degree of cyclicality in line with industrial growth. Also, susceptibility to regulatory changes, especially pertaining to diesel vehicles, persists.

Exposure to risks pertaining to acquisitions and investments in subsidiaries and JVs

Given its growth aspirations and acquisitive strategy, M&M may seek opportunities in strategic acquisitions in key products and markets. Most of these acquisitions are likely to be in line with the key line of business and should strengthen the overall business risk profile. Some of the investments in segments such as electric vehicles and medium and heavy CV segments are in early stages, with the company likely to follow a conservative approach towards capital allocation. Furthermore, with focus on generation of return on capital employed, capital allocation will focus on companies with strong business prospects. Stake of M&M in SsangYong Motor Company fell to 5.15% after M&M and other creditors approved a rehabilitation plan. It has already created a provision of its entire investment in SYMC by fiscal 2021. Mahindra & Mahindra has continued with monetization/ partnerships in some of its businesses to unlock value. Turnaround in loss-making investee companies and the company's policy for these will be key monitorables.

Liquidity: Superior

Annual cash accrual of Rs 7,000-7,500 crore expected over fiscals 2024-2025, along with large cash and liquid surplus of about Rs 14,410 crore as on March 31, 2023 (standalone), supports liquidity. This should more than suffice to fund incremental capex/investment plans, working capital and long-term and short-term debt obligations for fiscals 2023 and 2024. Financial flexibility is further enhanced by access to capital markets and significant investments in listed subsidiaries/associates, which can be liquidated, if required.

Environment, social, and governance (ESG) profile

M&M's ESG profile supports its already strong credit risk profile. The auto sector has a significant impact on the environment because of the high greenhouse gas (GHG) emissions of its core operations as well as products. The sector also has a significant social impact because of its large workforce across its own operations and value chain partners and focus on innovation and product development. M&M has continuously focused on mitigating its environmental and social risks.

Key ESG highlights

- M&M aims to become carbon neutral by 2040, whereby it envisages to reduce scope 1 and scope 2 GHG emissions 47% per equivalent product unit by 2033 from a 2018 base year. It also plans to reduce scope 3 GHG emissions 30% per sold product unit by 2033 from a 2018 base year.
- It has signed the Energy Productivity (EP)100 Cooling Challenge and commits to doubling its energy productivity by 2030.
- Its water recycling rate has increased to 43% in fiscal 2021 from 40% in fiscal 2020. The company has been water positive (generating more water than being used, through processes such as rainwater harvesting and recycling) since 2014 and all its plants have zero wastewater discharge. It has set a target of reducing net freshwater consumption by 3% on-year for the next three years.
- M&M recycled 86% of its hazardous waste through authorized recyclers and cement co-processing plants while remaining
 was landfilled where it surpassed the target.
- It's lost time injury frequency rate (LTIFR) stood at 0.16 for fiscal 2022, one of the lowest in the industry.
- The governance structure is characterised by majority of its board comprising independent directors (none of them having tenure exceeding ten years), presence of lead independent director, chairman and CEO positions being split, dedicated investor grievance redressal mechanism and extensive disclosures.

There is growing importance of ESG among investors and lenders. M&M's commitment to ESG principles will play a key role in enhancing stakeholder confidence, given its high share of market borrowings (~55%) in its overall debt and access to both domestic and foreign capital markets

Outlook: Stable

The strong financial risk profile should help M&M absorb the impact of cyclicality and competitive intensity in its core auto and farm equipment business and the moderate performance of some of its investments.

Rating Sensitivity factors

Downward factors

- Any large, debt-funded investments (including acquisitions), support to subsidiaries or lower-than-expected cash flow weakening the financial risk profile
- Significant and sustained decline in the market share of the core business leading to sustained negative free cash flow.

About the Company

M&M, incorporated in 1945, is among the top tractor manufacturers in the world and is a leading manufacturer of goods LCVs in India. It also manufactures UVs, medium and heavy CVs, three-wheelers, two-wheelers and passenger cars. The company has manufacturing facilities in Mumbai, Nashik, Igatpuri, Nagpur and Chakan, all in Maharashtra; Zaheerabad, Telangana; Rudrapur and Haridwar, Uttarakhand; and Jaipur, Rajasthan.

