

## COMMUNIQUE - June 2014

### June 2014 volumes compared to June 2013

- UV sales for the month June '14 increased by 4%
- Passenger car (Verito family) sales for June '14 fell by 78%

<b>Mahindra &amp; Mahindra - Monthly Flash Volumes</b>						
<b>Auto Sector</b>	<b>Jun-14</b>	<b>Jun-13</b>	<b>%YoY</b>	<b>Apr-Jun 14</b>	<b>Apr-Jun 13</b>	<b>%YoY</b>
Total Passenger Vehicles (UVs+Verito)	16780	17232	-3%	53013	60224	-12%
Total Pick Up (incl. Gio, Maxximo)	14138	13761	3%	38651	43023	-10%
<b>Total 4 W - Auto Div.</b>	<b>30918</b>	<b>30993</b>	<b>0%</b>	<b>91664</b>	<b>103247</b>	<b>-11%</b>
3W (incl. Alfa)	4544	4303	6%	11808	12367	-5%
<b>Total Domestic Veh - Auto Div.</b>	<b>35462</b>	<b>35296</b>	<b>0%</b>	<b>103472</b>	<b>115614</b>	<b>-11%</b>
LCVs, M&HCVs (3.5T & >)	995	911	9%	2591	2599	0%
<b>Total Dom. Veh. - Auto Sector</b>	<b>36457</b>	<b>36207</b>	<b>1%</b>	<b>106063</b>	<b>118213</b>	<b>-10%</b>
UV + 3W Exports	2014	1885	7%	6565	4771	38%
<b>Total Vehicles (Dom + Exp)</b>	<b>38471</b>	<b>38092</b>	<b>1%</b>	<b>112628</b>	<b>122984</b>	<b>-8%</b>
<b>Farm Equipment Sector</b>	<b>Jun-14</b>	<b>Jun-13</b>	<b>%YoY</b>	<b>Apr-Jun 14</b>	<b>Apr-Jun 13</b>	<b>%YoY</b>
Domestic	28893	26723	8%	71920	71390	1%
Exports	991	1026	-3%	2635	3187	-17%
<b>Total Tractors (Dom + Exp)</b>	<b>29884</b>	<b>27749</b>	<b>8%</b>	<b>74555</b>	<b>74577</b>	<b>0%</b>