

COMMUNIQUE - Nov 2014

Nov 2014 volumes compared to Nov 2013

Mahindra & Mahindra - Monthly Flash Volumes						
Auto Sector	Nov-14	Nov-13	%YoY	Apr-Nov 14	Apr-Nov 13	%YoY
<i>Total Passenger Vehicles (UVs+Verito)</i>	13765	16771	-18%	134773	150186	-10%
Total Pick Up (incl. Gio, Maxximo)	12748	13186	-3%	107637	115738	-7%
Total 4 W - Auto Div.	26513	29957	-11%	242410	265924	-9%
3W (incl. Alfa)	5005	5861	-15%	39162	41269	-5%
Total Domestic Veh - Auto Div.	31518	35818	-12%	281572	307193	-8%
LCVs, M&HCVs (3.5T & >) - MTBL	582	443	31%	5464	5291	3%
Total Dom. Veh. - Auto Sector	32100	36261	-11%	287036	312484	-8%
UV + 3W Exports	2192	2993	-27%	18312	18594	-2%
Total Vehicles (Dom + Exp)	34292	39254	-13%	305348	331078	-8%
Farm Equipment Sector						
Domestic	14207	22343	-36%	174360	188501	-8%
Exports	1126	776	45%	8587	6722	28%
Total Tractors (Dom + Exp)	15333	23119	-34%	182947	195223	-6%