The Mahindra group, through its subsidiaries and group companies, operates across varied sectors, such as information technology, financial services and vacation ownership. In addition, it has presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two-wheeler industries, among others.

Key Financial Indicators

| Particulars for period ended March 31 | Unit | 2023 | 2022 |
|---------------------------------------|----------|--------|--------|
| Revenue | Rs crore | 84,960 | 57,787 |
| Profit after tax (PAT) | Rs crore | 6,549 | 4,870 |
| PAT margin | % | 7.7 | 8.4 |
| Adjusted net debt/adjusted networth | Times | 0.13 | 0.19 |
| Interest coverage | Times | 38 | 31 |

^{*}Standalone CRISIL Ratings-adjusted numbers

Any other information: Not applicable

Note on complexity levels of the rated instrument:

CRISIL Ratings' complexity levels are assigned to various types of financial instruments and are included (where applicable) in the 'Annexure - Details of Instrument' in this Rating Rationale.

CRISIL Ratings will disclose complexity level for all securities - including those that are yet to be placed - based on available information. The complexity level for instruments may be updated, where required, in the rating rationale published subsequent to the issuance of the instrument when details on such features are available.

For more details on the CRISIL Ratings` complexity levels please visit www.crisilratings.com. Users may also call the Customer Service Helpdesk with queries on specific instruments.

<u>Annexure - Details of Instrument(s)</u>

| ISIN | Name of instrument | Date of allotment | Coupon rate (%) | Maturity date | Issue size (Rs crore) | Complexity Level | Rating assigned with outlook |
|--------------|--------------------------------|-------------------|-----------------|------------------|-----------------------------|---------------------|------------------------------|
| INE101A08070 | Non Convertible Debentures | 04-Jul-13 | 9.55% | 04-Jul-63 | 500.00 | Simple | CRISIL AAA/Stable |
| INE101A08088 | Non Convertible Debentures | 27-Sep- 16 | 7.57% | 25-Sep-26 | 475.00 | Simple | CRISIL AAA/Stable |
| NA | Commercial paper | NA | NA | 7-365 days | 500.00 | Simple | CRISIL A1+ |
| NA | Fund-Based Facilities* | NA | NA | NA | 15.00 | NA | CRISIL A1+ |
| NA | Fund-Based Facilities | NA | NA | NA | 522.50 | NA | CRISIL A1+ |
| NA | Fund-Based Facilities* | NA | NA | NA | 250.00 | NA | CRISIL A1+ |
| NA | Fund-Based Facilities | NA | NA | NA | 312.50 | NA | Withdrawn |
| NA | Working Capital Demand Loan | NA | NA | NA | 250.00 | NA | Withdrawn |

^{*}Interchangeable with non-fund-based facilities

Annexure - Details Rating Withdrawn

| ISIN | Name of instrument | Date of allotment | Coupon rate (%) | Maturity date | Issue size (Rs crore) | Complexity Level | Rating assigned with outlook |
|--------------|-------------------------------|-------------------|-----------------|------------------|-----------------------------|---------------------|------------------------------|
| INE101A08112 | Non Convertible Debentures | 8-June- 20 | 6.19% | 8-June- 25 | 500.00 | Complex | Withdrawn |

Annexure - List of entities consolidated

| Name | Consolidation | Rationale for consolidation |
|--------------------------------|--------------------|--|
| Mahindra Electric Mobility Ltd | Full consolidation | Strong financial and business linkages |
| | | 1 |

| Mahindra Trucks and Buses | Full consolidation | |
|--|------------------------|---|
| Mahindra Heavy Engines | Full consolidation | |
| SsangYong Motor Company | Moderate consolidation | |
| Mahindra Engineering and Chemicals Ltd | Moderate consolidation | |
| Mahindra Holidays and Resorts India Ltd | Moderate consolidation | |
| Mahindra USA Inc | Moderate consolidation | |
| Mahindra Susten Ltd | Moderate consolidation | |
| Mahindra Aerospace Ltd | Moderate consolidation | |
| Mahindra First Choice Wheels Ltd | Moderate consolidation | |
| Mahindra Defence Systems Ltd | Moderate consolidation | Moderate financial and business linkages |
| Mahindra Logistics Ltd | Moderate consolidation | |
| Mahindra Agri Solutions Ltd | Moderate consolidation | |
| Mahindra EPC Irrigation Ltd | Moderate consolidation | |
| Mahindra Lifespace Developers Ltd | Moderate consolidation | |
| PT Mahindra Accelo Steel Indonesia | Moderate consolidation | |
| Classic Legends Private Limited | Moderate consolidation | |
| Bristlecone India Limited | Moderate consolidation | |
| Mahindra and Mahindra Financial Services Ltd | Capital allocation | Adjustments for the assets and liabilities as per the capital allocation approach of CRISIL Ratings |

