

COMMUNIQUE – July 2014

July 2014 volumes compared to July 2013

- Passenger UVs down by 1% for the month.

Mahindra & Mahindra - Monthly Flash Volumes						
Auto Sector	Jul-14	Jul-13	%YoY	Apr-Jul 14	Apr-Jul 13	%YoY
<i>Total Passenger Vehicles (UVs+Verito)</i>	14708	15530	-5%	67721	75754	-11%
Total Pick Up (incl. Gio, Maxximo)	12472	13740	-9%	51123	56763	-10%
Total 4 W - Auto Div.	27180	29270	-7%	118844	132517	-10%
3W (incl. Alfa)	5142	4490	15%	16950	16857	1%
Total Domestic Veh - Auto Div.	32322	33760	-4%	135794	149374	-9%
LCVs, M&HCVs (3.5T & >) - MTBL	725	730	-1%	3311	3329	-1%
Total Dom. Veh. - Auto Sector	33047	34490	-4%	139105	152703	-9%
UV + 3W Exports	2520	2606	-3%	9085	7377	23%
Verito Exports	0	0	-	0	0	-
MNAL Exports	0	0	-	0	0	-
Total Vehicles (Dom + Exp)	35567	37096	-4%	148190	160080	-7%
Farm Equipment Sector	Jul-14	Jul-13	%YoY	Apr-Jul 14	Apr-Jul 13	%YoY
Domestic	16379	17771	-8%	88299	89161	-1%
Exports	1028	698	47%	3663	3885	-6%
Total Tractors (Dom + Exp)	17407	18469	-6%	91962	93046	-1%