

COMMUNIQUE – Aug 2014

Aug 2014 volumes compared to Aug 2013

- Passenger UVs are down by 6% for the month

Mahindra & Mahindra - Monthly Flash Volumes						
Auto Sector	Aug-14	Aug-13	%YoY	Apr-Aug 14	Apr-Aug 13	%YoY
<i>Total Passenger Vehicles (UVs+Verito)</i>	14140	15821	-11%	81861	91575	-11%
Total Pick Up (incl. Gio, Maxximo)	12975	13718	-5%	64098	70481	-9%
Total 4 W - Auto Div.	27115	29539	-8%	145959	162056	-10%
3W (incl. Alfa)	5433	5149	6%	22383	22006	2%
Total Domestic Veh - Auto Div.	32548	34688	-6%	168342	184062	-9%
LCVs, M&HCVs (3.5T & >) - MTBL	597	471	27%	3908	3800	3%
Total Dom. Veh. - Auto Sector	33145	35159	-6%	172250	187862	-8%
UV + 3W Exports	2030	2738	-26%	11115	10115	10%
Verito Exports	0	0	-	0	0	-
MTBL Exports	0	0	-	0	0	-
Total Vehicles (Dom + Exp)	35175	37897	-7%	183365	197977	-7%
Farm Equipment Sector	Aug-14	Aug-13	%YoY	Apr-Aug 14	Apr-Aug 13	%YoY
Domestic	13733	13543	1%	102032	102704	-1%
Exports	1273	615	107%	4936	4500	10%
Total Tractors (Dom + Exp)	15006	14158	6%	106968	107204	0%