Annexure - Rating History for last 3 Years

| | Current | | 2023 (History) | | 2022 | | 2021 | | 2020 | | Start of 2020 | |
|----------------------------------|---------|-----------------------|----------------------|----------|---|----------|---|----------|---|----------|---|----------------------|
| Instrument | Туре | Outstanding Amount | Rating | Date | Rating | Date | Rating | Date | Rating | Date | Rating | Rating |
| Fund Based Facilities | ST | 1350.0 | CRISIL A1+ | 12-01-23 | CRISIL A1+ / CRISIL AAA/Stable | 12-01-22 | CRISIL A1+ / CRISIL AAA/Stable | 30-12-21 | CRISIL A1+ / CRISIL AAA/Stable | 18-12-20 | CRISIL A1+ / CRISIL AAA/Stable | CRISIL AAA/Stable |
| | | | | | | | | | | 28-09-20 | CRISIL A1+ / CRISIL AAA/Stable | |
| | | | | | | | | | | 29-05-20 | CRISIL AAA/Stable | - |
| | | | | | | | | | | 09-04-20 | CRISIL AAA/Stable | |
| Non-Fund Based Facilities | ST | | | | | | | | | 29-05-20 | CRISIL A1+ | CRISIL A1+ |
| | | | | | | | | | | 09-04-20 | CRISIL A1+ | |
| Commercial Paper | ST | 500.0 | CRISIL A1+ | 12-01-23 | CRISIL A1+ | 12-01-22 | CRISIL A1+ | 30-12-21 | CRISIL A1+ | 18-12-20 | CRISIL A1+ | CRISIL A1+ |
| | | | | | | | | | | 28-09-20 | CRISIL A1+ | |
| | | | | | | | | | | 29-05-20 | CRISIL A1+ | |
| | | | | | | | | | | 09-04-20 | CRISIL A1+ | |
| Non Convertible Debentures | LT | 975.0 | CRISIL AAA/Stable | 12-01-23 | CRISIL AAA/Stable | 12-01-22 | CRISIL AAA/Stable | 30-12-21 | CRISIL AAA/Stable | 18-12-20 | CRISIL AAA/Stable | CRISIL AAA/Stable |
| | | | | | | | | | | 28-09-20 | CRISIL AAA/Stable | |
| | | | | | | | | | | 29-05-20 | CRISIL AAA/Stable | |
| | | | | | | | | | | 09-04-20 | CRISIL AAA/Stable | |

All amounts are in Rs.Cr.

Annexure - Details of Bank Lenders & Facilities

| Facility | Amount (Rs.Crore) | Name of Lender | Rating |
|--------------------------------|-------------------|---------------------|------------|
| Fund-Based Facilities* | 250 | State Bank of India | CRISIL A1+ |
| Fund-Based Facilities | 77.5 | HDFC Bank Limited | Withdrawn |
| Fund-Based Facilities | 235 | State Bank of India | Withdrawn |
| Fund-Based Facilities | 500 | Axis Bank Limited | CRISIL A1+ |
| Fund-Based Facilities | 22.5 | HDFC Bank Limited | CRISIL A1+ |
| Fund-Based Facilities* | 15 | State Bank of India | CRISIL A1+ |
| Working Capital Demand Loan | 250 | State Bank of India | Withdrawn |

*Interchangeable with non-fund-based facilities

Criteria Details

Links to related criteria

CRISILs Approach to Financial Ratios

Rating criteria for manufaturing and service sector companies

CRISILs Bank Loan Ratings - process, scale and default recognition

CRISILs Criteria for rating short term debt

CRISILs Criteria for Consolidation

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